

Small Town big vision!

SHAPING THE CASEY OF TOMORROW

CITY OF CASEY COMPREHENSIVE PLAN

ADOPTED DECEMBER 3, 2025 BY ORDINANCE NO. 597

Prepared by:



Executive Summary

The City of Casey Comprehensive Plan is a forward-looking document that builds on the community's small-town character and nationally-known identity as home to Big Things in a Small Town. Although the City draws thousands of tourists annually, it is challenged by recent population loss, aging housing stock, and limited job opportunities. This plan provides a coordinated strategy for how Casey can support residents, attract new families and businesses, and balance tourism with everyday livability. The plan is grounded in data as well as a robust public engagement process that included an open house, a community-wide survey, and targeted surveys of alumni and high school students. Together, this research points toward a community that is proud of what it is today and dedicated to shaping the Casey of tomorrow.

A demographic analysis of Casey and its peer communities (Altamont, Arcola, and Marshall) shows that population has declined more sharply in Casey than in the peer communities. Demographic analysis shows that Casey has a relatively older population, with its largest age cohort between 55 and 64 and the highest share of residents over age 55 among the comparison communities, while its median household income is lower than in the peer communities, with a larger share of households in lower income brackets. These trends underscore the importance of diversifying the local economy, expanding higher wage employment opportunities, and ensuring that housing and services remain accessible and attractive to working-age adults and young families.

Public engagement results reinforce these demographic findings. Long-term residents value Casey's friendliness, safety, and small-town atmosphere, and many live in the community because they grew up there or have family ties. At the same time, residents consistently identified housing, job opportunities, infrastructure, and youth and family amenities as top priorities. The community-wide survey revealed that housing quality is widely viewed as only fair and that many properties need better upkeep. Participants also expressed the need for additional industrial employers, new housing, and commercial services such as a full-service grocery store and childcare options for families. The open house yielded similar results, with residents calling for investment

in sidewalks, stormwater management, property maintenance, and neighborhood improvements outside the tourist core. Some residents feel that there is too much emphasis on tourism at the expense of the needs of everyday citizens.

The alumni and high school surveys add an important perspective to this plan. Alumni who have left Casey overwhelmingly cited job opportunities or a desire to experience life elsewhere as their reasons for moving. Most visit multiple times per year and retain a strong emotional connection to the community, but very few would consider moving back to Casey. Alumni describe Casey as a tight-knit, safe place to grow up, but also as a community with limited amenities and career options for adults. High school students echoed these sentiments, with planning to move for college or work due to lack of career opportunities.

Results of the three online surveys show that there is a desire for more diverse jobs, more things to do, improved housing, and stronger support for young families. The survey data points to a broader economic base, investment in youth and families, and expansion of everyday amenities as overarching strategies to reverse long-term population decline.

The plan's topic elements include housing, economic development, transportation and infrastructure, quality of life, and land use. The city has a high homeownership rate (71.5%) and a substantial stock of older, well-built homes that contribute to neighborhood character. However, nearly three quarters of the housing units were constructed before 1980, meaning that without homeowner reinvestment and updates, homes may lack modern amenities, energy efficiency, and accessibility features. The housing chapter emphasizes adoption and enforcement of building and property maintenance codes, targeted demolition and infill on vacant lots, rehabilitation programs for existing homes, and use of tools such as the Central Illinois Land Bank Authority, Enterprise Zone incentives, and Tax Increment Financing to support reinvestment. The plan also encourages exploration of historic district designation and related incentives as a way to preserve character while unlocking new funding for rehabilitation.

Economic development strategies build on Casey's position as a tourism destination and its desire to become a regional employment center. Workforce inflow and outflow data show that Casey provides a significant number of jobs, but most of those positions are filled by workers who live elsewhere, while most Casey residents commute out of town for work. The plan calls for expanding employment in the industrial and logistics sector, particularly around the Municipal Airport, the industrial cluster in western Casey, and in the corridor near the I 70 interchange. The plan proposes using TIF, the Business District, and the Clark County Enterprise Zone to support priority investments including a full-service grocery store and continued rehabilitation and revitalization throughout the community. It also emphasizes workforce readiness, apprenticeship programs, and participation in the Cumberland County CEO program to give young people a pathway into local careers and entrepreneurship.

Transportation and infrastructure recommendations recognize that while Casey's transportation and utility systems may adequately serve the community now, improvements are needed to support future growth and development. The City's water and wastewater treatment facilities are in good condition and operating below capacity, yet many water and sewer lines are old and undersized, particularly around Main Street and the northwest portion of the city. Stormwater management and flooding were frequently cited concerns, especially in neighborhoods in the western portion of the City. The plan calls for a formal Capital Improvements Plan to guide systematic investment in water, sewer, streets, and sidewalks, and it encourages the use of both traditional and green infrastructure to address stormwater. Sidewalk repair, connectivity, ADA accessibility, and safe routes for walking and biking are identified as priorities that support both quality of life and economic development, as well.

Quality of life is seen as a central pillar of Casey's attractiveness to its residents. Activities for children and teens, expanded recreation options, and stronger support for families were some of the priorities identified during public engagement. The plan emphasizes access to childcare as a critical quality of life and economic issue, calling for partnerships with

employers, schools, churches. It encourages investment in local parks and recreation, including enhancements at Fairview Park, potential splash pad or pool facilities, and new sports and tournament venues near the I 70 interchange that can support both residents and sports tourism while limiting impacts on existing neighborhoods. The plan also recommends creating passive parks, recognizing those who maintain their property, and exploring Home Rule status in order to provide more flexible tools for local revenue and investment.

Land use recommendations are centered around the fact that Casey has not adopted zoning or modern building codes. While this has historically allowed flexibility, it also limits the city's ability to manage growth, protect neighborhood character, and reduce conflicts between incompatible uses. The land use chapter recommends that Casey consider adopting a basic zoning ordinance with clear residential, commercial, and industrial districts that reflect the community's vision and provide predictability for residents and investors. The plan also calls for closing unincorporated "holes" in the city's boundary where properties are surrounded by city limits but do not contribute to the tax base or receive consistent services. As Casey grows, these tools will help guide development in a way that supports long-term stability and reinvestment.

Finally, the Comprehensive Plan places significant emphasis on implementation. This plan is a living document that must be consistently used and revisited regularly. An implementation table organizes plan's goals and action steps into short, medium, and long term priorities and suggests performance measures to track progress over time. The plan clearly defines the roles of the Mayor and City Council, city staff, partner organizations, and residents.

This Comprehensive Plan acknowledges both the challenges and the strengths that define Casey today. It recognizes its big vision and its small-town values, which provide a foundation upon which to improve housing, grow the economy, strengthen infrastructure, support families and youth, and guide future development. In sum, this plan provides a roadmap for the Casey of tomorrow.

Acknowledgments

The City of Casey would like to thank the participants of this planning process. It is often said that the process of creating a comprehensive plan is as important as the plan itself. This is certainly the case in Casey, where residents, staff, and elected officials came together to have important conversations about the community's future. The following individuals are specifically acknowledged for their important role in the planning process.

City Council

Mike Nichols, Mayor

Jeremy Mumford, City Clerk

Tanner Brown, Alderman

Marcy Mumford, Alderman

Carlene Richardson, Alderman

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Public Engagement

To best understand the community, one open house and three community surveys were conducted: a community-wide survey, which seeks to understand residents' perspectives on housing, infrastructure, quality of life, and future priorities; an alumni survey, which provides insight as to why graduates from Casey-Westfield High School moved away from Casey, and if they chose to return later in life, what led them to that decision; finally, a survey of current high school students was conducted, which lends insight into the perspective of young people in the community, specifically regarding economic opportunities and community values. While the complete responses of all surveys are available in Appendices C-E, a detailed analysis follows.

COMMUNITY-WIDE SURVEY

One hundred thirty-five (135) residents participated in the Community-Wide survey. Most of which (25%) were between the ages of 35-44, with 25-34 year olds and 45-54 year olds making up 17% and 15.5% of the respondents, respectively. The majority of respondents, nearly 60%, reported living in Casey for more than 20 years, which suggests a strong presence of long-term residents with a deep-rooted investment in the community.

When asked why they live in Casey, the vast majority (66%) reported they live in the City because they "Grew up here / family lives here," followed by "small town feel" and "job" as the next most popular answers, with 35.5% and 18%, respectively. This points to deep generational ties as a primary factor in residency, rather than economic or housing factors.

When asked about the quality of housing in Casey, the majority of respondents rated it as "Fair," suggesting room for improvement. Very few described it as excellent, signaling a need for housing revitalization. Most respondents also stated that housing is "staying about the same," while some noted slight improvement, implying a perceived lack of development momentum. In rating the overall appearance of residential properties in Casey, the most common answer was "Fair," reinforcing concerns about aesthetics and upkeep of the housing stock.

Survey participants were asked what the community needs more of. Most respondents prioritized industrial businesses (69%) and housing (67%), while commercial services (49%) were viewed as the third most important. This suggests the community sees economic development and residential growth as key priorities.

When asked whether they walk or bike for transportation or recreation, nearly 58% of respondents said yes, showing that active transportation is common in Casey. Another 10% expressed interest, hinting at unmet infrastructure potential. Nearly all (99%) of those who walk or bike do so for recreation, with very few citing work or errands. This suggests that non-vehicular travel is mostly lifestyle-based rather than functional or economic.

Survey respondents offered numerous comments identifying specific infrastructure needs. Several consistent themes emerged:

- » **SIDEWALK DEFICIENCIES.** A large number of residents mentioned the lack of sidewalks or the poor condition of existing sidewalks, particularly for walking and wheelchair access. There were repeated calls for better connectivity and walkability, especially near schools and parks.
- » **TRAFFIC AND GOLF CART SAFETY.** Many commenters raised concerns about golf cart traffic, citing both the number of carts and unsafe behaviors, such as children driving carts and people riding without lights or visibility at night. The lack of regulation or enforcement was a repeated worry amongst respondents.
- » **STREET CONDITIONS.** Streets in need of repair, potholes, and uneven surfaces were frequently mentioned. Specific intersections or roads were flagged, suggesting the need for a detailed street audit.
- » **PEDESTRIAN SAFETY.** Several residents mentioned unsafe crosswalks, especially in downtown or school zones. The desire for clearer markings and slower speeds was common.

Finally, survey participants were asked what else

the City should know as it plans for the future. This open-ended question yielded insightful and passionate feedback on what residents want for the community's future. The dominant themes included:

» **ECONOMIC DEVELOPMENT AND JOBS.**

The most repeated request was for more local employment opportunities, particularly well-paying jobs. Residents want Casey to offer opportunities that retain youth and attract families.

» **YOUTH AND FAMILY ACTIVITIES.** There was a clear desire for activities for kids and teens, including more recreational spaces, events, and amenities. Several comments mentioned boredom among youth and a need to keep them engaged.

» **DOWNTOWN REVITALIZATION.** Many respondents expressed support for revitalizing the downtown with more shops, restaurants, and beautification. Several mentioned how important it is to support small businesses and create a vibrant downtown atmosphere.

» **HOUSING AND NEIGHBORHOOD UPKEEP.** Comments echoed earlier survey responses, with concern about the aging housing stock, neglected properties, and a need for more affordable, modern housing.

» **PRESERVING SMALL-TOWN CHARACTER.** There was a shared appreciation for the close-knit nature of Casey. Respondents want to grow, but without losing the small-town charm and sense of community pride.

Overall, the survey paints a clear picture of a community that values its heritage but is eager for strategic growth. Casey residents are rooted in family ties and tradition, seeing housing, jobs, and infrastructure as top priorities. The data suggest the community is ready to embrace change—as long as it strengthens the fabric of what makes Casey unique.

ALUMNI SURVEY

The Alumni Survey targeted respondents who graduated from Casey-Westfield High School between the years of 1993 – 2018, or those aged approximately 25-50 years. Two hundred eight-five

(285) alumni participated in the survey.

When asked why they moved away from Casey, most (66%) respondents stated that they moved away due to a job opportunity, followed by 43%, who said they “wanted to experience life elsewhere.” This indicates that job access is a key push factor for those leaving Casey.

When asked how Casey has changed since moving away, most respondents (44%) said things are “getting somewhat better,” though a notable number believe it has “Stayed about the same” (20%) or even “gotten worse” (5%). This split perception suggests room for progress while reflecting gradual improvements. Many noted that the community, particularly downtown, looks better than in the past.

A strong majority of respondents, 69%, reported visiting multiple times per year. This shows that although alumni leave, many retain strong ties to the community. However, only 10% of respondents answered “yes” when asked if they would ever consider moving back to the community.

When asked how they would describe Casey to someone who has never been there, a wide variety of comments were received and several themes emerged:

» **TIGHT-KNIT COMMUNITY.** Many respondents described Casey as a small, friendly town where “everyone knows everyone.” This was seen both as a strength (safety, connection) and a limitation (lack of privacy or progress).

» **SLOW-PACED AND QUIET.** Casey is viewed as peaceful and quiet—a good place to raise children, but not necessarily a place for ambitious careers.

» **LIMITED OPPORTUNITY.** A recurring theme was that while Casey is a nice place to grow up, it lacks jobs, amenities, and entertainment for adults, especially younger professionals. This is underscored by the fact that several respondents stated they would not move back unless there were more job opportunities.

» **PRIDE IN UNIQUENESS.** Casey's “Big Things” and local pride were also frequently mentioned as

points of charm and pride.

When asked what community leaders should know when planning for the future, respondents provided several answers that fall generally into the following categories:

- » **BUSINESS HOURS & VIBRANCY:** Many noted that Casey “shuts down after 5:00 p.m.” and urged the city to encourage more evening activity, shops, and social venues to make the town feel “alive.”
- » **YOUNG FAMILY APPEAL:** Alumni repeatedly recommended improvements geared toward young families—childcare, parks, and modern housing were all named.
- » Additional shopping and retail opportunities, particularly a grocery store.

This survey provides valuable insight into how Casey is perceived by those who grew up there and have since moved away. While there is a clear emotional connection and pride in the hometown, the overwhelming theme is that economic opportunity is the primary barrier to return.

HIGH SCHOOL STUDENT SURVEY

In looking toward the future, it's important to understand the perspectives of young people in the community. To this end, the City asked Casey-Westfield High School students to participate in a survey aimed at their unique position in and perspective on the community. One hundred twenty-four (124) high school students participated in the survey.

The survey revealed that a strong majority (66%) plan to attend college, while 12% intend to start working immediately after high school. Fewer than 1% plan to enter the military upon graduation. Nearly equal numbers of respondents, when asked if they plan to leave Casey, stated they planned to leave for education, job opportunities, and a desire to experience life elsewhere.

When asked if there are enough job/career opportunities for young adults in Casey, half of the respondents said “No,” with only 27% saying “Yes” and 23% unsure. This indicates a perception that

Casey lacks sufficient career pathways for young people.

For those who plan to stay in Casey, family was the most common reason at 83%, followed by comfort (41%) and love for the area / community (34%). Few cited jobs and affordability as a reason to stay, indicating that emotional or social ties—not economic reasons—anchor young people in the community. However, more than 55% of respondents said they are open to returning to Casey one day if they plan on leaving after High School.

Importantly, students were asked if anything was missing from Casey that would make them want to stay. Answers generally relate to entertainment and activities, with the overwhelming theme being the lack of fun, recreation, and social opportunities. Many mentioned wanting more festivals, entertainment venues, youth spaces, or general attractions, while some indicated that the community could do better supporting and including youth voices in the community.

As Casey looks to the future, respondents noted that the investment in young people through job creation, housing options, and social and recreation opportunities is key.

OPEN HOUSE

On April 22, 2025, an open house was conducted for the purpose of gathering data for this plan. Approximately 20 residents participated in the open house, sharing their opinions on a wide variety of topics including economic development, infrastructure and economic development. Findings from the open house are similar to those from the community-wide survey—while there is a deep sense of community pride, many residents would like to see improvements in certain areas, most notably related to jobs, housing, infrastructure, and community amenities such as youth activities and a grocery store.

Community strengths were identified as quality of life, strong volunteer spirit, friendliness, and safety. Challenges, on the other hand, were identified to be lack of employment opportunities, lack of affordable housing and lack of housing options, general

property upkeep, and lack of zoning.

Many attendees also shared ideas about what would make Casey a thriving community. These ideas include: senior housing, walking and biking trails, dog parks, more youth activities, daycares, job opportunities, and sidewalk improvements.

There was repeated concern that Casey is over-prioritizing tourists at the expense of residents, especially given the “Big Things” initiative. While residents recognize the value of tourism, many felt that everyday livability and affordability should take precedence in planning decisions.

UNIFIED SURVEY CONCLUSIONS

Across all three surveys and the open house, a clear and consistent narrative emerges: Casey is a community with deep roots, strong values, and pride in its small-town identity—but it faces critical challenges that must be addressed to retain and attract residents.

» **ECONOMIC DEVELOPMENT IS ESSENTIAL.** A lack of local job opportunities was the single most common reason cited for leaving Casey. Both alumni and students stressed the importance of creating a diverse, modern job market.

» **HOUSING MUST IMPROVE.** Residents see existing housing as outdated or under-maintained. Expanding housing options and improving housing quality are vital to meeting current and future demand.

» **YOUTH AND YOUNG FAMILIES ARE AT RISK OF LEAVING.** Without targeted investment in amenities, recreation, and family-friendly infrastructure, Casey risks losing its younger population.

» **COMMUNITY APPEARANCE AND INFRASTRUCTURE MATTER.** Beautification, sidewalk repair, and regulation of local traffic (including golf carts) are high priorities. These basic improvements will support community pride and safety.

» **PRIORITIZE ENGAGEMENT AND ACTION.** Casey residents, especially youth, are interested in

becoming involved in the future Casey that they want to live in—one which includes activities for youth, ample job opportunities, and diverse, affordable housing options.

» **BALANCE DEVELOPMENT PRIORITIES.** While there is appreciation for the benefits of tourism, many feel that too much emphasis is given to attracting and catering to tourists, while not enough attention is given to neighborhoods and non-tourist components of the community.

The data gathered from these public engagement events reveal a community that values its heritage, safety, and small-town character, but is acutely aware of the economic and demographic challenges it faces. If Casey is to grow in a way that is both sustainable and equitable, future planning must address the following core needs:

1. Expand housing options for all ages and income levels.
2. Improve basic infrastructure—sidewalks, roads, utilities—especially outside the tourist / downtown district.
3. Provide essential services such as a grocery store and senior-friendly amenities.
4. Foster local economic development and job creation.
5. Maintain the charm and safety that residents cherish while being responsive to long-standing concerns about affordability and equity.

Existing Planning Documents

In addition to the quantitative and qualitative data presented, the City of Casey has taken a proactive and multifaceted approach to economic and community revitalization through three complementary plans: the Retail Market Strategic Plan (2021), the Housing Needs Assessment & Community Revitalization Plan (2021), and the Economic Recovery Plan (2023). Each plan addresses different but related components of Casey's future, from retail expansion, to housing development, to post-COVID economic resilience. A review of these documents provides synthesis of their interactions and gaps. This information will further inform and refine this Comprehensive Plan's priorities.

Retail Market Strategic Plan (2021)

This plan primarily evaluates Casey's retail environment through demographic and market analysis, resulting in recommendations for capitalizing on the city's strengths—namely tourism, location, and highway access. Key takeaways from this plan include:

- » REGIONAL CONNECTIVITY: Casey benefits from proximity to I-70, I-57, US 40, and IL 49, with visibility to over 22,000 vehicles daily on I-70. This locational advantage supports tourism-driven commerce.
- » DEMOGRAPHIC INSIGHTS: The city's population is aging (median age 44.5) and smaller than peer communities like Arcola and Marshall. Findings indicate that residents generally lead stable, community-oriented lifestyles with modest spending.
- » RETAIL GAPS AND TRADE AREAS: Casey's 10-minute convenience trade area (CTA) includes 4,000 people, while the 30-minute destination trade area (DTA) includes over 15,000. Despite a surplus in retail activity in the CTA, a significant \$92 million deficit exists in the DTA, indicating retail leakage to larger communities like Terre Haute and Mattoon.
- » RETAIL OPPORTUNITIES: Casey is underserved in categories such as food and beverage stores, building materials, and personal care services. The plan recommends recruiting businesses in these sectors to recapture lost sales.
- » INTERCHANGE VISION: A conceptual redevelopment of the I-70 interchange area is proposed in three phases, with potential for commercial pads, gateway signage, and mixed-use development.

Housing Needs Assessment & Community Revitalization Plan (2021)

Prepared by the Illinois Housing Development Authority (IHDA), this plan focuses on stabilizing and expanding Casey's housing supply to support community vitality and future growth. Key takeaways from this plan include:

- » PLAN OBJECTIVES. Rooted in principles of

equity and affordability, the plan prioritizes senior housing, redevelopment of vacant lots, energy efficiency, and diversified housing options.

- » HOUSING CONDITIONS. This plan finds that Casey's housing stock is aging and lacks diversity, with many older units in poor condition. The plan encourages rehabilitation and new construction on cleared lots.
- » COMMUNITY ENGAGEMENT. Extensive surveys and public meetings conducted as part of the planning process highlight local concerns, particularly about affordability, housing quality, and property maintenance.
- » REVITALIZATION GOALS. Plan goals include the addition of safe, attractive housing, support for redevelopment, integration with economic development goals, and leveraging of IHDA and other state/federal tools to achieve these goals.
- » PAST PROGRESS. Casey has made strides in infrastructure, code enforcement, and property demolition, setting the stage for infill development.

Economic Development Recovery Plan (2023)

This post-pandemic economic strategy analyzes demographic and economic trends, identifies challenges, and provides a framework for recovery with a focus on downtown vitality and retail growth. Key takeaways from this plan include:

1. WORKFORCE CHARACTERISTICS. About 44% of the workforce is white collar, with strong blue-collar and service sector presence. Commutes are relatively short (56% within 15 minutes).
2. RETAIL MARKET ANALYSIS. Reinforces findings from the 2021 plan, highlighting gaps in food/beverage and building materials sectors. Two key retail categories—gas stations and auto dealers—are oversupplied, while food service demand is projected to grow fastest.
3. DOWNTOWN FOCUS. A detailed physical assessment of the downtown corridor supports targeted reinvestment and business recruitment.

4. SALES TAX TRENDS. From 2011–2020, Casey experienced the lowest sales tax growth among peer towns. A sharp drop in 2020 due to COVID-19 underscores the need for economic diversification and resilience.

These three plans, when taken together, provide a comprehensive picture of the City's economic condition, while targeting areas for growth and investment that would result in a more diverse, resilient economy.

RETAIL DEVELOPMENT AND HOUSING DEMAND. The Retail Market Strategic Plan's focus on capturing lost sales and the Economic Development Recovery Plan's emphasis on demand growth in key retail sectors support the viability of mixed-use and infill development. In turn, the Housing Plan ensures the availability of adequate and affordable housing for new workers and entrepreneurs who may be attracted by retail and business expansion.

TOURISM AS A SHARED CATALYST. Tourism—particularly the “Big Things Small Town” brand—serves as a cornerstone across all three plans.

DOWNTOWN AS THE ANCHOR. Each plan emphasizes downtown as a core redevelopment target, whether through storefront infill, code enforcement, or business attraction. This coordinated attention enhances place-based identity and supports long-term reinvestment.

WORKFORCE AND HOUSING INTEGRATION. The labor force and housing data provided in these plans underscore a need for a coordinated effort to provide job opportunities and diverse, affordable housing options for residents.

Chapter 2 Demographics

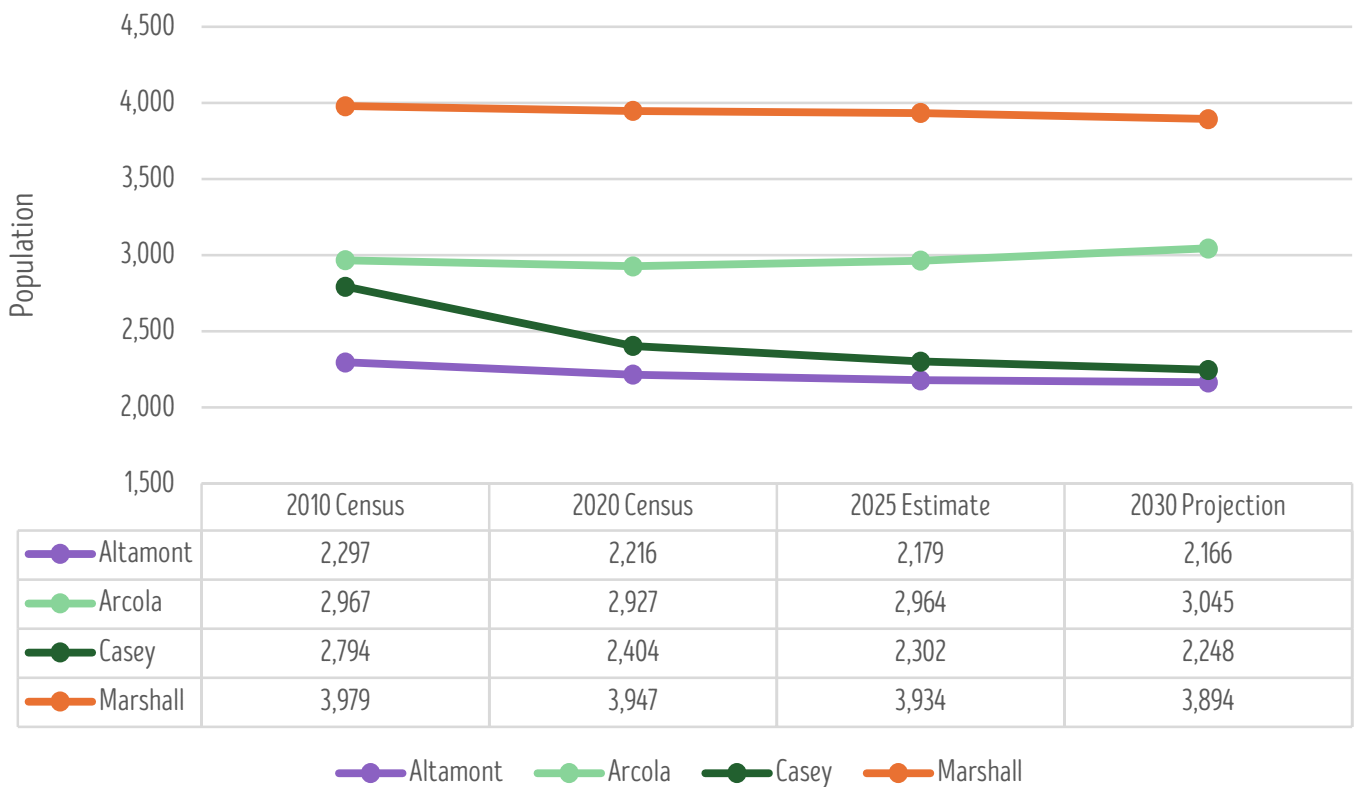
As part of the foundation for the City of Casey's Comprehensive Plan, a detailed comparative analysis was conducted between Casey and three peer communities: Altamont, Arcola, and Marshall, Illinois. This report examines several critical community characteristics, including population and demographics, housing, economic base, and retail market potential. These metrics offer valuable insight into Casey's competitive position and highlight areas of opportunity for strategic development.

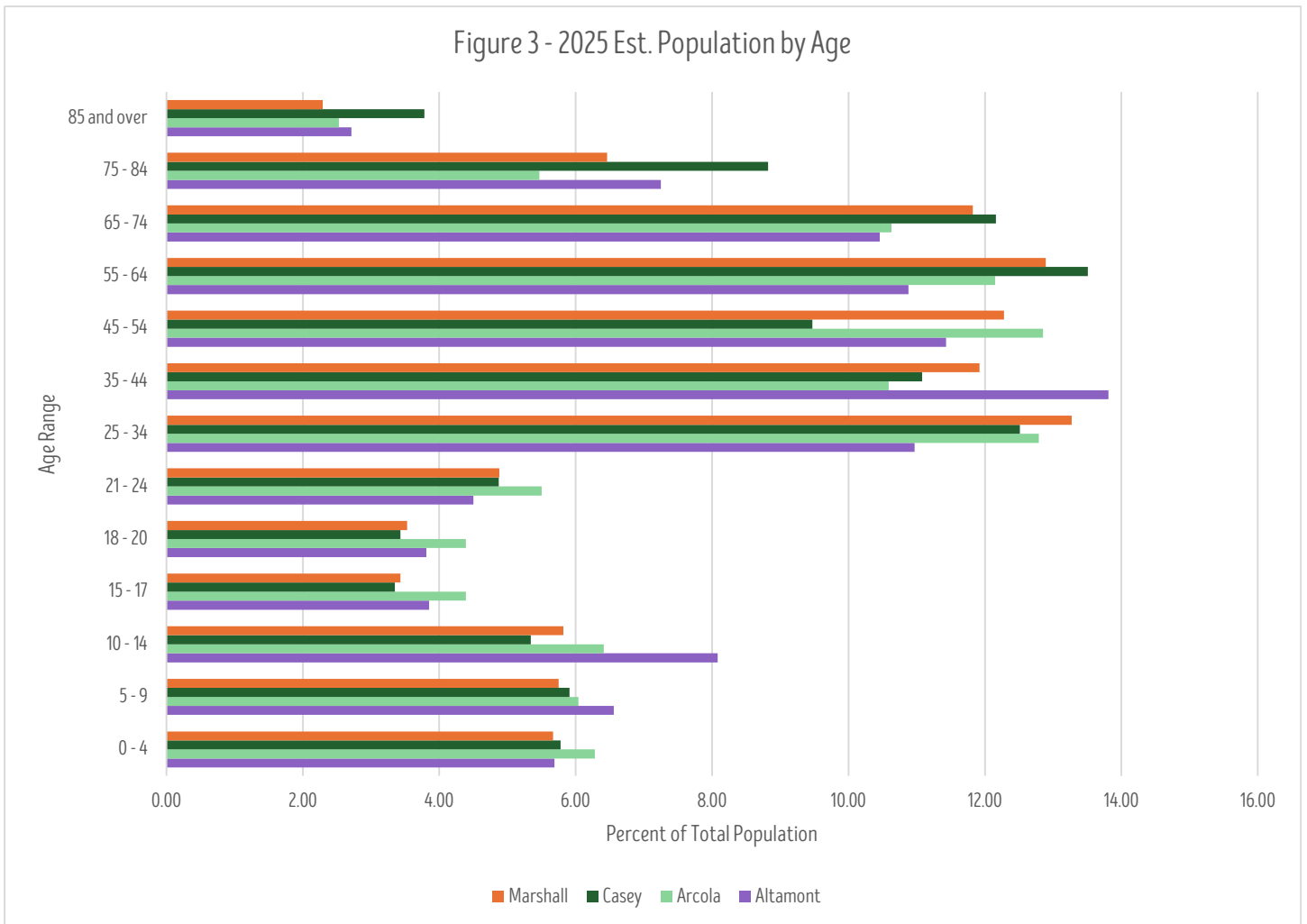
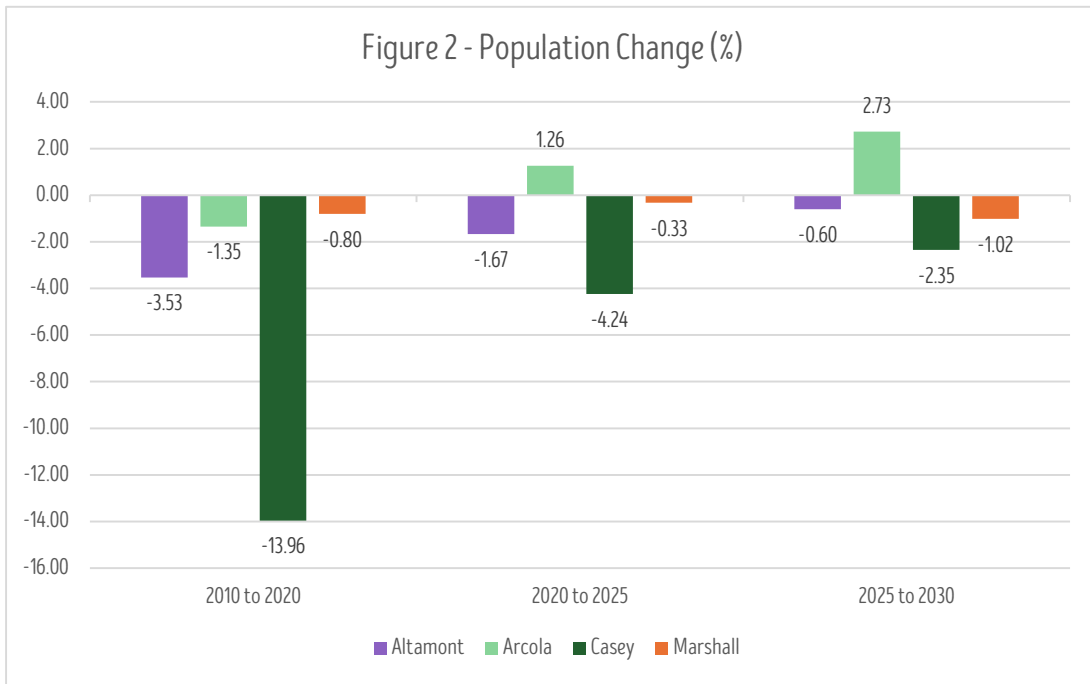
It's no secret that Casey's population has decreased since 2010. Understanding this decrease and reversing the trend is a key reason the City is undertaking this comprehensive plan. Compared to peer communities, both Marshall and Altamont have seen a population decrease as well, however far less sharp of a curve. Figures 1 and

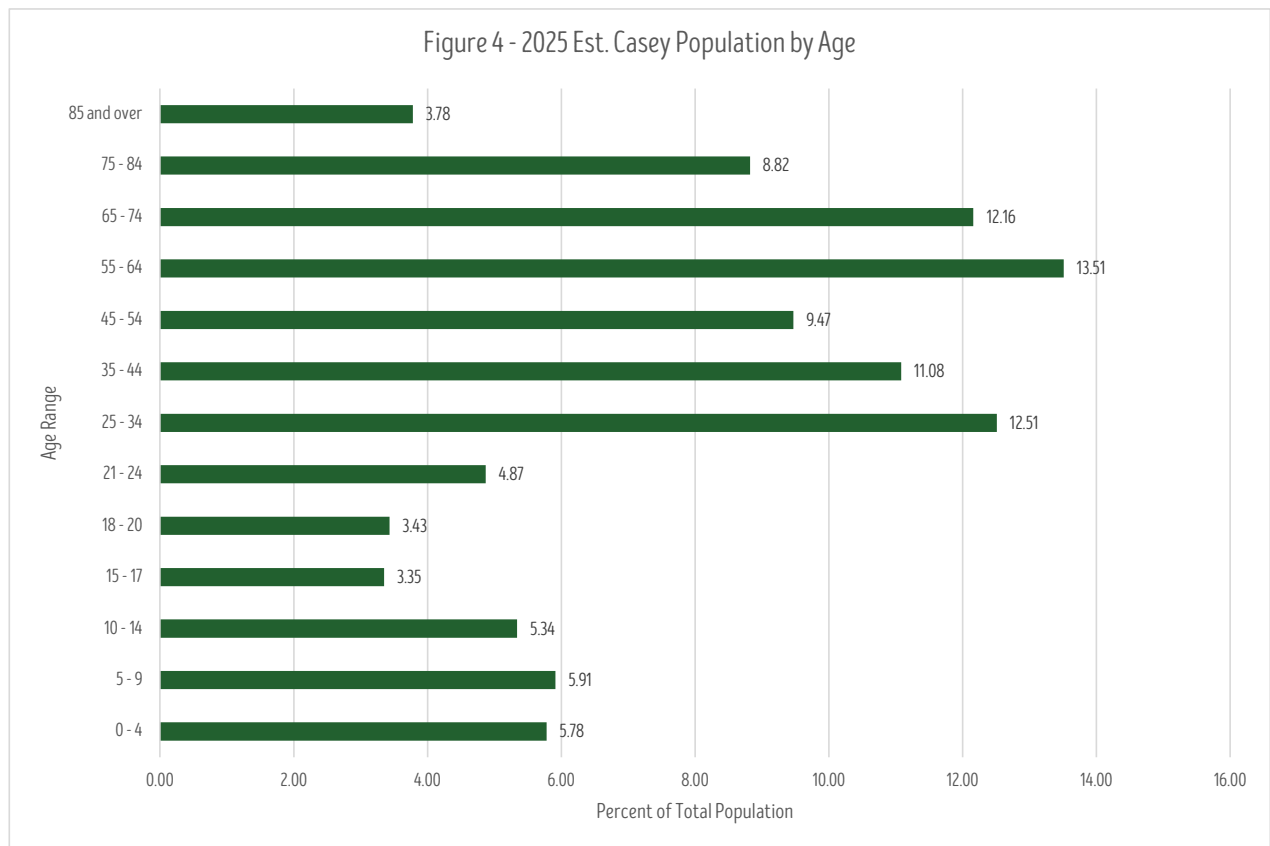
2 show the population trends for Casey, as well as the peer communities of Altamont, Arcola, and Marshall, from 2010 to (projected) 2030.

Figure 3 shows even greater detail of the population structure of each of the four communities, providing the estimated 2025 population by age cohort. As the figure shows, the four communities have a relatively balanced age structure; however, there are key differences that may impact planning and policy decisions. The data show that Arcola and Altamont both have a large share of young people under the age of 18, while Altamont has the largest share of young professionals aged 25-34. Casey's largest age cohort is aged 55-64 and it has the largest share of population older than age 55. Figure 4 provides the percentages of each age cohort for the City of Casey.

Figure 1 - Total Population







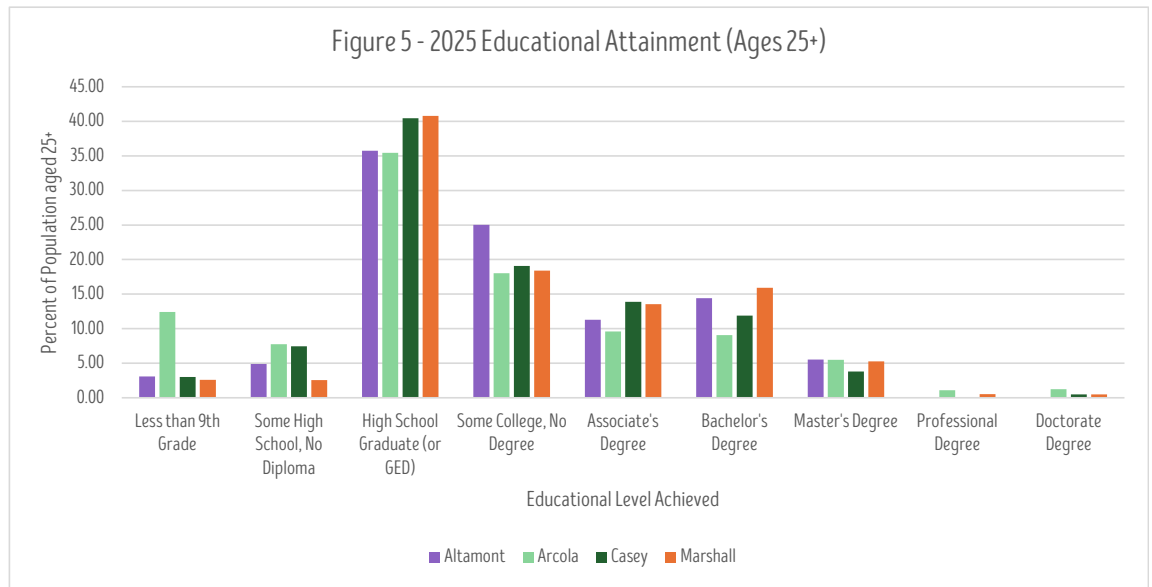
As seen in Table 1, the racial composition of all four communities is predominantly White, with Casey registering the highest percentage at 96.6%. This is slightly above Altamont (95.5%) and Marshall

(93.8%), and significantly higher than Arcola, which stands at 71.9%. The relatively homogenous racial makeup of Casey reflects broader regional patterns.

Table 1 - 2020 Race and Ethnicity (%)				
Race and Ethnicity	Altamont	Arcola	Casey	Marshall
White Alone	95.49	71.88	96.59	93.82
Black / African American Alone	0.14	0.20	0.46	0.53
American Indian / Alaskan Native Alone	0.36	0.61	0.08	0.25
Asian Alone	0.36	0.79	0.17	0.71
Native Hawaiian / Pacific Islander Alone	0.00	0.03	0.00	0.00
Some Other Race Alone	0.59	18.38	0.33	1.22
Two or More Races	3.07	8.10	2.37	3.47
Hispanic / Latino	1.44	33.41	1.71	2.66
Not Hispanic / Latino	98.56	66.59	98.30	97.34
*Source: Claritas, LLC				

Educational Attainment

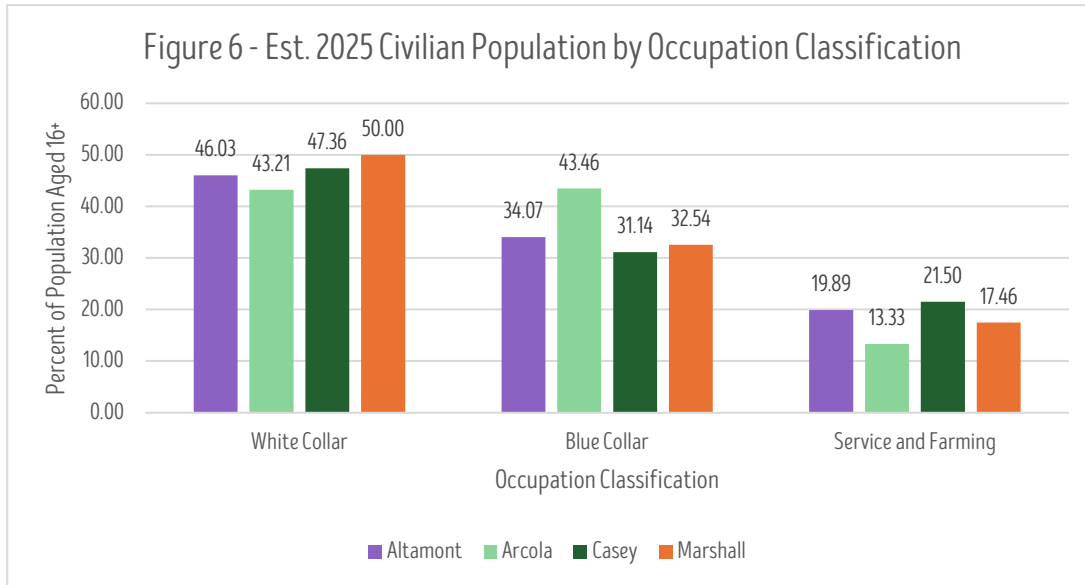
Educational attainment offers another perspective on demographic characteristics. Casey demonstrates a relatively low proportion of adults without a high school education at just 3%, a figure on par with Altamont and Marshall and significantly lower than Arcola's 12.4%. Most of Casey's population has a high school diploma or GED, with nearly an equal amount having some level



Income and Poverty

The majority of families in Casey, nearly 90%, are estimated to be living above the poverty line

in 2025, similar to peer communities. When looking at families with children, however, the share of those at or above poverty decreases in all communities—most notably in Altamont, where only about 25% of families with children meet this threshold. Casey and Arcola show moderate figures in this category. The portion of families below the poverty line—both



of college education. This suggests a reasonably strong baseline of educational attainment that can support workforce development and future economic initiatives.

In terms of employment classifications, Casey has a slightly higher share of residents employed in white-collar occupations (47.4%) than Arcola and Altamont and just below Marshall's 50%. This indicates a healthy mix of occupational classes and suggests that Casey's labor force includes a balance of professional and technical roles that can contribute to economic diversification.

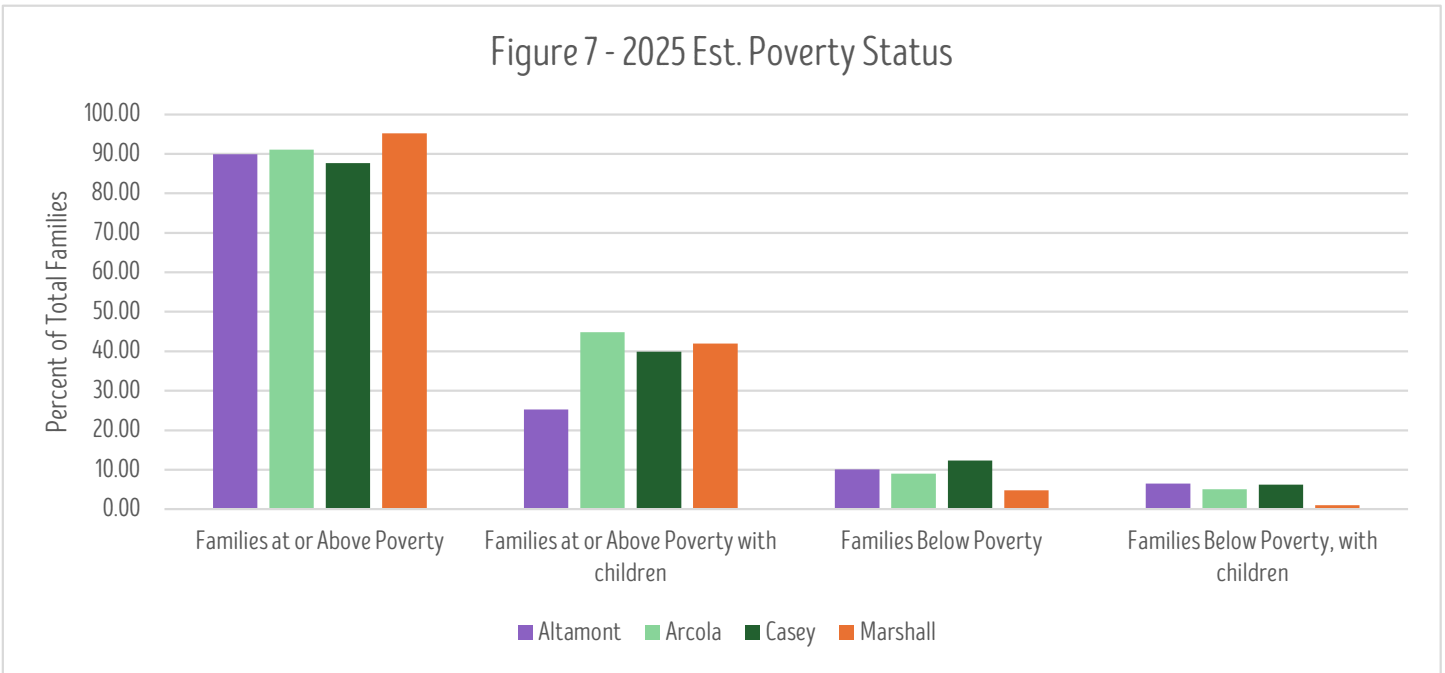
overall and specifically with children—remains low across all communities, although Casey shows a slightly elevated rate in both categories. These figures suggest that while general poverty is relatively low across all of the comparison communities, families with children face greater economic vulnerability, particularly in Altamont and Casey.

Diving deeper into the economic status of the comparison communities, Figure 8 provides household income data for each of the four

communities. In Altamont, Arcola, and Marshall, the largest share of households falls within the \$50,000–\$74,999 income bracket, with Altamont slightly leading in this category at nearly 19%. Casey's largest share of households is in the

the \$250,000+ range. Altamont and Casey show higher percentages of households earning below \$25,000, suggesting more economic vulnerability. Overall, the data highlights that Marshall has the strongest income profile, while Casey and

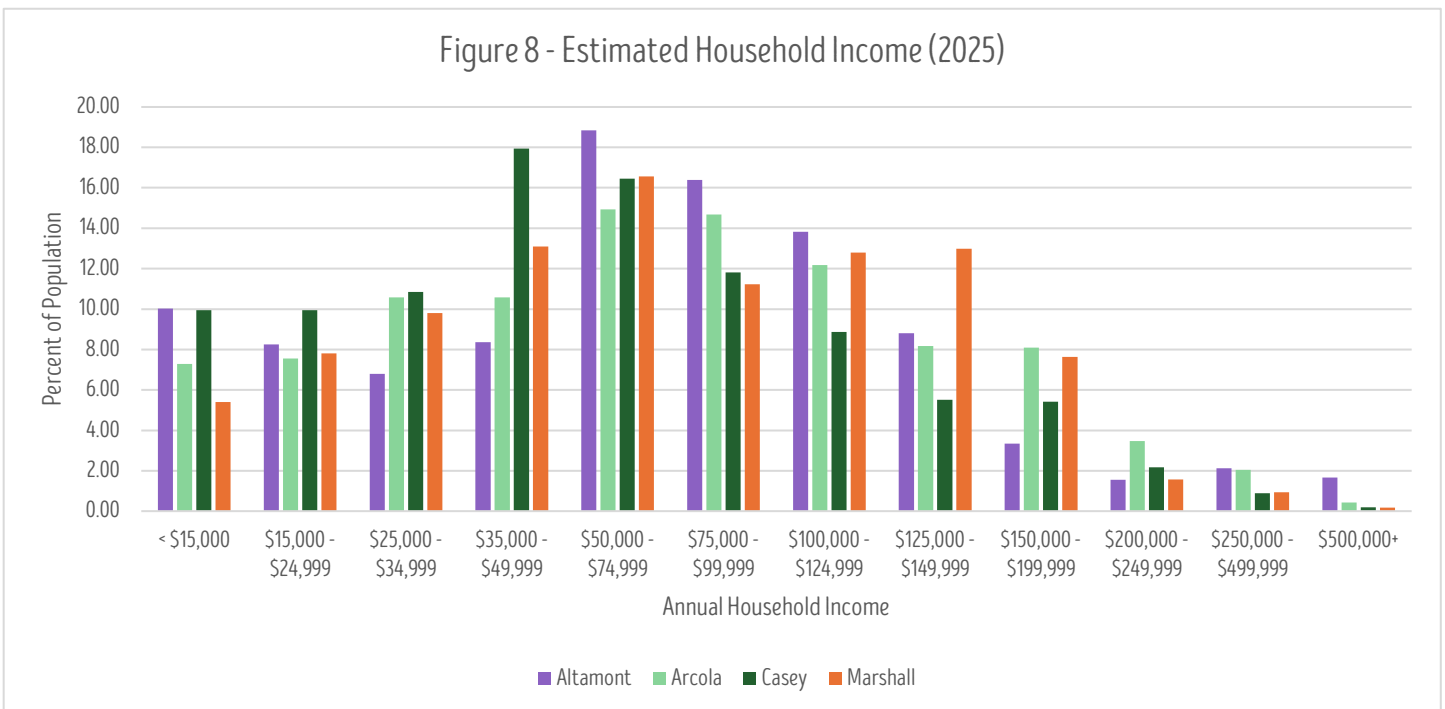
Figure 7 - 2025 Est. Poverty Status



\$35,000–\$49,999 range, reflecting a more modest income profile. In contrast, Marshall and Arcola stand out for having the highest percentages in the upper-income brackets of \$125,000–\$149,999 and \$200,000–\$249,999, respectively, while Altamont has a small share of the population in

Altamont have a larger share of lower-income households, indicating income disparities that could influence local planning, social services, and housing strategies.

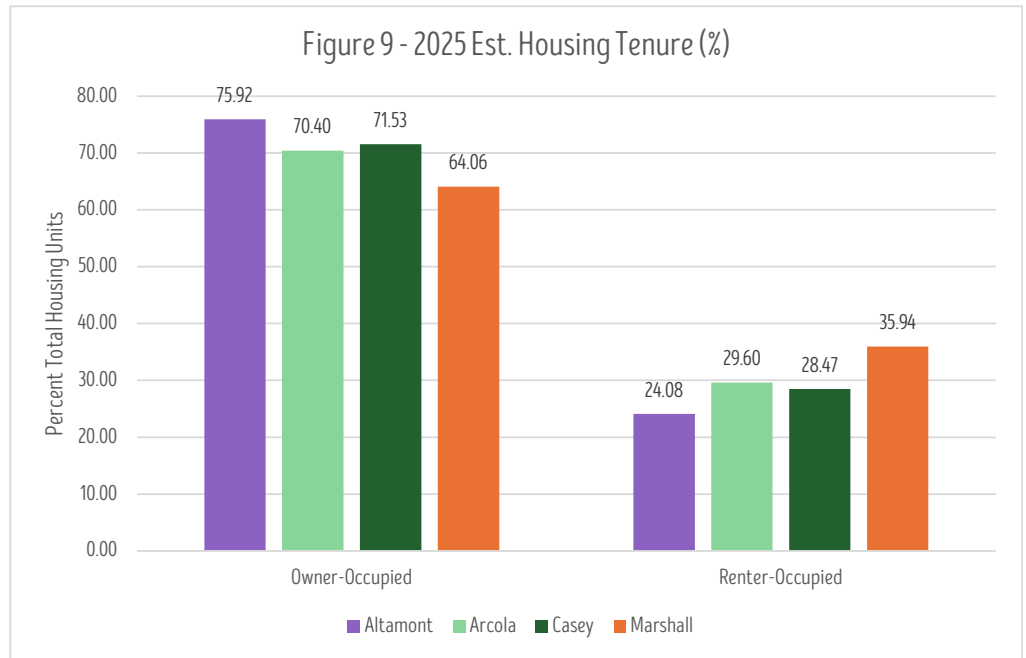
Figure 8 - Estimated Household Income (2025)



Casey's estimated 2025 median household income is projected to be \$50,887, the lowest among the peer group. Altamont and Arcola have median incomes in the \$56,000 to \$61,000 range, while Marshall stands out with a projected median income of \$67,389. The disparity in income levels underscores potential affordability challenges in Casey. It also suggests a need to expand higher-paying job opportunities to raise overall economic well-being.

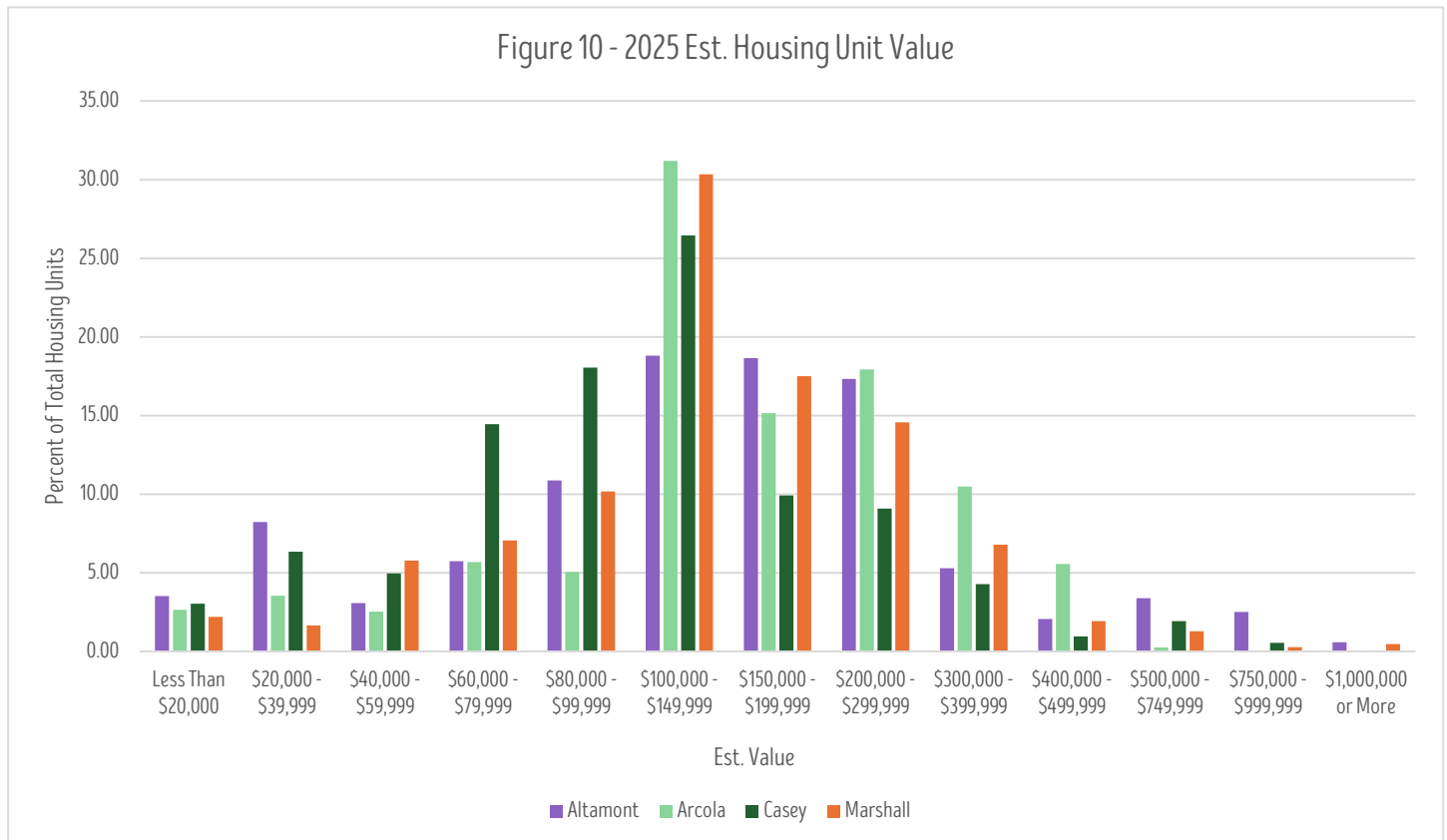
Chapter 3 Housing

Housing characteristics in Casey reflect both strengths and areas for improvement. The city has a homeownership rate of approximately 71.5%, which is comparable to Altamont and Arcola, but higher than Marshall, which stands at 64% (Figure 9). This suggests a relatively stable residential base with a strong orientation toward long-term residency. However, Casey's renter-occupancy rate (28.5%) also indicates a demand for quality rental housing, likely driven by affordability and economic factors.



across Altamont, Arcola, Casey, and Marshall. The majority of homes in all four communities fall in the \$100,000–\$149,999 range, with Arcola and

Figure 10 shows the distribution of home values



Marshall slightly leading at around 30–32% of total housing units. Casey stands out for having higher shares of lower-value homes, particularly in the \$60,000–\$99,999 range, suggesting a more affordable but potentially older or lower-quality housing stock. Arcola has the most homes valued above \$200,000, including a small but visible presence in high-end ranges such as \$400,000+, indicating greater variation in housing value and perhaps stronger demand or newer construction.

However, Casey stands out with a significantly larger share of 5–19 unit multifamily buildings, reflecting more housing diversity. When looking at housing age, all communities have a high proportion of homes built before 1980, particularly those constructed prior to 1940, indicating an aging housing supply. Arcola shows more recent development activity, with notable percentages of homes built after 2010, while Casey has few homes constructed in the last decade. This suggests that while Casey has some recent new home starts, its overall housing stock is older and may require more maintenance or investment compared to peer communities.

Figures 11 and 12, which depict year built and housing unit type, reveal further insight into housing characteristics. All four communities are dominated by single-family detached homes, comprising over 70% of the housing stock.

Figure 11 - 2025 Est. Housing Units by Year Built

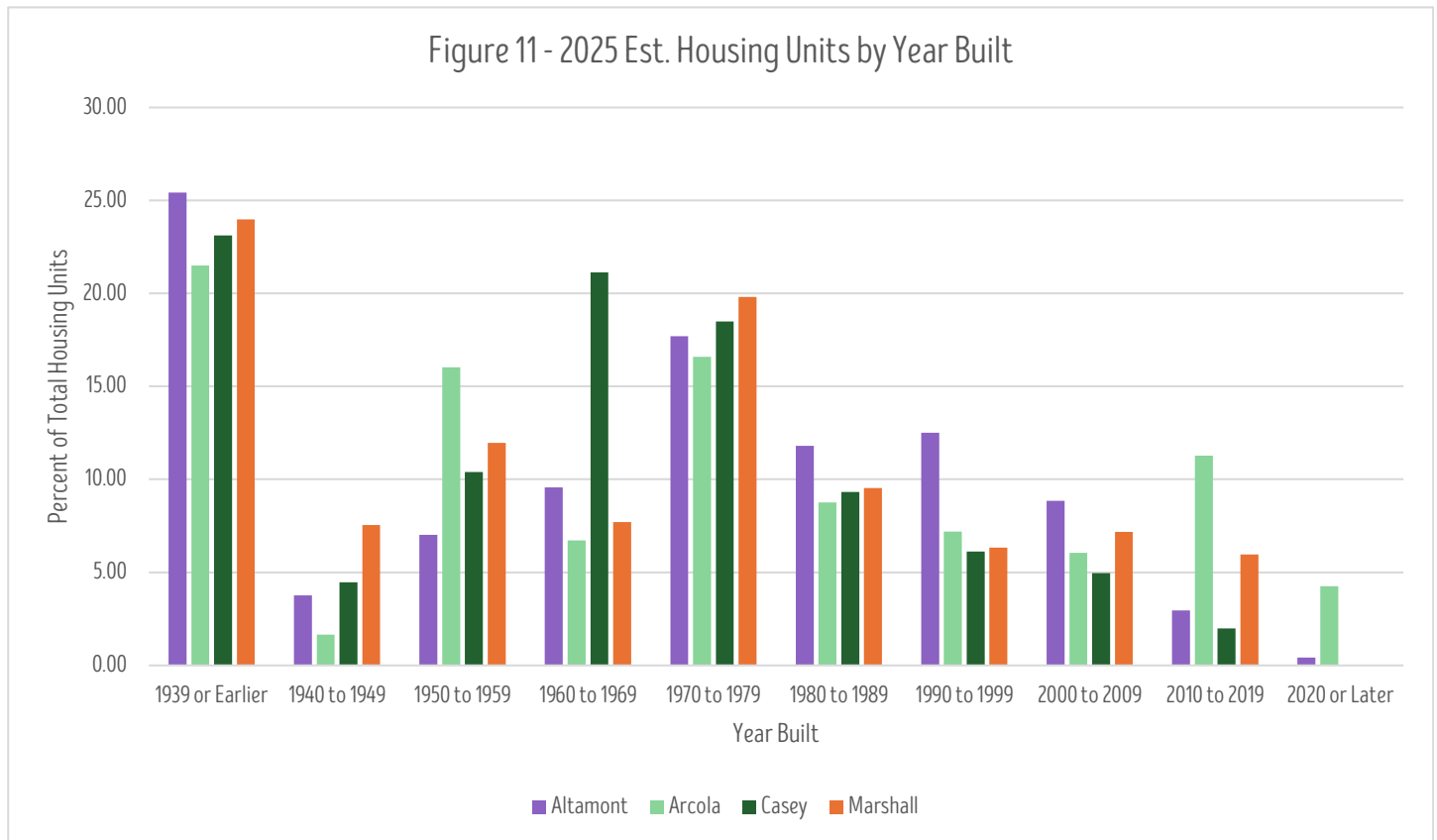
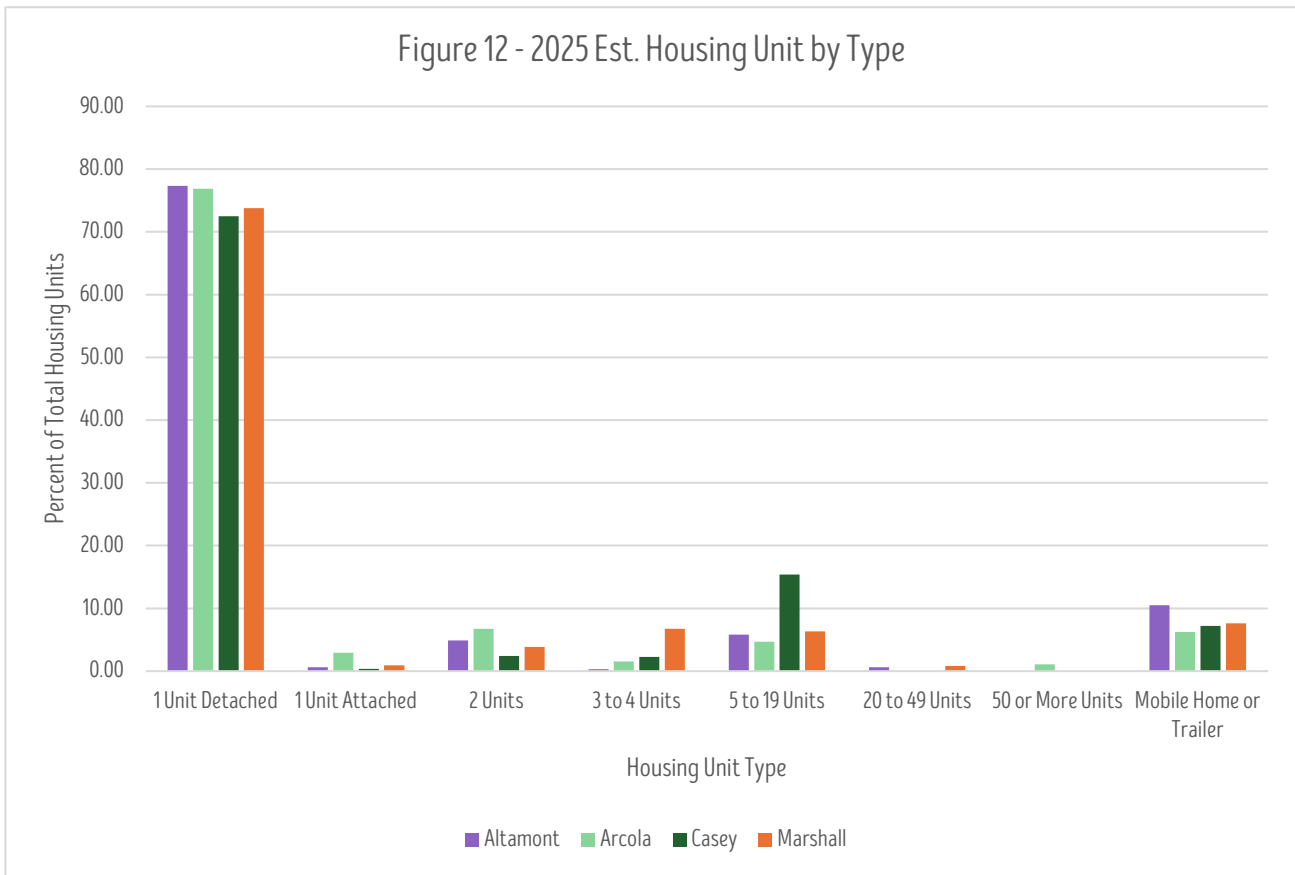


Figure 12 - 2025 Est. Housing Unit by Type



Housing Goals

1. Adopt buildings and property maintenance codes.

Many concerns of the City of Casey could be addressed through the adoption and enforcement of building codes. While this is often a polarizing topic in communities who have not previously adopted building codes, the advantages should be considered. Notably, building and property maintenance codes do not have to be adopted in full; rather, many communities adopt them excepting certain sections that may not be appropriate for their communities (e.g., the requirement for residential sprinkler systems). Building and property maintenance codes would give the City “teeth” in requiring that properties be held to certain standards. This, in coordination with municipal adjudication, could result in an efficient and effective property maintenance program

2. Encourage infill housing on vacant lots.

Many vacant lots exist throughout the City and, under the City’s current program, in recent years approximately 25 homes have been (or will soon be) demolished. Moving forward the City should

consider strategically identifying properties of such fate so that lots can be easily aggregated or subdivided in a way that encourages the construction of new homes.

Not only would infill housing development be more cost effective due to use of existing roadways and utilities, but it will enhance property values, increase the City’s overall tax base, and result in neighborhoods that feel cohesive, with little to no vacancy.

3. Focus on rehabilitation of existing housing stock.

Casey’s older housing supply is both an asset and a challenge for the community. With nearly 77 percent of all homes constructed before 1980, much of the existing stock is quality-built and rich in character. However, as the community’s housing ages, maintenance and modernization become key issues that must be addressed to preserve and enhance property values.

Many homes lack contemporary amenities such as additional bathrooms, open living spaces, and accessibility features for older or mobility-impaired

residents. Rehabilitation of existing housing is therefore essential to maintaining neighborhood stability, preserving affordability, and improving overall quality of life for residents in Casey. Rehabilitation efforts not only protect Casey's historic housing fabric but also reinforce the City's goal of fostering attractive, livable neighborhoods that can meet the needs of both long-term residents and future generations.

There are many model programs used to update housing units, one of which is Decatur's Small Home Improvement Program (SHIP). This program awards up to \$15,000 to low – moderate income homeowners to assist with home improvements such as roof replacement, structural repairs, accessibility modifications, and energy efficiency improvements. Decatur funded its program with American Rescue Plan funds and the City's general fund. There are many ways to fund and structure a program such as this, including grant money or corporate donations, while targeted home improvements can be developed to fit the specific needs of Casey residents, such as the costs of remodeling or home room additions

4. Consider creation of a historic district.

In an effort to both honor its history and secure funds for housing improvements, Casey could explore the creation of a historic district. There are two types of historic districts: National Register Historic Districts and Local Historic Districts. Eligibility for the National Register District requires the properties included to have national significance. Residential and commercial properties are eligible, as are special areas such as cemeteries and parkland. Places may be recognized due to events that took place or people that are associated with the place.

The National Register of Historic Places is managed by the National Park Service and is of similar recognition and establishment criteria as National Register Districts.

The Historic Preservation Division of the Illinois Department of Natural Resources manages historic districts throughout the State. Similarly to the National Register Districts, Local Historic Districts must be of significance locally or at a

state-level. The State Historic Preservation Office (SHPO) recognizes local governments that have historic preservation programs that meet certain criteria as identified by the State of Illinois and the U.S. Department of the Interior.

Such governments are known as Certified Local Governments (CLGs). CLGs are eligible to receive technical assistance from the SHPO, as well as grant funding for preservation related projects. One key benefit to owning income-producing property within a National or State-recognized district, is the Historic Preservation Tax Credit. This credit is equal to 20% of the rehabilitation's qualified expenditures and may be subtracted directly from the owner's federal income taxes.

Similarly, residential properties located within a SHPO-recognized district are eligible for a freeze of assessed value for a period of 8 years following a substantial renovation.

These are great benefits to property owners who choose to make improvements on recognized historic properties.

While the City's Municipal Code does have a provision for Historic Preservation (Chapter 15.20), there is no commission. The ordinance should be revised to align with the City's current goals.

5. Take full advantage of participation in the Central Illinois Land Bank Authority.

Joining the Central Illinois Land Bank Authority (CILBA) promises to be a worthwhile endeavor for the City of Casey and its residents. Not only will land bank programs support the City's infill goals, but may also offer additional funding mechanisms for existing homeowners to support home improvement projects.

Pairing these programs with residential Enterprise Zone and/or TIF incentives has the potential to significantly improve properties in Casey.

6. Optimize incentives for housing.

While the Illinois Enterprise Zones Act (20 ILCS 655) allows for residential incentives, the

designating ordinances and intergovernmental agreements must support such use of funds. Likewise, a Tax Increment Financing District's Redevelopment Plan (and budget) must include the rehabilitation and construction of new housing as a goal toward which funds can be used.

7. Consider adding municipal adjudication.

On January 1, 2024, Public Act 103-0260 became effective. This legislation amends Section 1-2.1-1 of the Illinois Municipal Code to allow non-home rule municipalities (such as Casey) the authority to adopt an administrative hearing system for ordinance violations. To enact such a program, the City must adopt an ordinance establishing the adjudication system and providing due process provisions. A hearing officer must be appointed by the City to preside over the local administrative hearing system. Such a hearing officer must be an Illinois state licensed attorney who meets certain criteria defined in the Act.

Adopting municipal adjudication could alleviate some of the issues of continuance and delayed compliance that the City experiences working through the County court system. While most nuisance violations can be dealt with under this local administrative system, other violations, such as traffic and moving violations, are required to be dealt with by the County courts.

8. Develop a bulk bid program.

A bulk bid program encourages modernization and rehabilitation of structures by using a collective approach to achieve greater volume and therefore lower costs for consumers. Such a program would see bids from qualified contractors to complete work in bulk. For example, one contractor may be responsible for replacing 20 roofs under one contract. The resulting cost savings could be an incentive for home remodel and rehabilitation throughout the City. This is especially useful when seeking work from a trade that is not represented in Casey. Skilled tradespeople are willing to travel greater distances for a large contract for work.

Chapter 4

Economic Development

Casey's employment profile and retail dynamics further reveal insight into its position regionally. With nearly half of its labor force employed in white-collar jobs, Casey is comparable to its peer communities, but its economic structure is bolstered by a strong automotive sector. Retail market analysis shows that Casey generates significant surpluses in vehicle-related categories, particularly automobile dealers, tire retailers, and automotive parts suppliers. These sectors demonstrate Casey's strength as a regional hub for automotive commerce, drawing in customers from

surrounding areas. Appendices D and E provide a Business Summary and Retail Demand Analysis for the City of Casey.

Sales Tax

Figures 13 and 14 provide a comparison of retailers and sales tax in the comparison communities. As seen in these Figures, Casey has a relatively high number of retailers and collects the second most sales tax amongst the comparison communities. It should be noted that the Leveling the Playing Field for Illinois Retail

Act became effective in Illinois on January 1, 2021, pursuant to Public Acts 101-0031 and 101-0604. This legislation requires remote retailers to collect and remit Illinois Retailers' Occupation Tax (6.25%) for sales of personal property. The sales tax data reflects this legislation, showing a significant increase in both retailers and sales tax for the calendar years

2021 – 2024.

Figure 13 - Number of Retailers 2014 - 2024

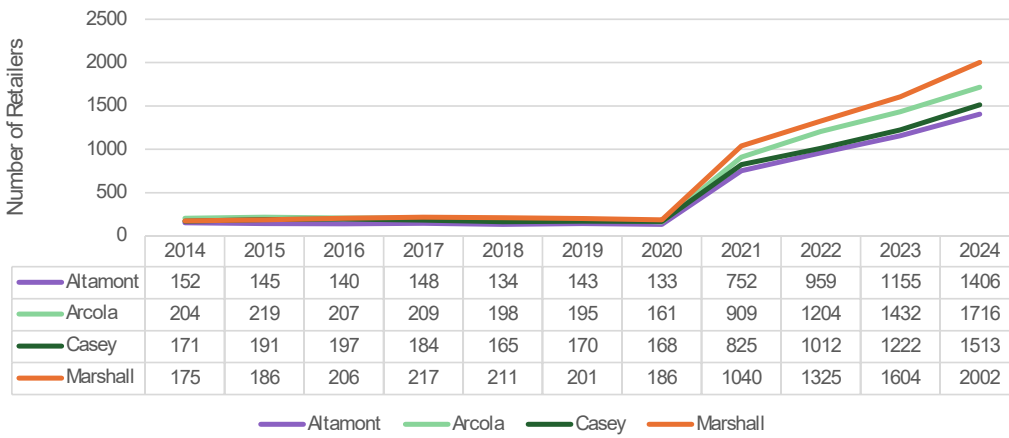
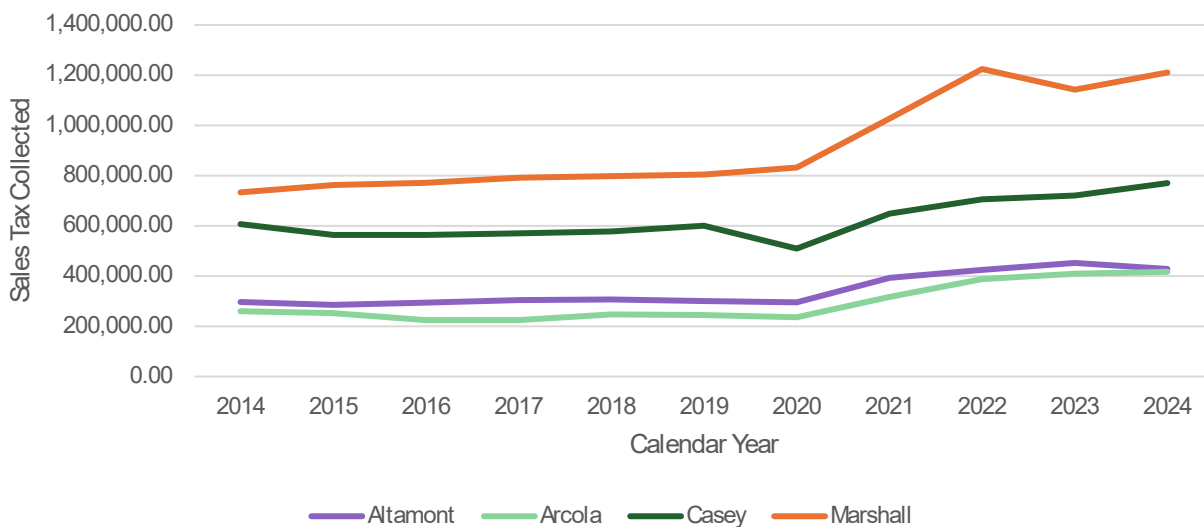
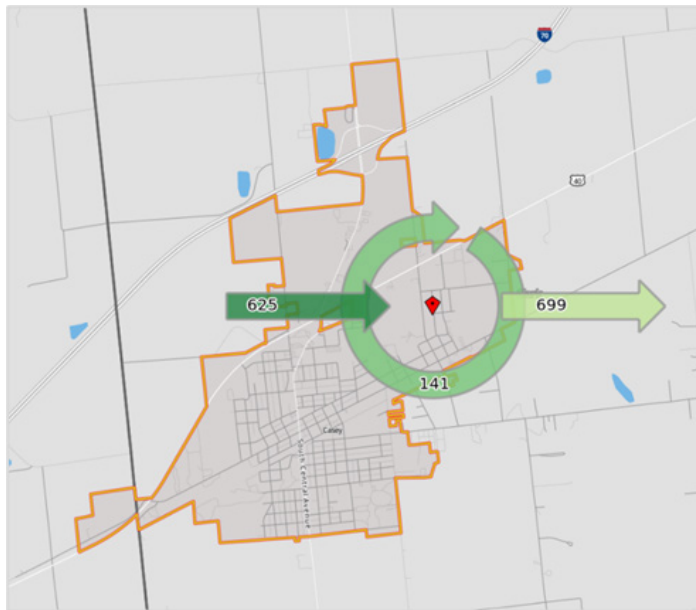


Figure 14 - Annual Sales Tax 2014 - 2024

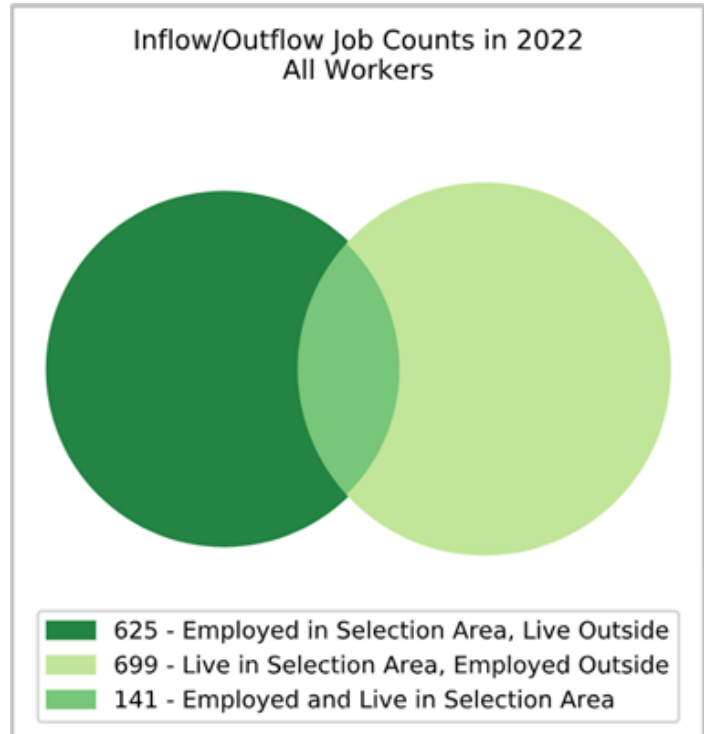


Workforce

The most current workforce inflow / outflow data (2022) for Casey reveals a community that functions largely as an employment hub for non-residents, while also experiencing significant out-commuting among its own residents. Of the 766 individuals employed in Casey, a substantial 81.6% (625 people) live outside the city, commuting in for work. Only 141 individuals (18.4%) both live and work in Casey, underscoring that the city's businesses and employers rely heavily on workers from surrounding areas.



Conversely, when looking at the 840 residents of Casey who are employed, the vast majority—83.2% (699 people)—commute to jobs outside of the community. Only a small portion of Casey residents, 16.8%, are able to work locally. This imbalance suggests that while Casey provides jobs, many of those positions are filled by non-residents, and most residents must look elsewhere for employment opportunities.



Inflow / Outflow of Workers (2022)*		
Category	Count	Share
Employed in Casey	766	100%
Employed in Casey but Living Outside Casey	625	81.6%
Employed and Living in Casey	141	18.4%
Living in Casey	840	100%
Living in Casey but Employed Outside Casey	699	83.2%
Living and Employed in Casey	141	16.8%

*Source: U.S. Census Bureau; data based on Census-blocks

This dynamic presents both opportunities and challenges. Casey is clearly an employment center for the region, but the relatively small share of residents who can work locally may reflect a mismatch between resident skillsets and available jobs, or a shortage of high-quality, diverse employment options within the city. Strategies to encourage local job creation tailored to residents' qualifications—or efforts to attract and retain residents who currently commute in—could help strengthen the community's economic self-sufficiency and reduce outbound commuting.

Special Districts

A variety of tools exist to support and incentivize local businesses and to fund public improvement, some of which are already used by the City of Casey: Tax Increment Financing, Business Districts, and Enterprise Zones.

Tax Increment Financing

Tax Increment Financing (TIF) Districts create a separate fund for property taxes generated after the district takes effect, and which can be used to improve infrastructure (e.g. street lights, sanitary sewers, streets) and to offer incentives to businesses in the form of rebates for eligible expenses and rebates for property taxes that have increased as a result of improvements made to the property. TIF is a powerful tool that many municipalities use to fund public infrastructure projects such as streetscape projects, stormwater management projects, and to create programs such as facade improvement programs.

Tax Increment Financing is governed by 65 ILCS 5/11-74.4, known as the Tax Increment Allocation Redevelopment Act. TIF Districts are created for a period of 23 years and can be extended if the goals of the TIF Redevelopment Plan have not been met during this time period.

Business District

Business Districts are another tool that municipalities use to both incentivize businesses and to fund public improvements. When a Business District is created, businesses located within the district collect an extra 1% retailer's

occupation tax, service occupation tax, and hotel operator's occupation tax, which are then used to provide funds for a variety of projects within the district. The City of Casey adopted a Business District in 2023. The district is located primarily along Illinois Route 49 from its interchange with Interstate 70 south through the downtown core. It also includes properties in the Main Street Corridor between NE 3rd Street to NW 8th Street.

Business Districts are governed by 65 ILCS 5/11-74.3, known as the Business District Development and Redevelopment Act. Like a TIF District, a Business District is adopted for a period of 23 years.

Enterprise Zone

The City of Casey also participates in the Clark County Enterprise Zone. The Enterprise Zone program encourages municipalities in the same county or region to work together in sharing a zone. The Clark County Enterprise Zone was established in 1990 and has since been expanded and recertified.

A key benefit to being in the Zone is sales tax abatement on building materials, which is an incentive in the rehabilitation of older buildings. The Clark County Enterprise Zone is currently undergoing an amendment and expansion to allow owners of residential properties in the district to take advantage of this important incentive, with the goal of improving the community's housing stock.

Additionally, the Zone offers utility tax exemption for large employers, jobs tax credits, and investment tax credits.

Appendix F provides a map of the Casey Business District and the Clark County Enterprise Zone.

Economic Development Goals

1. Focus on job opportunities

A recurring theme from community input and workforce trend data is the need for more local employment opportunities. While 81% of employees working in Casey live outside of the City, nearly 83% of Casey residents work outside the community. This suggests a mismatch between available jobs and the local workforce skill or desirability of local jobs.

Expanding industrial employment opportunities will help correct this imbalance, leveraging the City's strong infrastructure, highway access, and available industrial park land. Attracting targeted industries that align with Casey's workforce strengths will also expand the tax base and support economic resiliency. Equally important is preparing residents to fill these jobs through a job readiness initiative focused on skill development, trades training, and partnerships with regional employers and educational institutions. Together, these efforts will support workforce retention, strengthen the local economy, and create pathways for upward mobility within the community.

2. Prioritize a local grocery initiative

A full-service grocery store is one of Casey's most pressing community needs. The lack of convenient access to fresh and affordable food affects residents' daily quality of life and was one of the most mentioned concerns during the open house and online survey. Easy access to a full-service grocery store also influences the community's ability to attract and retain families. A full-service grocery store will not only support community but will also easily become a cornerstone of the local economy.

By optimizing financial incentives such as TIF, Business Districts, and Enterprise Zones, and by exploring partnerships with regional, state, and private entities (e.g., DCEO's Local Grocery program), Casey can position itself as an attractive location for a grocery operator.

Beyond traditional recruitment, the City should also consider innovative approaches such as a City-run model or leasing City-owned property at a reduced

rate to a qualified grocer. These tools would not only make the venture financially feasible but also ensure equitable access to food for its residents.

3. Develop opportunities for young people

The future success of Casey depends on retaining and empowering its young residents. Public engagement revealed that many students and young adults view the community as a good place to grow up but see limited career and entertainment options for staying long-term. To address this, Casey plans to join the Cumberland County Creating Entrepreneurial Opportunities (CEO) Program that exposes students to real-world business development and entrepreneurship. This program will allow students to experience first-hand the opportunity for entrepreneurship in Casey and the potential that awaits them in their hometown.

Additionally, an apprenticeship program should be developed to connect young people with skilled trade employers, offering paid, hands-on training and long-term career pathways. Working with CILBA, the potential to create a unique program that will not only teach young people skilled trades, but improve properties within the City of Casey, is a win-win.

These programs will help cultivate a new generation of adults who are invested in Casey's economic and social future, reinforcing the community's small-town character while promoting growth and innovation.

4. Build on unique strengths, such as the Municipal Airport and cluster of industrial land uses

Casey's Municipal Airport and the cluster of existing industrial land uses around NW 8th Street are distinctive assets that provide competitive advantages in business attraction, particularly in transportation logistics. The airport offers strategic access for private and corporate aviation, enhancing the community's regional connectivity. Similarly, the industrial business cluster represents a critical opportunity for industrial recruitment and expansion, particularly with Casey's proximity

and ease of access to I-70. The City should use available economic tools such as the Business District and Enterprise Zone to continue to maintain and market these assets, ensuring that utilities and transportation connections align with existing and future business needs. A Tax Increment Financing District could also help the City move toward this goal.

Leveraging these unique strengths will attract new investment, create jobs, and reinforce Casey's role as an economic hub within Clark County / eastern Illinois region.

5. Capitalize on an already robust tourism sector

Tourism remains one of Casey's defining successes, anchored by its "Big Things Small Town" brand that attracts thousands of visitors each year. The next phase of tourism growth should focus on expanding offerings and extending visitor stays.

The City should consider new tourism opportunities such as sports and recreation events, regional tournaments, and other outdoor activities that complement existing attractions. By creating reasons for visitors to spend more time and money in the community through lodging, dining, and entertainment expansions, the economic benefits of tourism will multiply. Coordinating tourism strategies with local businesses will ensure that tourism continues to strengthen, rather than overshadow, local resident and business needs.

6. Designate an Industrial Park.

The area around NW 8th Street between Illinois Route 40 and West Main Street is home to most of the City's industrial businesses. Building on this cluster of existing businesses to develop a formal industrial park would allow the City to market the area as such. Designating an industrial park would also position the City to actively seek federal or state funding opportunities for industrial parks through programs funded by EDA, DCEO, or even USDA. It would also enhance predictability for both industrial businesses and residents, and would allow the City to better plan for and coordinate any infrastructure needs for industrial tenants.

Chapter 5

Transportation and Infrastructure

The City of Casey owns and operates the water, sanitary sewer, and stormwater systems in the City. They also own and maintain local roadways—those not owned and maintained by the Illinois Department of Transportation and Clark County.

Water

The City of Casey provides water to 2,116 meters / customers. Water is purchased wholesale from Marshall and treated at the City's treatment facility, constructed in 2017. The treatment facility is capable of producing 520 gallons per minute, or 748,800 gallons per day. The water distribution system is pressurized, but the City also utilizes its water tower, which was built in 1997 and still in good condition.

Like many Illinois municipalities, Casey's water lines are aged, with most being more than 50 years old. While this is not inherently a problem or concern, it means the City should be mindful of and proactive about system maintenance and upgrades before issues arise. Only a few lead goosenecks exist in the water system, the majority of lines are made of steel / PVC, rather than lead.

Water lines around Main Street and NW 8th Street are undersized, resulting in concerns for both water service to support business expansion and for fire protection. While the City doesn't currently have plans for system upgrades or expansion, this portion of the City should be studied as an opportunity area for water service improvements.

Sanitary Sewer

Sanitary sewer lines are approximately 70 years old throughout town and are typically made of clay / concrete. As a whole, the system is classified as being in poor condition. As in many communities, combined sewer overflows (CSOs) are common in heavy rain events, with the most prominent CSO being located at the lift station at the wastewater treatment plant.

The wastewater treatment plant was constructed in 2017 and is in good condition. It treats approximately 225,000 gallons per day, far from its capacity of 1.5 million gallons per day, meaning there is plenty of capacity for community growth and development.

The primary points of concern for the wastewater system are aged lines, which could be remedied with lining of both the clay / concrete lines as well as lining of manholes. Capacity is adequate throughout the system to support community growth and development.

The City also maintains five (5) lift stations:

1. I-70 Station (924 N. Route 49)
2. Wilson Subdivision (504 Deere Run Lane)
3. N.E. Fourth Street (304 N.E. Fourth Street)
4. West Main (602 W. Main Street)
5. Alabama Avenue (30 W. Alabama Avenue)

Natural Gas and Electric Utilities

The City of Casey's natural gas system was installed in 1965 at the same time as that of Marshall and Martinsville, who all share the same distribution line. Casey is responsible for providing natural gas service to 1,500 customers within the City and 315 customers who are located east of the City, outside of city limits.

Casey is a member of the Illinois Municipal Electric Agency (IEMA). The City of Casey has three large generators and three smaller generators and is permitted to generate power during peak demand. The plant was constructed in 2002 at a cost of \$1.3 million, all of which will be reimbursed over a 26-year period.

The City supports individual-scale solar energy production with its net-metering ordinance, which allows residents to offset energy costs when they interconnect their system to the grid.

Stormwater

The City owns and maintains storm sewers in the northwest and southeast portions of the community. However, flooding was a major concern identified during public participation, particularly in the western part of the City.

Transportation

Transportation encompasses not only the vehicular traffic, but pedestrian and bicycle traffic, as well as public transportation.

Many roadways in the southeast portion of the community need curb and gutter replacement. Resurfacing roadways happens continuously, with decisions made annually on which roadways will be resurfaced during the coming fiscal year.

Sidewalks throughout town need upgrades, both to repair trip hazards, and to conform with current accessibility standards. The needs for connected and well-maintained sidewalks was echoed by many residents during public participation.

Transportation and Infrastructure Goals

1. Adopt a Capital Improvements Plan (CIP)

A CIP is a 5-year plan aimed specifically at providing a long-term strategy for investments in public improvements such as roadways and utilities. A CIP targets the repair, replacement, and expansion of these critical systems in such a way that results in consistency and predictability for residents and elected / appointed officials, alike.

A CIP assigns revenues or borrowing strategies to specific projects and ranks them in order of priority. A CIP improves competitiveness for grants, increases transparency, aids elected officials in making data-driven decisions, and supporting long-term economic development plans.

2. Prioritize sewer line maintenance and repair.

Sewer lines and manholes are the primary point of concern for public works staff. Since plant and line capacity meets the needs of the current system and position the community for growth,

lines must be modernized and well-maintained to support investment and new business growth. This is particularly important for the lines that connect planned new development areas like the I-70/ Route 49 Interchange, to the treatment plant.

3. Prioritize stormwater management.

There are several ways to manage stormwater in an area without storm sewers. First and foremost, the City should strengthen existing stormwater infrastructure such as swales and ditches, which both hold stormwater and allow it to flow to other designated areas for holding. Additionally, site-specific stormwater management should be prioritized, ensuring that when a site is developed, if storm sewers are not available, adequate detention / retention is provided. Finally, the installation of green infrastructure will also aid in reducing the amount of stormwater runoff. Green infrastructure such as rain gardens and native planting work to hold and absorb water runoff before it causes a problem down elevation. On infill lots in neighborhoods where stormwater is a concern, pocket parks may also be an option, rather than construction of new infill housing. Pocket parks can be designed with these stormwater management practices so that they can hold water and lessen the burden on the neighborhood. Rain barrel installation can be especially effective in this situation, too.

Funding for a variety of stormwater improvements can also be available through programs such as Community Development Block Grants or other state or federally funded programs.

4. Increase the size of water lines in the northwest quadrant of City

Increasing the size of water lines in this area will support both fire protection goals and provide opportunity for development and redevelopment.

5. Prioritize safe walking and cycling infrastructure throughout the City.

There are many components to creating a safe environment for pedestrians and cyclists, including well-maintained sidewalks, connected sidewalks, accessible sidewalk ramps, crosswalks and marked on- and off-street bike paths. These improvements

are often prioritized around schools and other facilities that are heavily used by pedestrians and cyclists. It makes sense for Casey to follow suit, prioritizing bicycle and pedestrian improvements near schools and other community centers, moving outward across the community. As bicycle and pedestrian conditions improve, elements such as lighting, wayfinding signage, shade trees, and benches should be added to better serve and protect the users of these facilities.

6. Address ADA Accessibility.

Creating an ADA Transition Plan is another element of safe transportation for all users. An ADA transition plan ensures that a community has a plan to bring public facilities into ADA compliance, creating a more equitable and inclusive community.

7. Explore the use of community-solar to reduce electric costs for residential and commercial customers.

While the City owns and operates its own electric generators, it should explore the use of solar in conjunction with these traditional generators to optimally provide power to residents and businesses at a lower cost.

8. Establish a clear and easy process for residents to report concerns.

It was mentioned during public engagement that residents don't often know the best way to report infrastructure concerns, such as a street light being out. Creating a way for residents to report these concerns online will be beneficial for both the City and the residents. Incorporating a ticketing process for City staff to use to track and manage reported concerns is also an important step in implementing such a program.

Chapter 6

Quality of Life

Casey is a place where neighbors know each other, where children can safely play outside, and where the community comes together to celebrate its unique character. Feedback from the community surveys and open house confirmed that people value Casey for its friendliness, safety, and small-town charm. However, those same surveys also revealed emerging challenges that influence how residents experience daily life. Access to reliable childcare and the availability of quality, attainable housing—stood out as priorities that must be addressed to sustain Casey’s livability and long-term growth.

While Casey’s well-known community identity and tourism successes have brought attention and opportunity, consideration of important local concerns like childcare and housing are of the utmost importance. Parents voiced concerns about limited childcare options, long waitlists, and the difficulty of balancing work and family responsibilities as a result. These challenges not only affect families but also the broader workforce, as the lack of childcare can discourage employment and make it harder for local businesses to attract and retain staff.

At the same time, the need for quality, attainable housing that is modern, energy efficient, and appropriately sized for today’s households is becoming more pronounced. A large share of Casey’s homes were built decades ago, and while they contribute to the City’s character, many require substantial reinvestment or replacement.

Property maintenance goes hand in hand with access to desirable housing. Instilling a sense of pride in residents to maintain property is an important step toward neighborhood and community success.

Additional recreational and social amenities such as places where people can gather, connect, and enjoy daily life, are also important to residents

of Casey. These elements of community were mentioned in the surveys given to the greater community, as well as those given to alumni and high school students.

Many priorities throughout this plan are interconnected. Access to childcare supports working families; quality housing attracts new residents; new residents strengthen the City’s tax base; a strong tax base supports infrastructure; and shared amenities strengthen social ties and civic pride. Together, they form a foundation upon which vibrant, thriving communities are built.

Casey’s quality of life depends on balancing tradition with progress and local needs with a growing tourism sector. The City’s welcoming atmosphere and family-oriented values are important pieces of the puzzle, but investing in and supporting these important quality of life elements will carry Casey into the future.

Quality of Life Goals

1. Prioritize access to childcare and family support services.

The shortage of affordable and reliable childcare emerged as one of Casey’s most critical quality of life concerns. Residents and employers alike cited the lack of childcare options as a barrier to both family stability and participation in the workforce. Expanding childcare access is an economic imperative. Parents who cannot find dependable care for their children often face reduced working hours, missed opportunities, decisions to leave the workforce entirely, or even moving to a community where adequate childcare is available. The strain resulting from too few childcare options affects households, local businesses, and the community’s overall economic vitality.

Collaboration with local employers, schools, and churches to encourage the creation of new childcare facilities is an important strategy. Public-private partnerships may help reduce

start-up costs through incentives such as reduced utility rates, access to underused City-owned properties, or assistance with licensing and facility renovations. The City can also provide support for any state or federal childcare grant or business assistance programs aimed at expanding access in rural communities. By prioritizing childcare availability, Casey ensures that families can fully participate in the workforce and that employers can maintain a reliable labor pool.

2. Expand recreation activities at Fairview Park.

While Fairview Park offers camping and is home to the Saddle Club, adding amenities like an all-abilities playground or events like fishing tournaments could be great community building elements.

3. Add a splash pad and/or community pool

Some respondents to the survey commented community amenities like a splash pad or pool would make the community better-suited for young families. These are important quality-of-life elements that keep young residents active.

4. Build upon the City's robust sports culture by investing in sports and athletic facilities.

The impact of sports tourism cannot be understated. The investment in sports facilities that draw participants from outside the community is a growth strategy for which Casey is well-positioned. Adding and upgrading facilities such as baseball and softball fields, could drive tournaments with out-of-town participants, whose families will travel to Casey. With a focus on the I-70 interchange, the construction of athletic facilities would support the need for additional hotel rooms and will support retail and food businesses as well. This could be an important strategy for growth and investment in Casey. Special care should be taken to not draw sports tourists to the existing Fairview park, which would disrupt and put undue stress on the neighborhoods that surround it.

5. Consider Home Rule Referendum

When a municipality achieves Home Rule status, they are afforded greater flexibility in governing themselves. Not only can Home Rule municipalities create laws and policies that address local needs, but they have additional

taxing and financing options available. Home Rule municipalities can legislatively impose sales tax, gas tax, and hotel tax, as well as issue bonds, without voter approval. In Illinois, municipalities achieve Home Rule status automatically when their population reaches 25,000. Municipalities with fewer than 25,000 residents have the option to obtain Home Rule status through referendum.

6. Create a passive park.

A passive park is one that prioritizes open spaces, nature trails, and low-intensity activities such as walking, observing nature, and protecting plant and animal species. Casey residents have a plethora of recreational opportunities to participate in, but a passive park would offer outdoor opportunities for those that prefer to enjoy the outdoors while not partaking in sports.

7. Recognize those who take care of their property.

One way to incentivize property owners to care for properties is to start a yard or landscape recognition program. Such programs recognize homeowners on a monthly (or seasonal) basis and provide recognition for the work they put into maintaining a well-kept property and well-landscaped yard. Finding a sponsor or partnering with local businesses to provide a small gift for those who are recognized could add to the incentive.

Chapter 7

Land Use

Land Use is a key component of every comprehensive plan. Casey's existing development pattern is relatively compact with a well-established downtown. However, as Casey prioritizes future growth, it will face new pressures and opportunities related to commercial development, housing demand, and infrastructure. Managing these changes thoughtfully is essential to preserving the qualities that make Casey unique while encouraging growth and development.

The City of Casey has not adopted a zoning ordinance or building codes. While the absence of this regulatory structure provides flexibility for property owners and developers, it also limits the City's ability to guide development, protect neighborhood character, and ensure consistent building quality. Without zoning, land uses are largely determined by historical patterns and private market decisions, which can sometimes result in incompatible uses or barriers to reinvestment. Similarly, the lack of building codes creates challenges for ensuring construction safety, accessibility, and long-term property value. As Casey continues to grow, establishing basic land use and development standards will become increasingly important for attracting investment and protecting public welfare.

Existing Development Patterns

Land use patterns in the City of Casey are largely defined by its rural, small-town form. The downtown area serves as the historic and commercial heart of the community, home to retail shops, restaurants, and tourist attractions that contribute to Casey's well-known identity. Surrounding the downtown are established residential neighborhoods composed primarily of single-family homes built before 1980. Many of these homes are situated on narrow lots with mature trees.

Industrial and employment uses are primarily

located along the City's edges. These sites benefit from highway access and available land for expansion. Meanwhile, agricultural uses remain prevalent around the perimeter of the community, forming a clear rural edge that reinforces Casey's character and agricultural roots. The City's parks, schools, and civic buildings are well distributed, providing residents with convenient access to public spaces and services.

While the existing land use pattern generally supports a high quality of life, the absence of formal land use planning tools limits the City's ability to address issues such as incompatible land uses, vacant property reuse, and the placement of new commercial or residential development. Without zoning, Casey must rely on cooperation, voluntary design practices, and strategic partnerships to maintain a cohesive community form.

Opportunities for Future Development

As the City looks ahead, several areas present opportunities for reinvestment and growth. Vacant or underutilized lots within existing neighborhoods offer potential for infill housing that supports population growth without expanding infrastructure. Repurposing abandoned properties and returning them to productive use presents a great opportunity for the City, as well. Near the I-70 interchange and along key corridors such as Route 49, the City can support new commercial and service development that complements existing businesses and enhances the community's gateway appearance. The recent creation of a business district supports development in this area.

Industrial expansion remains a strategic opportunity for Casey, particularly within the Municipal Airport and Industrial Park areas. These sites are well-positioned to accommodate logistics, manufacturing, and businesses that benefit from the City's infrastructure and location near

Interstate 70. Maintaining agricultural land outside the urbanized area will also remain a priority, preserving the rural character that contributes to Casey's identity and sense of place.

Land Use Goals

1. Consider adopting zoning

Adopting zoning is a critical step for a non-home rule community like Casey, Illinois, to proactively guide its future growth, improve property maintenance, and address disinvestment that draws down property values. Without zoning, the community has limited tools to regulate how land is used or ensure that development aligns with community standards and long-term goals.

A well-crafted zoning ordinance helps prevent incompatible land uses, protects neighborhood character, and establishes clear expectations for property upkeep, which in turn can encourage reinvestment by property owners and developers. It is also a critical component to reducing blight and maintaining a visually appealing and economically vibrant environment.

Zoning also plays a key role in stabilizing property values and attracting new investment. By clearly identifying where residential, commercial, and industrial development should occur, Casey can create predictable conditions for growth and foster confidence among potential investors, homeowners, and business owners. Zoning allows the City to encourage infill development, support revitalization of underutilized areas, and discourage patterns that lead to decline or neglect. As part of a comprehensive planning strategy, zoning empowers Casey to pursue its vision for a stronger, more resilient community while preserving the small-town character that residents value.

Transitioning to zoning can be less painful for property owners if the City takes a basic approach. Creating basic residential, commercial, and industrial districts with reasonable requirements for property uses within each district will be a cornerstone for the future of the community. Much like a comprehensive plan, a zoning code can and should be reviewed regularly and updated to

properly address current conditions or new issues that arise.

2. Close holes in the City's boundary

Unincorporated parcels that are completely surrounded by incorporated territory should be annexed in an effort to provide continuity in and fairness in taxation and provision of services such as utilities.

Users of unincorporated parcels that are surrounded by a municipality use the same City amenities such as parks, utilities, street lights, and roadways. They benefit from taxpayers who fund these services, so equitable funding should be prioritized. Furthermore, there is oftentimes confusion with law enforcement and emergency responders as to who has jurisdiction over a property when it is unincorporated and surrounded by a municipality.

65 ILCS 5/7-1-13 allows for municipalities to annex property containing 60 acres or less that is wholly surrounded by a municipality, after proper notification and upon the passage of an ordinance, without a petition from the property owner.

Chapter 8

Implementation

Arguably the most important part of the planning process is implementing the comprehensive plan after completion. Without a clear strategy for implementing the plan, it will 'sit on the shelf' and not be useful to the City or those who use it to make investment decisions within the community. The goals included with each chapter are presented again in the table at the end of this chapter. The Implementation Table provides information on whether the priority action is achievable in the short-, mid-, or long-term, and whether the relative cost is low, mid or high. Additionally, the tables provide lists of potential partners, as well as potential performance measures. Because the City of Casey adopted several other important planning documents, the table also includes documentation on which planning document corresponds.

As the City Council and City staff embark on annual work plans, the potential performance measures should be considered, and additional measures should be added as necessary. Likewise, potential partners may be added or changed depending on which groups are active, and which partners make the most sense to work with in the short-, mid-, and long-term.

Roles & Responsibilities

The responsibility to implement the Comprehensive Plan and make the collective vision a reality is not the responsibility of one person or department, but rather, successful implementation of this comprehensive plan relies on many people in different roles working together.

The primary role of the Mayor and City Council is to determine the priorities of City initiatives and corresponding budgets, while City staff manage day-to-day implementation of the plan. City staff support the City Council and are often the first stop for those wishing to start a development project or open a business, reviewing proposals to ensure

alignment with the comprehensive plan.

Role of the Mayor and City Council:

- Set annual priorities and budget in alignment with comprehensive plan
- Refer to and rely on plan for decision making
- Ensure alignment of long-range plans with comprehensive plan
- Provide direction to City Staff
- Seek partners for implementation
- Annually review the plan
- Seek partners for implementation
- Champion the plan

Role of City Staff:

- Monitor day-to-day projects
- Review compatibility of individual project proposals with the plan
- Prioritize plan goals when meeting with developers and residents
- Report implementation progress to the City Council
- Seek partners for implementation
- Annually review the plan
- Manage and draft plan amendments and development regulations
- Negotiate intergovernmental or other agreements necessary to implement the plan
- Champion the plan

Partners

Successful implementation of the Comprehensive Plan relies on the public and on partner organizations within the community. The City relies on these partners to invest in the community, starting new businesses, purchasing homes, and creating neighborhoods that people call home. Implementation of comprehensive plans works when partners, including the public, are engaged in both the planning process and the implementation process.

Ongoing Monitoring

Implementing the priorities set forth in the Comprehensive Plan requires monitoring of goals and strategies and review of achievements against the overall plan on an annual basis.

The Implementation Table provided at the end of this chapter lists potential metrics, partner organizations, priority actions, and relative cost of implementation. These tables should be used as a tool to guide funding and staff efforts over the course of the plan. They can be updated and modified to include new partners or shifting priorities as a result of funding availability or other factors the City Council considers when annually reviewing the plan.

Priorities & Actions	Time Frame ¹ (short, mid, long)	Relative Cost to City (low, mid, high)	Potential Partners ² (in addition to Casey)	Potential Metrics	Other Corresponding Plans ³
Housing Goals					
1. Adopt building and property maintenance codes	mid	low		codes adopted	HNACRP
2. Encourage infill housing on vacant lots	short	low		number of new homes built	HNACRP
3. Focus on reahbilitation of existing housing	ongoing	low		number of housing units rehabilitated	HNACRP
4. Consider creation of a historic district	mid-long	low-mid		district created; number of buildings preserved	HNACRP, ERP
5. Take full advantage of participation in the Central Illinois Land Bank Authority (CILBA)	short-mid	low		number of projects; number of housing units improved; number of new housing units	HNACRP
6. Optimize incentives for housing	short	low		number of incentives provided; amount of money saved; number of houses impacted; increase in EAV compared to investment	HNACRP, ERP
7. Consider adding municipal adjudication	mid	low-mid		adjudication added	HNACRP
8. Develop a bulk bid program	mid	low		number of projects bid & completed; number of properties improved; amount of money saved	HNACRP, ERP

Economic Development Goals					
1. Focus on job opportunities	ongoing	low		number of new businesses; number of new job created; average wage of new jobs; unemployment rate	RMSA, HNACRP, ERP
2. Prioritize local grocery initiative	short-mid	low-mid		new grocery store open	RMSA, HNACRP, ERP
3. Develop opportunities for young people	ongoing	low		participation in CEO program; interships / apprentice programs; population change over time for ages 17-35	RMSA, ERP
4. Build on unique strengths, such as the Municipal Airport and industrial cluster	long	low-mid		number of new industrial businesses; amount of users at airport	ERP
5. Capitalize on an already robust tourism sector	ongoing	low-mid		number of tourists annually; sales tax numbers	RMSA, HNACRP, ERP
6. Designate an Industrial Park	short	low		number of new businesses	RMSA, ERP

Priorities & Actions	Time Frame ¹ (short, mid, long)	Relative Cost to City (low, mid, high)	Potential Partners ² (in addition to Casey)	Potential Metrics	Other Corresponding Plans ³
Transportation and Utilities Goals					
1. Adopt a Capital Improvements Plan (CIP)	short	low		plan created	RMSA, ERP, BPP
2. Prioritize sewer line maintenance and repair	short-mid	high		number of lines improved; line miles improved	RMSA, HNACRP
3. Prioritize stormwater management.	mid	mid		rain gardens and swales installed; number of flood events impacting property	RMSA, HNACRP
4. Increase the size of water lines in the northwest quadrant of the City	mid	mid		capacity increase; number lines improved; line miles improved	RMSA, HNACRP
5. Prioritize safe walking and cycling infrastructure throughout the City	short-mid	mid		number of sidewalks added; number of accessible curb cuts added; miles of sidewalk added; bike-ped signage added; on-road sharrows added, etc.	BPP
6. Address ADA accessibility	ongoing	mid		Number of accessible improvements made	HNACRP, BPP
7. Explore the use of community-solar to reduce electric costs for residential and commercial customers	long	mid		number of solar panels added; kWh added; energy cost reduction	RMSA, HNACRP, ERP
8. Establish a clear and easy process for residents to report concerns	short	mid		number of residents using system	HNACRP, ERP, BPP

Quality of Life					
1. Prioritize access to childcare and family support services	ongoing	low-mid		number of new facilities added; total capacity of facilities	RMSA, HNACRP, EDP
2. Expand recreation activities at Fairview Park	short-mid	mid		number of visitors to park; number of new activities added; number of participants in park programs	HNACRP, BPP
3. Add a splash pad and/or community pool	mid	high		splash pad or pool added	HNACRP
4. Build upon the City's robust sports culture by investing in sports and athletic facilities	long	high		number of athletic fields added; number of users of fields; number of tourists related to sports; sales tax as a result of sports tourism	RMSA, ERP

Priorities & Actions	Time Frame ¹ (short, mid, long)	Relative Cost to City (low, mid, high)	Potential Partners ² (in addition to Casey)	Potential Metrics	Other Corresponding Plans ³
5. Consider home rule referendum	mid	low		referendum approved	RMSA, HNACRP, EDP, BPP
6. Create a passive park	mid	mid-high		passive park added	HNACRP, BPP
7. Recognize those who take care of their property	short	low		number of residents recognized	HNACRP

Land Use

1. Consider adopting zoning	mid	mid-high		zoning adopted	RMSA, HNACRP, EDP
2. Close holes in the City's boundary	short	low		number of properties annexed; number of gaps closed	RMSA, HNACRP, EDP, BPP

Footnotes

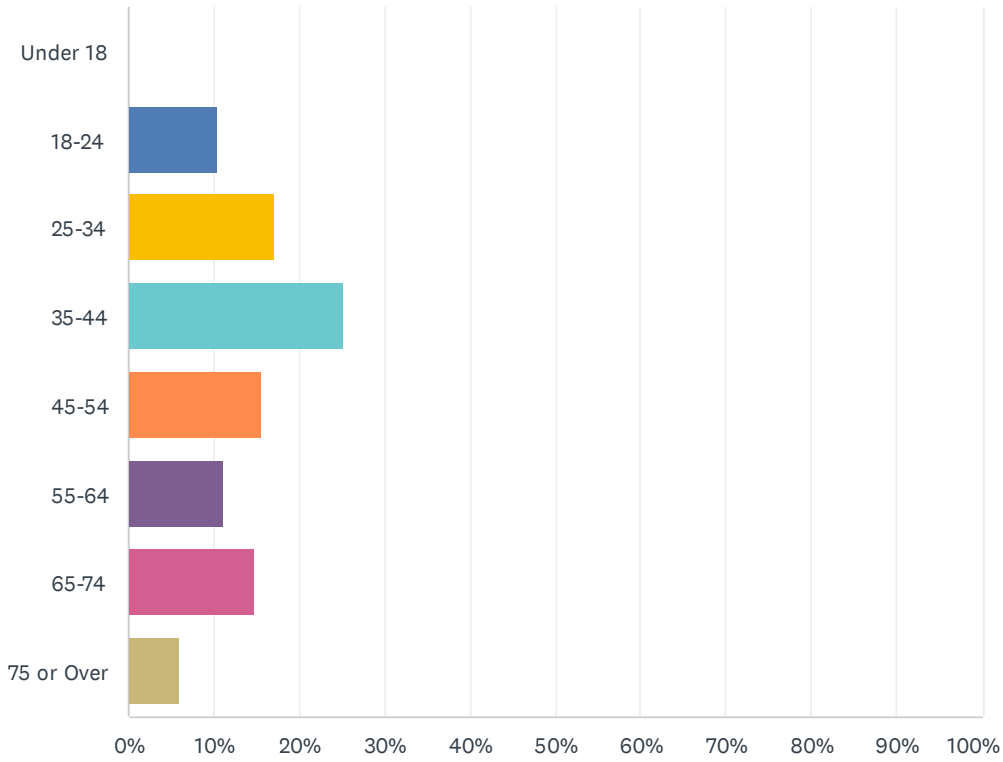
1. Short -term = 1-3 years; Mid-term = 3-10 years; Long-term = 10+ years

2. Acronyms:

3. RMSA = Retail Market Strategic Plan (2021); HNACRP = Housing Needs Assessment & Community Revitalization Plan (2021); ERP = Economic Recovery Plan (2023); BPP = Bicycle and Pedestrian Plan (2025)

Q1 What is your age?

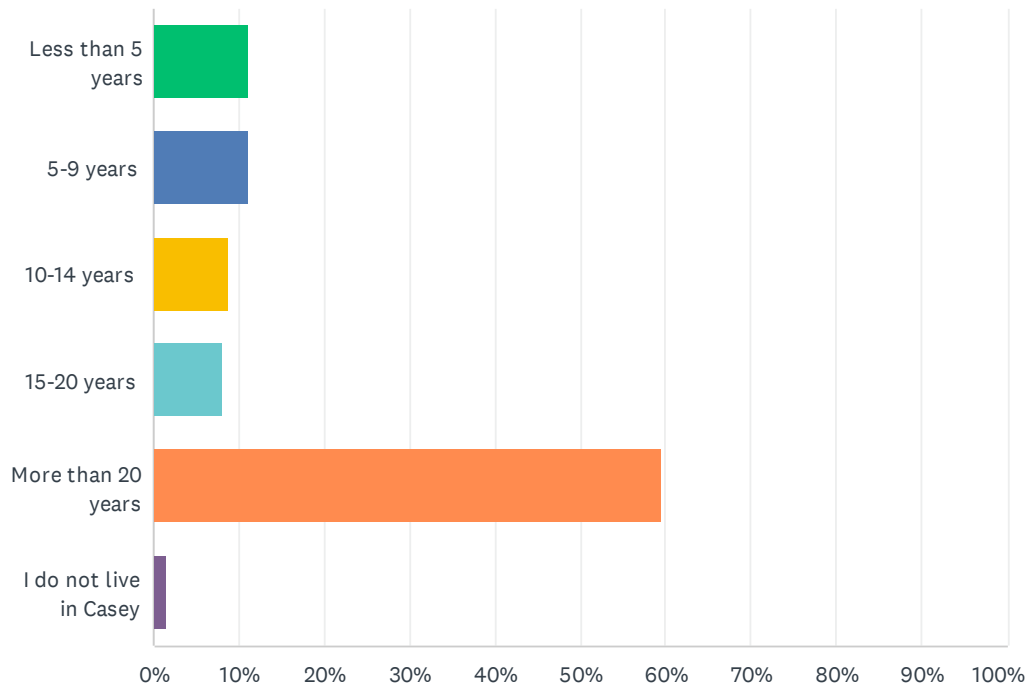
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ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-24	10.37%	14
25-34	17.04%	23
35-44	25.19%	34
45-54	15.56%	21
55-64	11.11%	15
65-74	14.81%	20
75 or Over	5.93%	8
TOTAL		135

Q2 How long have you lived in Casey?

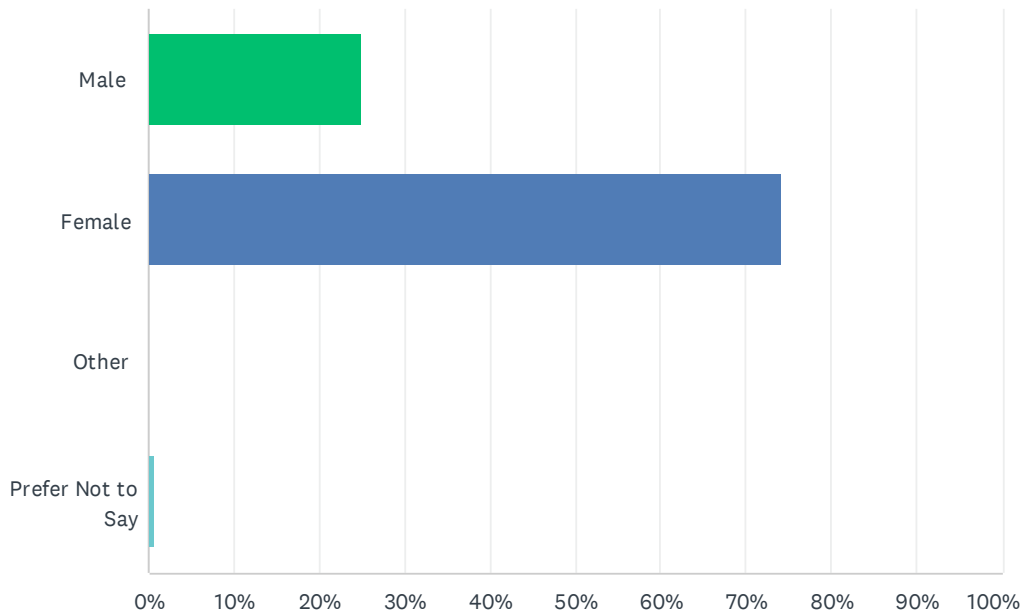
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ANSWER CHOICES	RESPONSES	
Less than 5 years	11.03%	15
5-9 years	11.03%	15
10-14 years	8.82%	12
15-20 years	8.09%	11
More than 20 years	59.56%	81
I do not live in Casey	1.47%	2
TOTAL		136

Q3 Do you identify as:

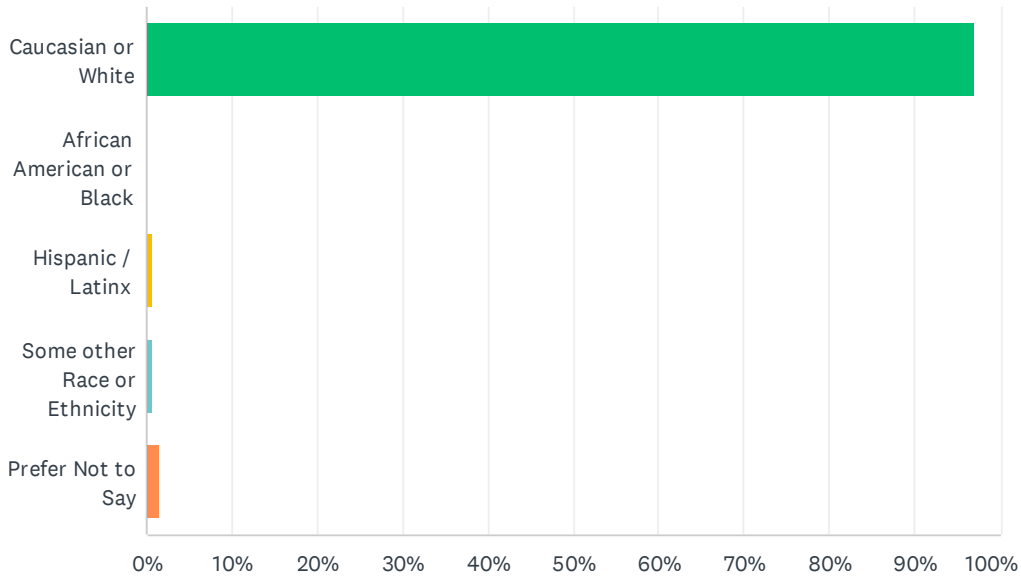
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ANSWER CHOICES	RESPONSES	
Male	25.00%	34
Female	74.26%	101
Other	0.00%	0
Prefer Not to Say	0.74%	1
TOTAL		136

Q4 What is your race and ethnicity?

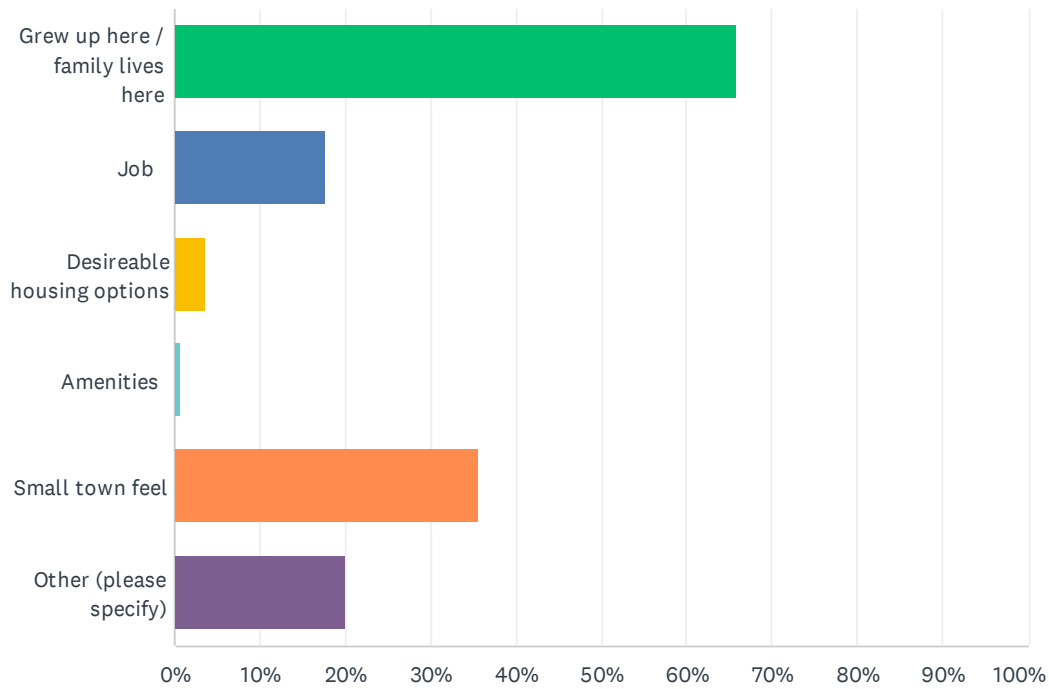
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ANSWER CHOICES	RESPONSES	
Caucasian or White	97.06%	132
African American or Black	0.00%	0
Hispanic / Latinx	0.74%	1
Some other Race or Ethnicity	0.74%	1
Prefer Not to Say	1.47%	2
TOTAL		136

Q5 Why do you choose to live in Casey? (choose all that apply)

Answered: 135 Skipped: 1



ANSWER CHOICES	RESPONSES
Grew up here / family lives here	65.93% 89
Job	17.78% 24
Desireable housing options	3.70% 5
Amenities	0.74% 1
Small town feel	35.56% 48
Other (please specify)	20.00% 27
Total Respondents: 135	

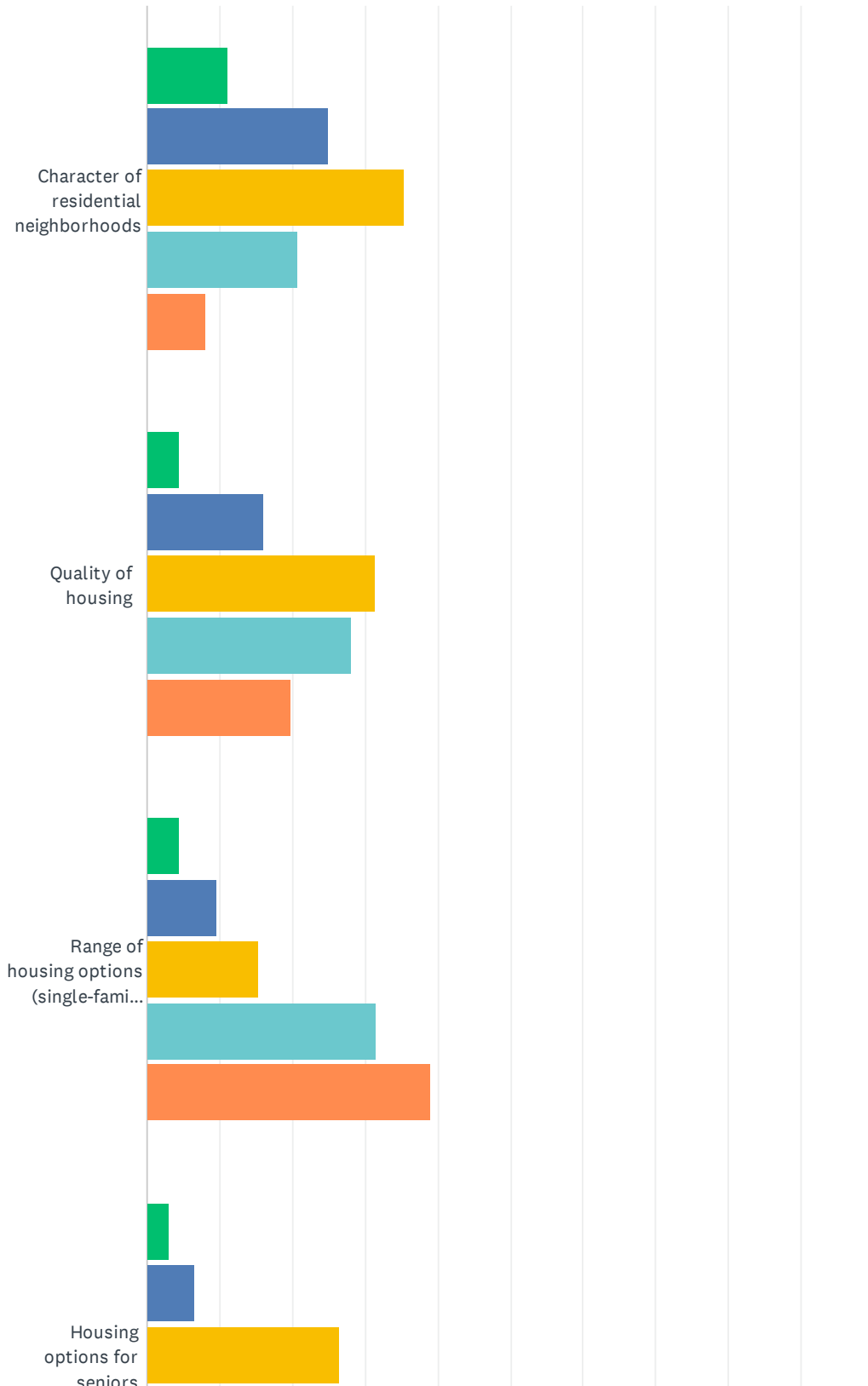
#	OTHER (PLEASE SPECIFY)	DATE
1	Married a local.	5/15/2025 6:43 PM
2	Husband raised here	5/14/2025 1:32 PM
3	too much trouble to move	5/12/2025 3:23 PM
4	Cost of living.	5/12/2025 10:39 AM
5	Couldn't find house in our price range closer to robinson	5/12/2025 9:49 AM
6	Too poor to move after highschool	5/6/2025 2:12 PM
7	No choice	4/29/2025 5:48 AM
8	I love 5 miles south of Casey so I have some land and don't have to pay for Casey utilities	4/29/2025 2:01 AM

Casey Comprehensive Plan Survey

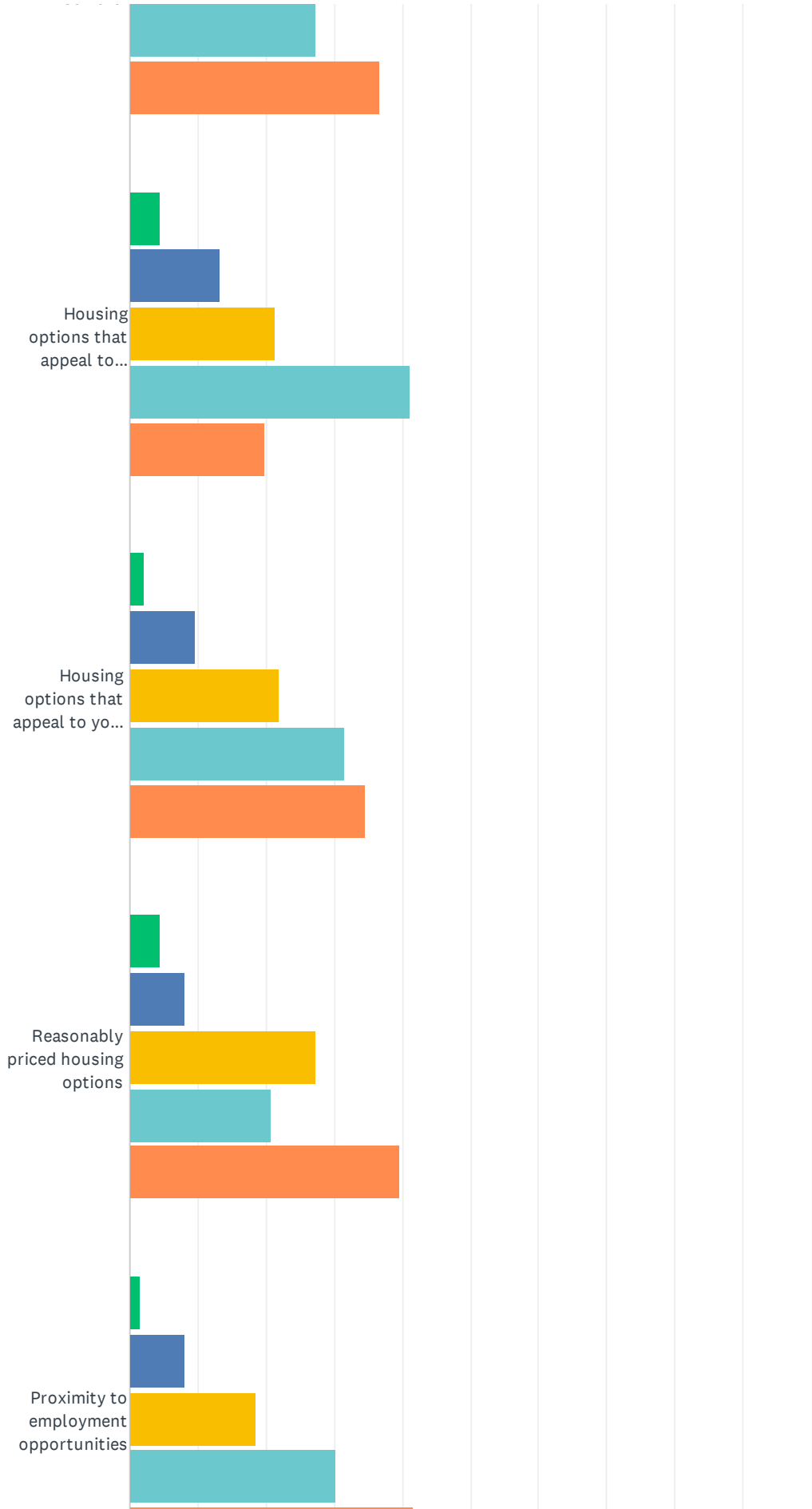
9	Husband was from here	4/27/2025 6:23 PM
10	My child goes to school here, we will be moving when she is out of school.	4/27/2025 7:35 AM
11	I have never lived anywhere else. I love Casey	4/26/2025 9:54 AM
12	Spouse lived here	4/26/2025 6:41 AM
13	Good school	4/25/2025 9:53 PM
14	More places for me to rent or buy.	4/25/2025 3:35 PM
15	Grew up in rural Casey, still here!	4/25/2025 1:24 PM
16	Job	4/25/2025 12:54 PM
17	Life restart	4/25/2025 6:25 AM
18	School	4/25/2025 3:20 AM
19	Smaller school system than previous town	4/24/2025 7:55 PM
20	School and sports	4/24/2025 7:15 PM
21	Family home	4/24/2025 6:38 PM
22	Moved back in 2018 to help take care of my dieing mom. Then just never left due to family being here.	4/24/2025 6:31 PM
23	Graduated HS from here, but not from here. Same as husband. Just kinda stayed bc that's where our friends were and now we have kids and are stuck here.	4/24/2025 5:51 PM
24	I am close to work	4/24/2025 5:37 PM
25	Wanted to live closer to husband's family in Martinsville but not in Martinsville and this is where we found a house	4/24/2025 5:33 PM
26	I love my house— raised my children here. Strong nucleus of friends.	4/22/2025 6:00 PM
27	I feel safe here	4/22/2025 5:10 PM

Q6 Identify each as a strength or weakness related to Casey's housing and neighborhoods.

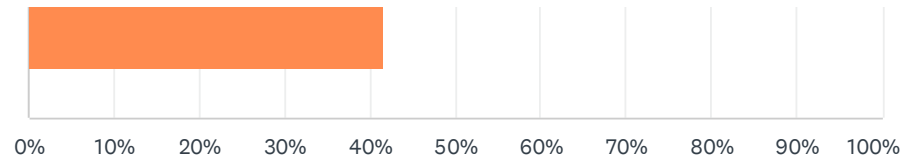
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Casey Comprehensive Plan Survey



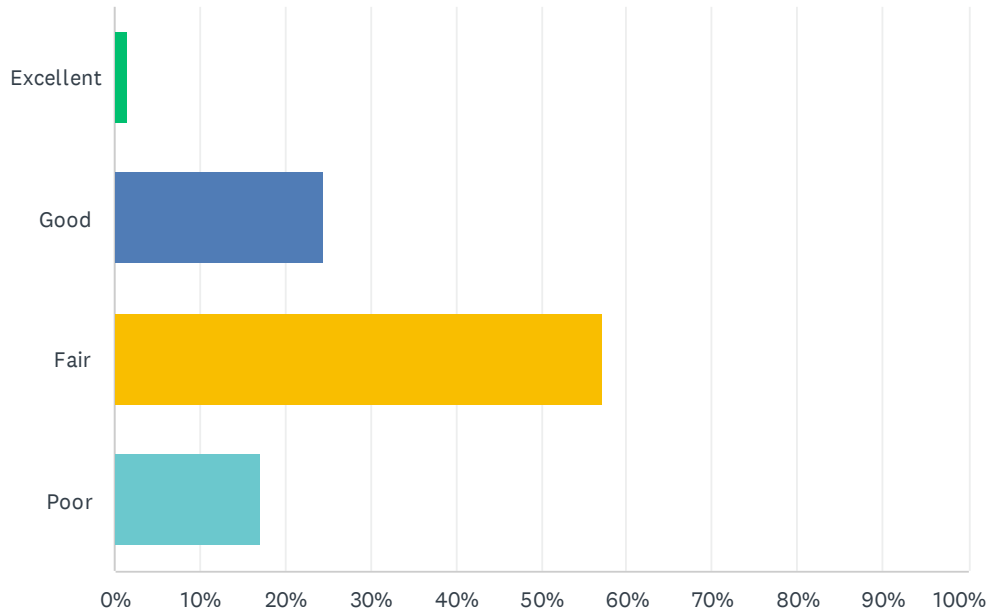
Casey Comprehensive Plan Survey



	STRENGTH	SOMEWHAT OF A STRENGTH	NEUTRAL	SOMEWHAT OF A WEAKNESS	WEAKNESS	TOTAL
Character of residential neighborhoods	11.03% 15	25.00% 34	35.29% 48	20.59% 28	8.09% 11	136
Quality of housing	4.58% 6	16.03% 21	31.30% 41	28.24% 37	19.85% 26	131
Range of housing options (single-family, multi-family, ownership, rental)	4.41% 6	9.56% 13	15.44% 21	31.62% 43	38.97% 53	136
Housing options for seniors	2.94% 4	6.62% 9	26.47% 36	27.21% 37	36.76% 50	136
Housing options that appeal to families	4.41% 6	13.24% 18	21.32% 29	41.18% 56	19.85% 27	136
Housing options that appeal to young professionals	2.21% 3	9.56% 13	22.06% 30	31.62% 43	34.56% 47	136
Reasonably priced housing options	4.41% 6	8.09% 11	27.21% 37	20.59% 28	39.71% 54	136
Proximity to employment opportunities	1.48% 2	8.15% 11	18.52% 25	30.37% 41	41.48% 56	135

Q7 What is the overall quality of housing in Casey?

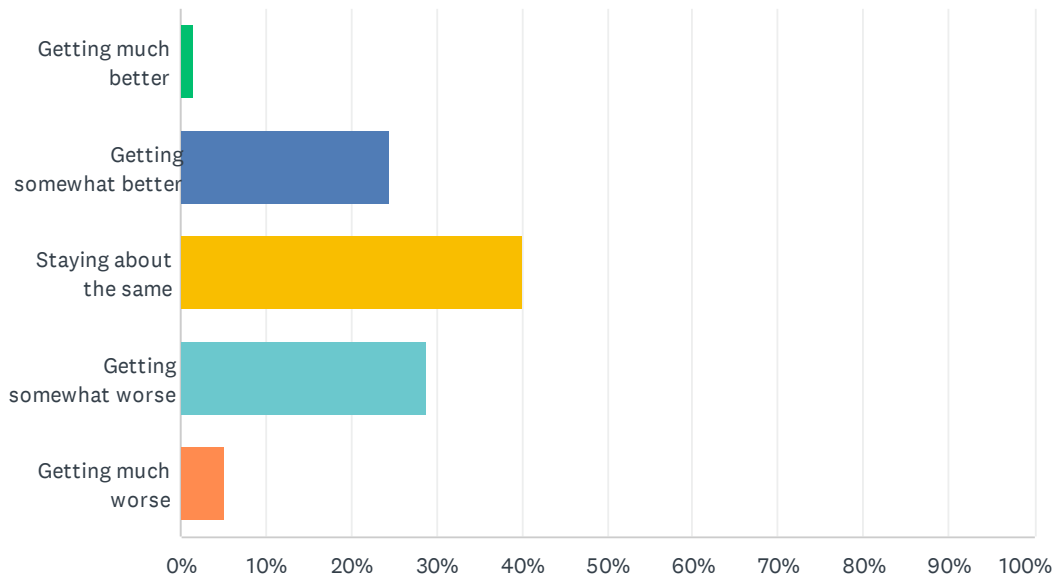
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ANSWER CHOICES	RESPONSES
Excellent	1.48% 2
Good	24.44% 33
Fair	57.04% 77
Poor	17.04% 23
TOTAL	135

Q8 How is the quality of housing in Casey changing?

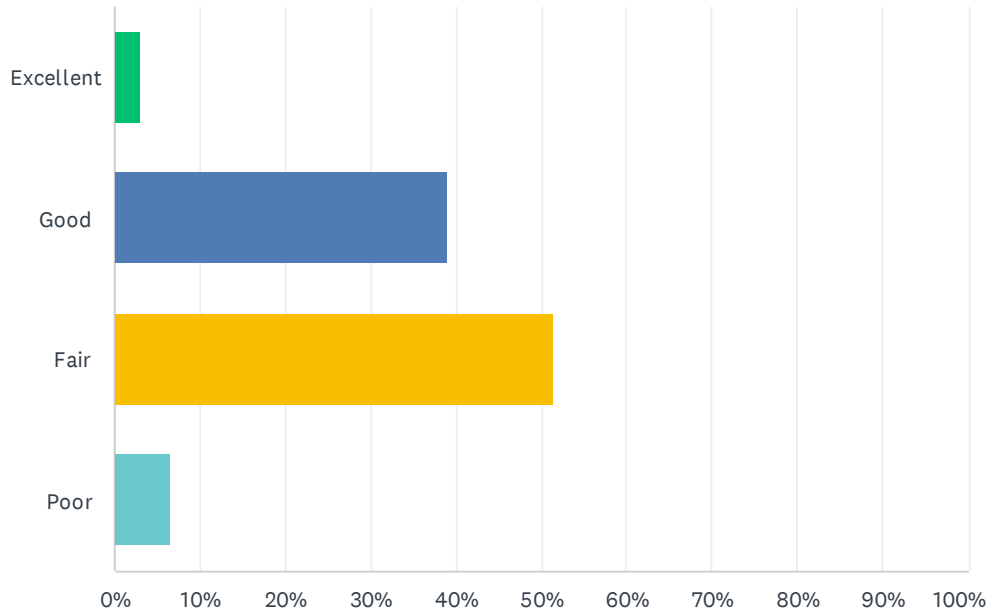
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ANSWER CHOICES	RESPONSES	
Getting much better	1.48%	2
Getting somewhat better	24.44%	33
Staying about the same	40.00%	54
Getting somewhat worse	28.89%	39
Getting much worse	5.19%	7
TOTAL		135

Q9 How would you rate the overall appearance of residential properties in Casey?

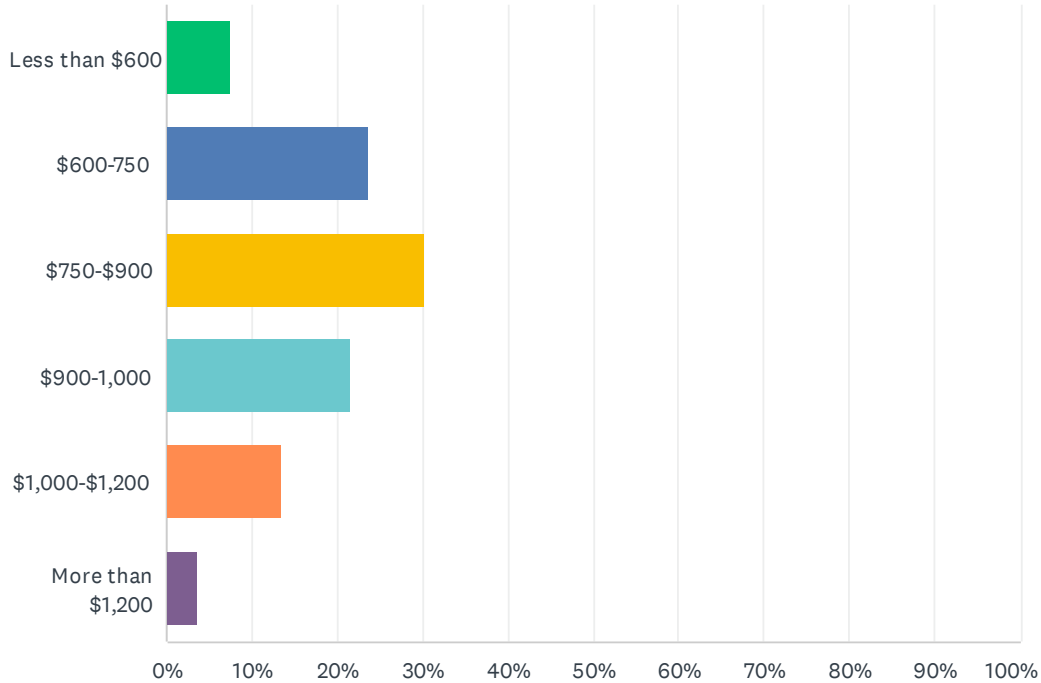
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ANSWER CHOICES	RESPONSES	
Excellent	2.94%	4
Good	38.97%	53
Fair	51.47%	70
Poor	6.62%	9
TOTAL		136

Q10 What is a reasonable amount of money to spend on housing (renting or owning) each month? This number should include all housing-related expenses such as taxes and insurance.

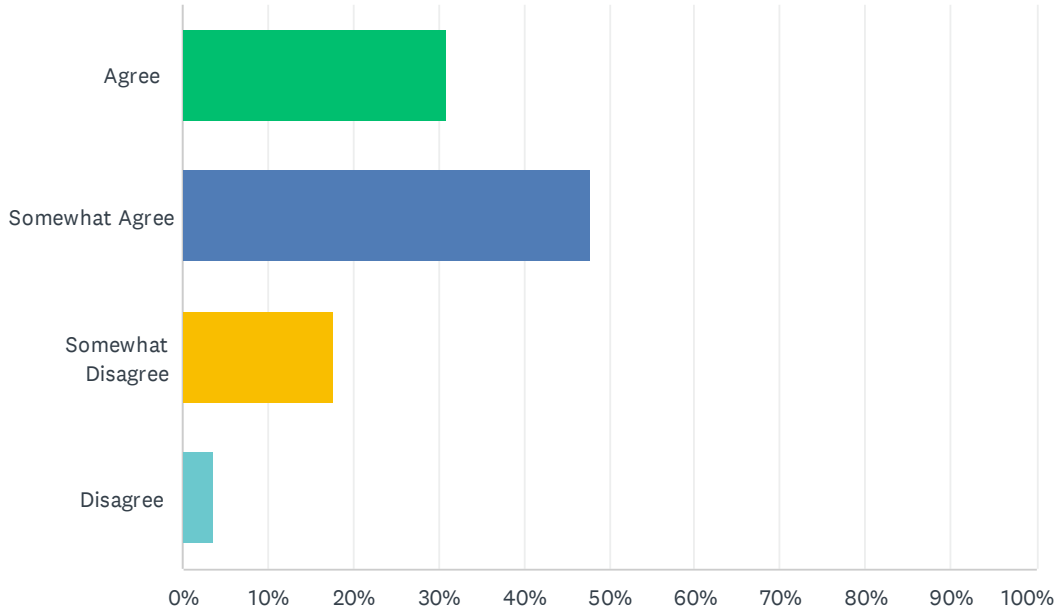
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ANSWER CHOICES	RESPONSES	
Less than \$600	7.41%	10
\$600-750	23.70%	32
\$750-\$900	30.37%	41
\$900-1,000	21.48%	29
\$1,000-\$1,200	13.33%	18
More than \$1,200	3.70%	5
TOTAL		135

Q11 I generally feel like I know what’s going on in the community (i.e. the frequency and method of communication is good).

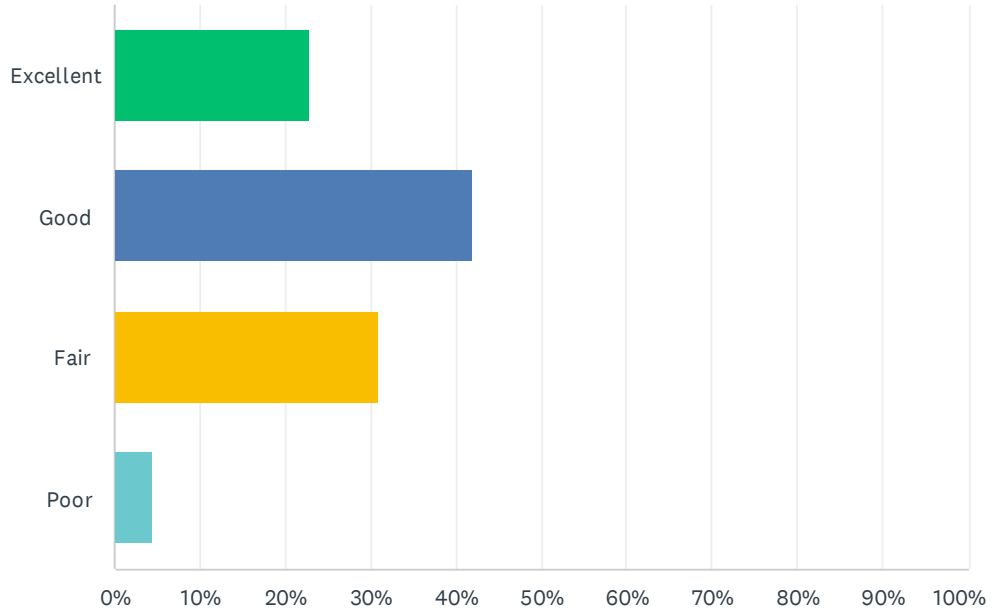
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ANSWER CHOICES	RESPONSES	
Agree	30.88%	42
Somewhat Agree	47.79%	65
Somewhat Disagree	17.65%	24
Disagree	3.68%	5
TOTAL		136

Q12 How would you rate the quality of parks, open space, and recreational opportunities in Casey?

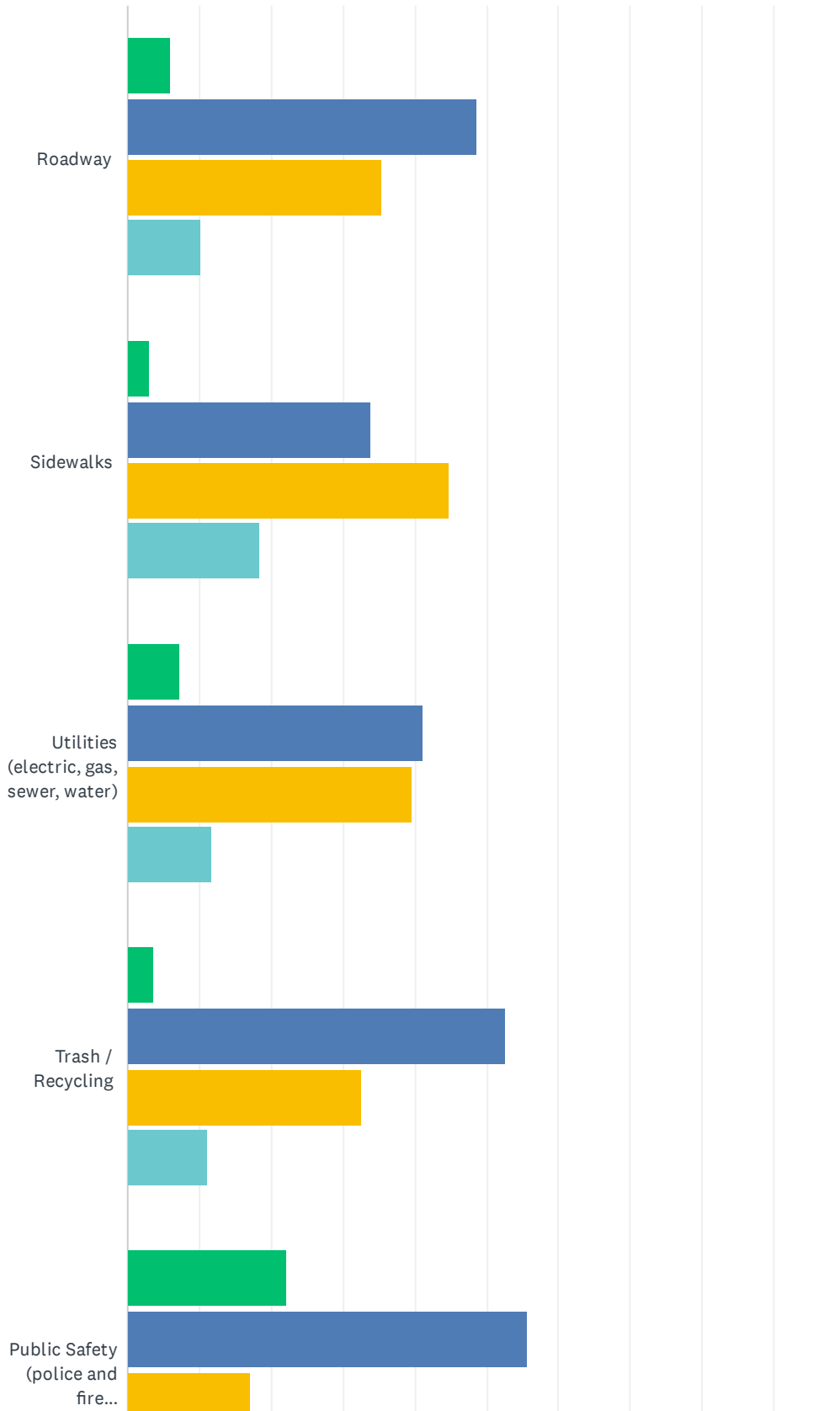
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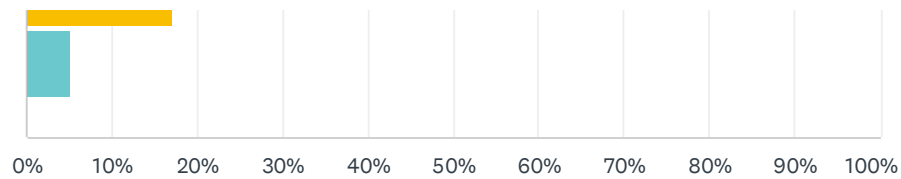
ANSWER CHOICES	RESPONSES	
Excellent	22.79%	31
Good	41.91%	57
Fair	30.88%	42
Poor	4.41%	6
TOTAL		136

Q13 How would you rate the following community attributes and services?

Answered: 136 Skipped: 0



Casey Comprehensive Plan Survey



■ Excellent
 ■ Good
 ■ Fair
 ■ Poor

	EXCELLENT	GOOD	FAIR	POOR	TOTAL
Roadway	5.88% 8	48.53% 66	35.29% 48	10.29% 14	136
Sidewalks	2.94% 4	33.82% 46	44.85% 61	18.38% 25	136
Utilities (electric, gas, sewer, water)	7.35% 10	41.18% 56	39.71% 54	11.76% 16	136
Trash / Recycling	3.70% 5	52.59% 71	32.59% 44	11.11% 15	135
Public Safety (police and fire protection)	22.22% 30	55.56% 75	17.04% 23	5.19% 7	135

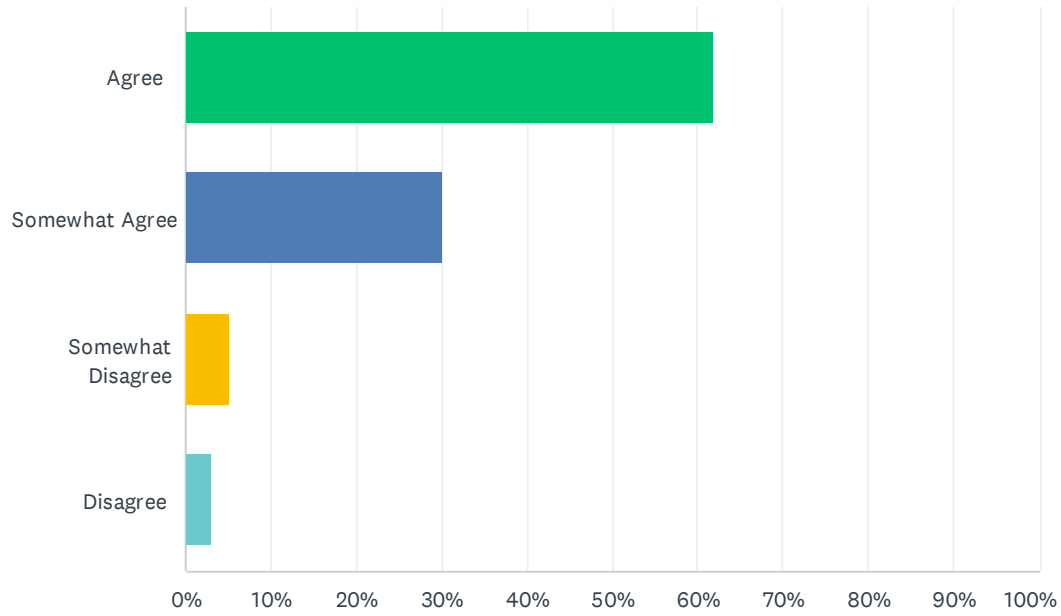
#	PLEASE SHARE ANY THOUGHTS OR CONCERNS RELATED TO COMMUNITY SERVICES HERE:	DATE
1	Expensive, water has line and rust color that stains everything	5/14/2025 1:32 PM
2	Water is full of sediment and is discolored half the time and that is before they flush the lines. It takes approx 20-30 mins to get the brown water out of my faucets and there is no water credit for the gallons wasted having to do this. Casey NEEDS animal control. Cats are out of control and destroying property. Barking dogs outside for hours. Loose dogs.	5/12/2025 1:10 PM
3	Sewer bill is way to high	5/12/2025 10:38 AM
4	Park needs more improvements. Walking path is nice but groundkeeping could be better. Robinson city park is an example of tax dollars being put to good use.	5/12/2025 9:49 AM
5	make events more advertised	5/12/2025 9:19 AM
6	Instead of fussing about my car that I don't drive but is sitting in my garage maybe they could be busting meth houses or arresting the junkies.	5/6/2025 2:12 PM
7	I would love to see Tesla/electric car chargers in a public parking lot downtown to draw people off the interstate. Also better ability to bike around the downtown and park area.	5/1/2025 11:14 AM
8	I think the services in Casey far exceed most cities and suburbs.	4/27/2025 11:14 PM
9	We can not afford the utilities!! It is completely mind blowing that every town surrounding us pay 1/3 of what we pay. The main reason we will be selling and moving as soon as possible. When the new mayor took over...my bill went up...not down as promised.	4/27/2025 7:35 AM
10	While we have kept up our house and property for 17 years, the rest of the block have neglected their yards and there are piles of refuse/junk or runaway sprouting trees that we keep having to trim away from our house. Feral cats and raccoons also take home in the neglected yards.	4/26/2025 10:28 PM
11	I think the police do an amazing job! I really feel safe in casey and that means a lot to me and is a big reason I stay.	4/26/2025 7:52 PM
12	There's nothing for younger couples do around town. People are struggling to afford the rising costs of city taxes and utilities in Casey. The only thing keeping me here now is the fact I have family living here.	4/26/2025 6:11 PM

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13	Equity where public money is spent is a glaring problem. Some areas continually have more money spent on it than areas that have been neglected....for decades.	4/26/2025 11:26 AM
14	I do not feel the police are adequately using the law to prevent illegal drug sales and usage in the south part of town. I wish recycling was an included weekly or biweekly service with our trash pick up.	4/25/2025 8:06 PM
15	What Casey needs is a grocery store. We thought of relocating to be closer to our grandkids but wanted a small town. The town we would have chosen didn't have a grocery store so we did not relocate for that reason. Others might not want to live here because of no grocery store, too.	4/24/2025 6:22 PM
16	Lack of jobs. From the Clark county news page on FB it seems like the city likes to sue people often so that's a turn off. Lack of availability to groceries - the butcher shop is a specialty store that has some items but not everything and produce is often bad and over priced. The town caters too much to tourist and seems to only care about doing things to get more people here instead of caring for the families they do have.	4/24/2025 5:51 PM
17	Need better police presence	4/24/2025 5:19 PM
18	We could do more sidewalk repair and create more	4/22/2025 5:10 PM

Q14 I feel safe in Casey.

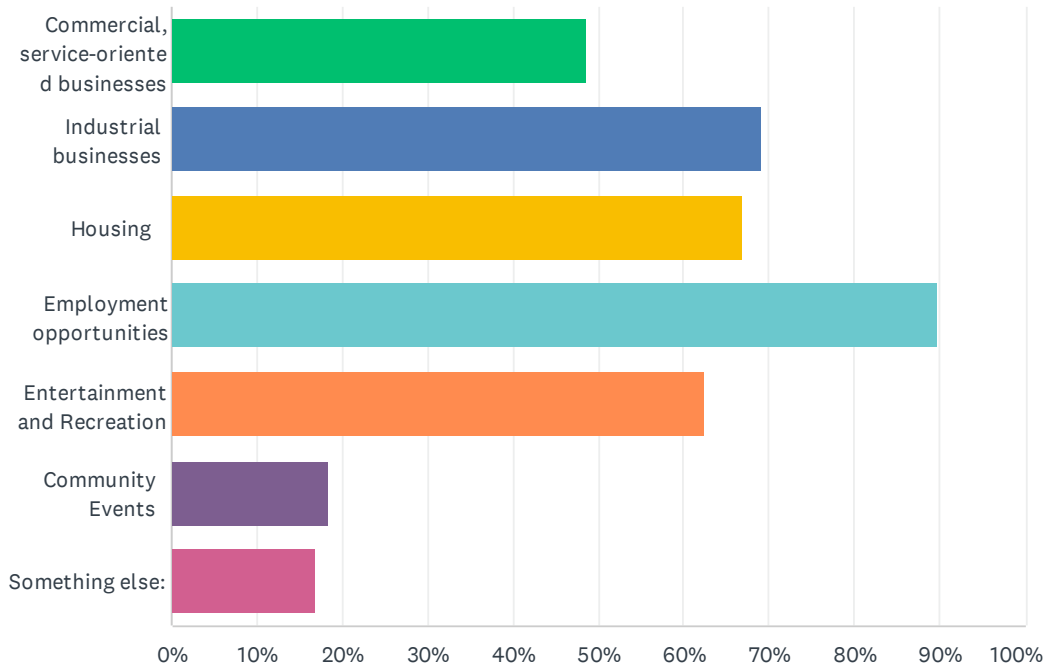
Answered: 136 Skipped: 0



ANSWER CHOICES	RESPONSES	
Agree	61.76%	84
Somewhat Agree	30.15%	41
Somewhat Disagree	5.15%	7
Disagree	2.94%	4
TOTAL		136

Q15 Casey needs more: (check all that apply)

Answered: 136 Skipped: 0



ANSWER CHOICES	RESPONSES	
Commercial, service-oriented businesses	48.53%	66
Industrial businesses	69.12%	94
Housing	66.91%	91
Employment opportunities	89.71%	122
Entertainment and Recreation	62.50%	85
Community Events	18.38%	25
Something else:	16.91%	23
Total Respondents: 136		

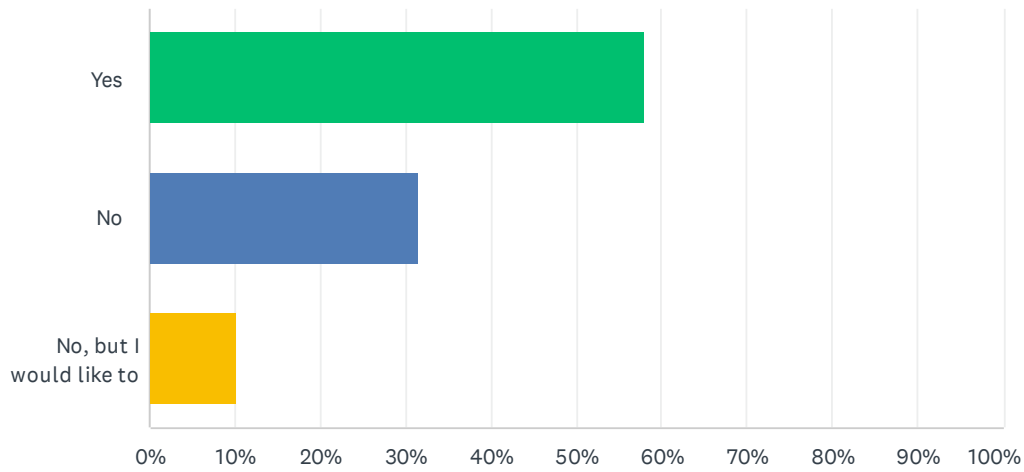
#	SOMETHING ELSE:	DATE
1	Sidewalks	5/16/2025 9:41 PM
2	There is nothing here to entice or keep people here	5/14/2025 1:32 PM
3	Actual.grocery store. Decent hotel for travelers, not just truckers.	5/12/2025 1:10 PM
4	Sport bar, dog park	5/12/2025 10:52 AM
5	a laundry matt that is in working order. and taken care of overall, (including being cleaned.)	5/12/2025 9:19 AM
6	Less community events, too loud	5/6/2025 2:12 PM
7	Tesla/electric car chargers	5/1/2025 11:14 AM

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8	A real grocery store	4/29/2025 5:48 AM
9	Pickleball, swimming pool,	4/27/2025 11:14 PM
10	Businesses that don't close so early.	4/27/2025 11:38 AM
11	Help for people to pay their giant utility bill	4/27/2025 7:35 AM
12	A place to shop locally for groceries would be ideal. Or possibly working with an already established business to expand and begin carrying your common grocery needs. The Butcher Shop has done well in my opinion with trying to carry some of these items but I would love to see more of a selection.	4/26/2025 6:11 PM
13	Better school ratings	4/26/2025 6:41 AM
14	Thanks for citizens and tourists, both youth and adults, to do after 5 PM and on Sundays.	4/25/2025 8:06 PM
15	Splash pad	4/25/2025 7:48 PM
16	Crime stopping	4/25/2025 5:14 PM
17	Something for older kids to do	4/25/2025 7:23 AM
18	Affordable, nice senior housing	4/24/2025 8:33 PM
19	This town needs places for families to go and have fun. Access to businesses later in the day; such as Butcher Shop. Most of us get off work later in the evening.	4/24/2025 7:16 PM
20	Pool or splash pad so our kids don't have to go out of town in the summer.	4/24/2025 6:38 PM
21	grocery store	4/24/2025 6:22 PM
22	Childcare	4/24/2025 5:23 PM
23	A fried chicken franchise	4/22/2025 5:10 PM

Q16 Do you walk or bike for transportation or recreation in Casey?

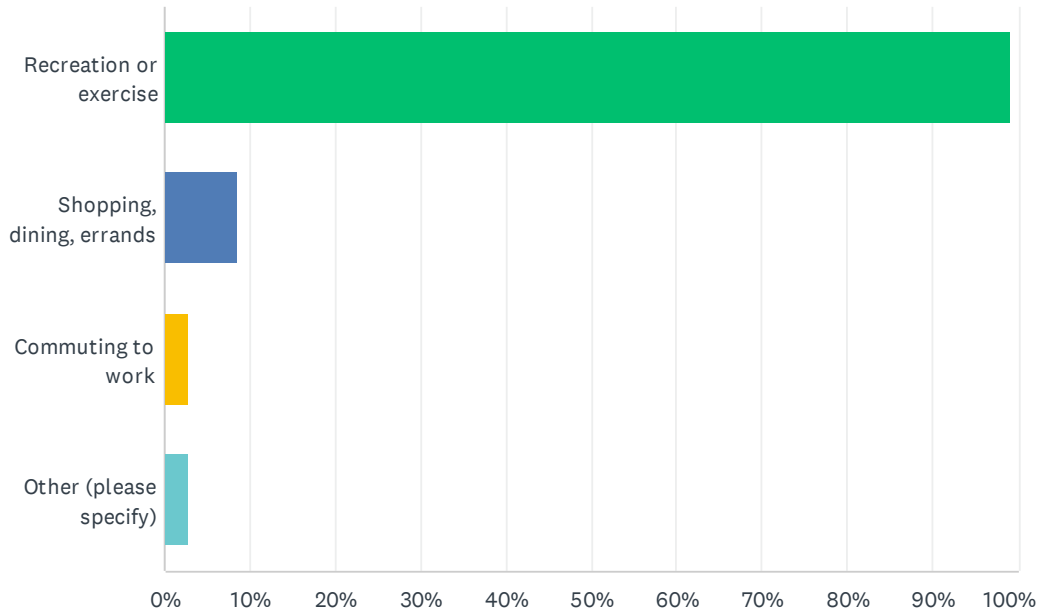
Answered: 136 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	58.09%	79
No	31.62%	43
No, but I would like to	10.29%	14
TOTAL		136

Q17 What is the purpose of your walking and/or biking trips?

Answered: 105 Skipped: 31



ANSWER CHOICES	RESPONSES
Recreation or exercise	99.05% 104
Shopping, dining, errands	8.57% 9
Commuting to work	2.86% 3
Other (please specify)	2.86% 3
Total Respondents: 105	

#	OTHER (PLEASE SPECIFY)	DATE
1	The kids and teens bike around town to get places	4/27/2025 11:14 PM
2	Exercise, walking with a walker the new Walking Paths are great	4/26/2025 9:54 AM
3	Just for fun	4/25/2025 7:23 AM

Q18 Are there any streets, sidewalks, or intersections that could be improved for walkers or bikers? If so, please describe.

Answered: 58 Skipped: 78

#	RESPONSES	DATE
1	Alabama and Main Street should have sidewalks	5/16/2025 9:41 PM
2	Most neighborhoods have cracked and lifted up areas.	5/14/2025 1:32 PM
3	E Adams Ave & E Jefferson Ave sidewalks and intersections.	5/13/2025 9:05 AM
4	It would be great to have a bike trail and/or walking trail to get out to the restaurants and businesses.	5/12/2025 6:49 PM
5	Many sidewalks are a tripping hazard.	5/12/2025 3:23 PM
6	Level the sidewalks on the east side of NE 4th street towards the high school. This is a very busy area!	5/12/2025 12:58 PM
7	Most of the sidewalks on the side streets need replaced.	5/12/2025 12:32 PM
8	S 4th street could use all 4 way stops. Too many people drive down 4th street to fast, or speed bumps	5/12/2025 10:52 AM
9	North Central towards interstate.	5/12/2025 10:39 AM
10	Park areas	5/12/2025 10:22 AM
11	Monroe St, S Central	5/12/2025 9:59 AM
12	Stop paving new paths and fix the infrastructure we have	5/12/2025 9:21 AM
13	There is nowhere to park them downtown. There is also not a safe path off of the sidewalks. With parking the way it is on Main Street we have to ride on the sidewalk with our kids, but then have to walk the bikes when it's busy with people. We love biking and would love to see this develop into a bike friendly community.	5/1/2025 11:14 AM
14	Several side streets (Adams, Jefferson, Colorado)	4/29/2025 5:43 PM
15	Most streets. Bike lanes needed. Big trucks don't care about bikes	4/27/2025 11:38 AM
16	There aren't enough sidewalks in town. Between vehicles driving fast and loose dogs I have to pick my route carefully and unfortunately resort to walking in the cemeteries.	4/26/2025 10:28 PM
17	The 4way intersection needs added safety measures for people who bike/walk out to places by the interstate like dollar general, pizza hut, mcdonalds ect	4/26/2025 7:52 PM
18	Alabama Street. There is so much foot and bike traffic between 4th st to golf course road that it could use a place for people to safely travel to and from their destinations without having to worry about sharing the roadway with vehicles.	4/26/2025 6:11 PM
19	A lot of the sidewalks are terrible if you use a walker.	4/26/2025 9:54 AM
20	No	4/26/2025 6:39 AM
21	All of the main roads	4/25/2025 11:13 PM
22	Most side streets or intersection away from downtown are in poor condition. Very bumpy and unlevel. More money needs to be directed at improving the city for current residents versus the downtown are that mainly draws tourists.	4/25/2025 9:53 PM
23	Side street sidewalks are uneven	4/25/2025 9:45 PM
24	800 east main the sidewalk disappears	4/25/2025 8:42 PM

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25	SOOOO many sidewalks - too many to name by location.	4/25/2025 8:06 PM
26	Yes. A lot of places people could fall	4/25/2025 5:14 PM
27	Park streets	4/25/2025 1:24 PM
28	park streets	4/25/2025 12:15 PM
29	8th St to Washington St from E Main. Lots of walkers and bikers and the road is the only place to use.	4/25/2025 10:17 AM
30	Some on Main Street and many others	4/25/2025 9:06 AM
31	The streets in the park need replaced	4/25/2025 7:24 AM
32	Side street sidewalks are cracked and broken or non existent. Some have grass grown over the top of them which makes is hard to walk or ride.	4/25/2025 7:23 AM
33	East Alabama, East Main from 8th street east, Rt 49 to the commercial area by the interstate	4/25/2025 7:15 AM
34	SIDEWALKS... MANY	4/24/2025 11:30 PM
35	Several they have a list	4/24/2025 11:09 PM
36	Many side streets need some work. Wide sidewalks on Monroe are very nice. East Washington street and some other residential areas have bad sidewalks for walking, pushing stroller or for kids on bikes.	4/24/2025 8:58 PM
37	There needs to be a sidewalk on main street down by the new fire station. The one on the north side of main street down that way needs to be re-done and finished.	4/24/2025 8:37 PM
38	209 South Central has become a dump!	4/24/2025 8:33 PM
39	Routes to school, continuity along a single (or both) sides of a street	4/24/2025 8:08 PM
40	49 and 40 heading towards the interstate	4/24/2025 7:29 PM
41	Yes, sidewalks along east 1st and 2nd street from Washington to Harrison. School kids walk and bike this path every day.	4/24/2025 7:16 PM
42	Sw 4th st. It really has no street lights. My wife and daughter dont feel safe walking around in pitch dark	4/24/2025 7:08 PM
43	Most sidewalks, besides the main roads, are in pretty rough shape.	4/24/2025 7:08 PM
44	Yes uneven	4/24/2025 6:47 PM
45	Yes	4/24/2025 6:38 PM
46	We mostly use the east, ne, and se areas of town when we walk/ruck. The E and NE definitely need to add sidewalks all the way to edge of town on main and side roads, and repair what's there on side roads already.	4/24/2025 6:31 PM
47	The roads in the park are uneven and bumpy. Dangerous walking and hazardous for the popcorn fest.	4/24/2025 6:14 PM
48	Walking path in park is great! Our sidewalks need repair.	4/24/2025 5:55 PM
49	Seems like the only good side walks are the ones near major roads or tourist traps	4/24/2025 5:51 PM
50	Main Street to 13th st./golf course	4/24/2025 5:47 PM
51	On S Central Ave there are blocks that block walking, maintenance of the street lamps is needed	4/24/2025 5:37 PM
52	A lot of the sidewalks end in the middle of the block. A good example of this is East Jefferson and Adams. Would be nice if they all connected down to 8th street.	4/24/2025 5:23 PM
53	Sidewalks all the way through 49 (McDonald's area)	4/24/2025 5:23 PM
54	Make walking path at park longer	4/24/2025 5:19 PM
55	By the schools and Washington, Adams, Jefferson, and on.	4/24/2025 5:16 PM

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56	East side of town	4/23/2025 1:27 AM
57	Most of the side streets in town need more or better sidewalks	4/22/2025 5:41 PM
58	North on Hwy 49 and Hwy 40 intersection	4/22/2025 5:10 PM

Q19 What else should we know as we plan for the future of Casey? (open ended)

Answered: 59 Skipped: 77

#	RESPONSES	DATE
1	Wheelchair availability events in the park. Curbs need places for wheelchair, especially during events. You have to drive miles to do everyday shopping, for groceries, etc, prices here are understandably high and many businesses will not come unless they can be guaranteed a certain amount of customers or cars. Doesn't that kind of leave us stuck and beating a dead horse	5/14/2025 1:32 PM
2	It starts with jobs. Well paying jobs to entice people to come to this area. Housing is a major crisis also. Rentals are few and far between and it's additionally hard when some renters don't take care of their properties. There are people who aren't able to buy a house for various reasons so they rely on rental houses, apartments, etc. There is a major drug problem in the streets and I'm not talking about the dispensary. We need more restaurant options and a grocery store, granted we do have the butcher shop, however I can't always get what I need from there. Community events have been great and it's fun to see friends and neighbors out on Main or down at the park. The popcorn festival has been tremendous for the last few years and my family can't wait for this year! The past few years overall we have certainly seen a lot of growth and it has been great to experience. But there is a lot more growing to do and I'm excited for the future of Casey!	5/13/2025 9:05 AM
3	Upgrade neighborhoods; continue efforts to clean up old houses and blighted areas; keep the community crime free and drug free as best as possible; more good jobs; more family recreational opportunities; long shot dreams: a pool and water park at Fairview park; a recreational complex with bowling alley, racquetball, pickleball, volleyball	5/12/2025 7:12 PM
4	The large number of golf cart type vehicles is getting out of hand. They drive wildly and drive on non designated streets. Someone is going to get hurt.	5/12/2025 3:23 PM
5	Need more industry/ employment opportunities to keep future generations living in town!!	5/12/2025 1:52 PM
6	Hire the pied piper and get these feral cats out of here!	5/12/2025 1:10 PM
7	Repair the streets in the park please.	5/12/2025 12:58 PM
8	Underutilized industrial buildings. I would like to see the city offer more incentives for creating an industrial type facility in town. Whether this be tax abatement, utility discount, or helping with building upgrades to support a facility. Ie: utilities, roof repair, etc.	5/12/2025 10:39 AM
9	More affordable housing	5/12/2025 10:38 AM
10	Keep up the clean up of degrading homes and downtown buildings. Appreciate the hard work!	5/12/2025 10:22 AM
11	City needs more jobs to grow population. It must draw in good paying companies for long term growth.	5/12/2025 9:49 AM
12	Get more business to town or it will die	5/12/2025 9:21 AM
13	I want my quiet small town back with a grocery store that doesn't sell a bag of rotten grapes for \$8	5/6/2025 2:12 PM
14	Having Tesla/Electric car charging stations in the public parking at city hall would be a great draw. I see electric cars often down town. Having a charging station could be a great draw for them to spend time shopping and dining downtown.	5/1/2025 11:14 AM
15	We need daycare.	4/29/2025 5:48 AM
16	Grocery store is very much needed! This wasn't even a question on the survey and yet everyone is saying they want/need a real grocery!	4/29/2025 2:01 AM
17	Need a pool or splash pad	4/28/2025 6:50 PM

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18	I feel employment opportunities is the main thing missing in Casey. Housing market is scarce but I don't see as an immediate issue. We have a great downtown with consistent fun things to do as a community. However, the lack of employment opportunities make it difficult for the younger generation to stay here, have a career here, and start a family here.	4/28/2025 1:53 PM
19	I have young professional friends who love the charm of Casey and would consider moving here. Our town is beautiful and safe. Our park is top notch. A few more stores in the downtown or a community pool might be helpful and maybe even some very carefully planned single family homes. But be careful that we don't kill the thing that makes Casey so unique and special which is the charm and the small town vibe. The whole thing goes down without that.	4/27/2025 11:14 PM
20	Keep Casey patriotic and Christian.	4/27/2025 7:35 PM
21	Build around i70 exit more. The town is still too focused on being for older people ...too sleepy. Need young energy.	4/27/2025 11:38 AM
22	We can't afford the utilities here. We need more food options if we're going to have to pay so much for utilities, we can't afford the gas to drive to get groceries after paying the giant utility bills we get It should also be made completely transparent why our utility bills are 3-4 times the amount they are in Greenup, Martinsville, and even Marshall when we all get our resources from the same supplier. Make it make sense, because right now it looks like someone's pockets are being lined. Maybe the person who makes these decisions about resource pricing and when to buy 🙄	4/27/2025 7:35 AM
23	Better drainage for the NE part of town would be great. Possible rules for the amount of junk/trash allowed in someone's front yard. Definitely a feral cat control system. I cannot keep up flower beds in my fenced yard due to cat feces and male spraying. My front door is sprayed so much by male cats that it smells like a bathroom no matter how much I clean.	4/26/2025 10:28 PM
24	Casey needs more things for families and visitors to do to spend time here. Most visitors I've talked to just see the big things and leave. There's nothing to keep them here for the weekend or week.	4/26/2025 7:52 PM
25	Grocery store, housing	4/26/2025 2:21 PM
26	Appropriate spending NOT related to the Park , Schools and downtown. The residential areas have been ignored and underfunded for years. The city also needs more of a "Can Do" attitude vs. A "We'll get to it when we have time".And that's only if it's for someone they consider worthy....Thanks for being involved to make our town better.	4/26/2025 11:26 AM
27	As a small town I think the city fathers do a wonderful Job. Keep up the good work.	4/26/2025 9:54 AM
28	Honestly feel if schools had better rankings might draw more families in, along with more job opportunities, factory work etc	4/26/2025 6:41 AM
29	Dog park	4/26/2025 6:39 AM
30	Desperate need for proper storm water drainage & more adequate sewer lines. Also to repair whatever the problem is that causes our water to turn brown and yellow every so often ruining clothes and linens. Curbs and sidewalks can make a world of difference. Dilapidated/bladed houses and commercial buildings need to be gone. It's not safe nor is it a good look for the neighborhoods. Oh! And for heaven sake, some sort of animal control to reduce the cat population. I do not own a cat yet there is cat poop on my driveway and patio daily and they have begun urinating or spraying the ground around my central air unit which smells awful!	4/25/2025 8:06 PM
31	A restroom closer to the playground. The porta potty worked great! So much easier than dragging all the kids to the bathroom just for one of them to go.	4/25/2025 7:48 PM
32	The lack of rental properties that aren't disgusting or over priced	4/25/2025 6:23 PM
33	With many choices of B and B's and like properties, Casey's population may suffer. I reason because tourists come and go.	4/25/2025 3:35 PM
34	Lots of tourists on weekends and stores being closed. Would like someone to be open and offer drinks and eats...possibly food trucks, etc. also a laundry mat for those who doesn't have machines.	4/25/2025 10:17 AM
35	Improved schools especially high school as it is rated average Businesses open 7 days a week from Spring to late Fall for the tourism	4/25/2025 9:06 AM

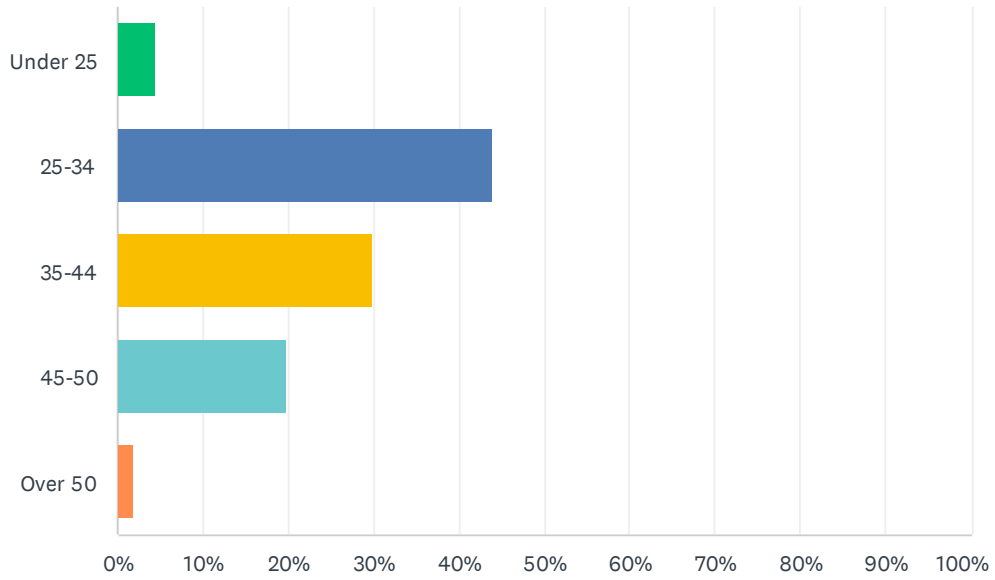
Casey Comprehensive Plan Survey

36	Get utilities north of 70, be ready if some business wants to come.	4/24/2025 11:30 PM
37	There is lots of opportunities that could land here. We just need to find it. I would love to see a huge sport complex and hotels That would bring in people.	4/24/2025 11:09 PM
38	It would be nice if retail stores were actually open where residents could shop on a regular basis. We have several that only are open when they feel like it. I'd love to spend my money in my own town!	4/24/2025 8:42 PM
39	A splash pad or a pool would be amazing. We hate having to drive 20-30 minutes away to swim!	4/24/2025 8:37 PM
40	Take care of our older buildings before we lose them. We've tore down so many historical buildings. Casey has lost a lot of beautiful old buildings	4/24/2025 8:33 PM
41	Definitely need a new, nice laundry mat. Not only for residents, but also the multiple travelers we see. Also need a solution for the flooding here on NW side of town and also the feral cat problem.	4/24/2025 7:55 PM
42	We need to consider everyone in this town. People think that we are full of druggies. I have lived in this town nearly my whole life. While we do have people who struggle with addiction in this town, we do not take in consideration that they need help just as much as the rest of us. Why do we not have programs for people in recovery, jobs for people with felonies. They have to have ways to make their lives better. People can change, we just have to have faith in them and get them the opportunity as well.	4/24/2025 7:16 PM
43	The cost of utilities should be looked at. For the lack of employment opportunities and industry we have available, moving to surrounding communities is a less expensive option if given the opportunity.	4/24/2025 7:15 PM
44	Modular home park would bring a ton of nw people	4/24/2025 7:08 PM
45	Grocery store	4/24/2025 6:47 PM
46	We need more things for our town people. The town people do not support the local businesses that the tourists frequent.	4/24/2025 6:38 PM
47	Look for someone that has education and willingness to open a public daycare!	4/24/2025 6:31 PM
48	Try to get a grocery store	4/24/2025 6:22 PM
49	Would love to see more opportunities for indoor recreation for year round use.	4/24/2025 6:20 PM
50	We need jobs and housing. It would also be nice to have some type of senior housing that isn't a nursing home.	4/24/2025 6:14 PM
51	We need industry with good paying jobs and we certainly need a grocery.	4/24/2025 5:55 PM
52	Remodeling of old premises, there are walls that are already ugly and old blocks, maintenance	4/24/2025 5:37 PM
53	Schools should focus more on education and life skills instead of sports. They should also not show favoritism towards whom a student is related to. Focus more on the residents and less on the tourists. A grocery store, places for kids to hangout and stuff for them to do that doesn't cost so much. Overall, Casey falls in the low to moderate income category and families can't afford pricey extras.	4/24/2025 5:33 PM
54	Love for there to be more things to do as a family . Pool, splash pad, indoor setup for baseball/softball hitting and practices over winter.	4/24/2025 5:23 PM
55	Casey says it is a tourist town but does very little to promote the town. There is no support from the city for the small businesses. The city did not listen to the small businesses when they did not support a business district nor a 1% sales tax. That 1% tax has raised the price for all purchases for our resoden	4/24/2025 5:19 PM
56	we need more affordable rentals, that are well taken care of!	4/23/2025 1:27 AM
57	We need Zoning.	4/22/2025 6:00 PM
58	Public transportation, better road surfaces	4/22/2025 5:41 PM
59	Expand utilities north of I-70 for future land development and east to west between Hwy 49 west to the old slab. Considering creating a truck route bypass south of the RR Tracks away	4/22/2025 5:10 PM

from the downtown intersection

Q2 What is your age?

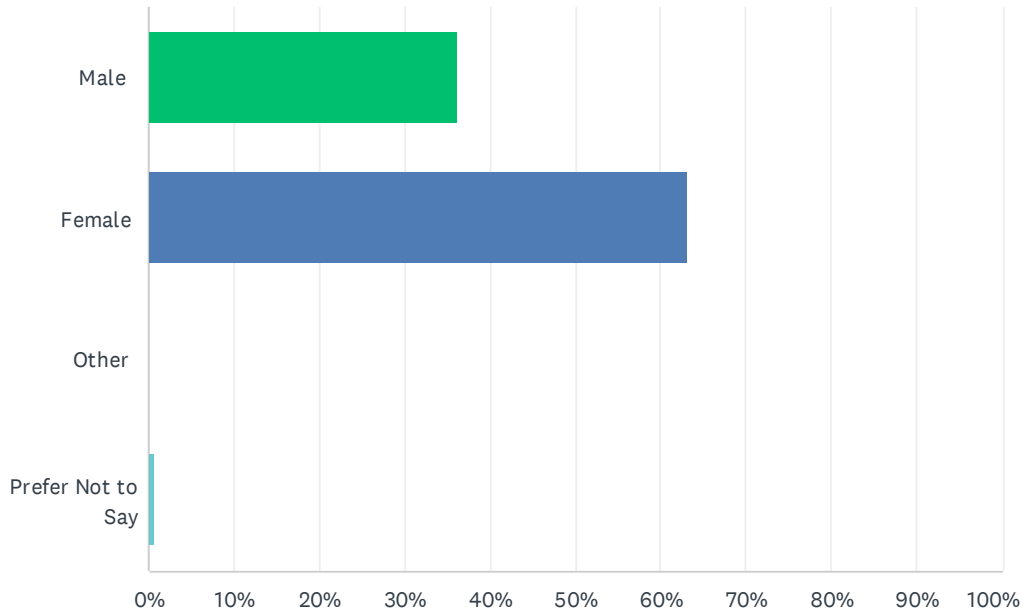
Answered: 157 Skipped: 128



ANSWER CHOICES	RESPONSES	
Under 25	4.46%	7
25-34	43.95%	69
35-44	29.94%	47
45-50	19.75%	31
Over 50	1.91%	3
TOTAL		157

Q3 Do you identify as:

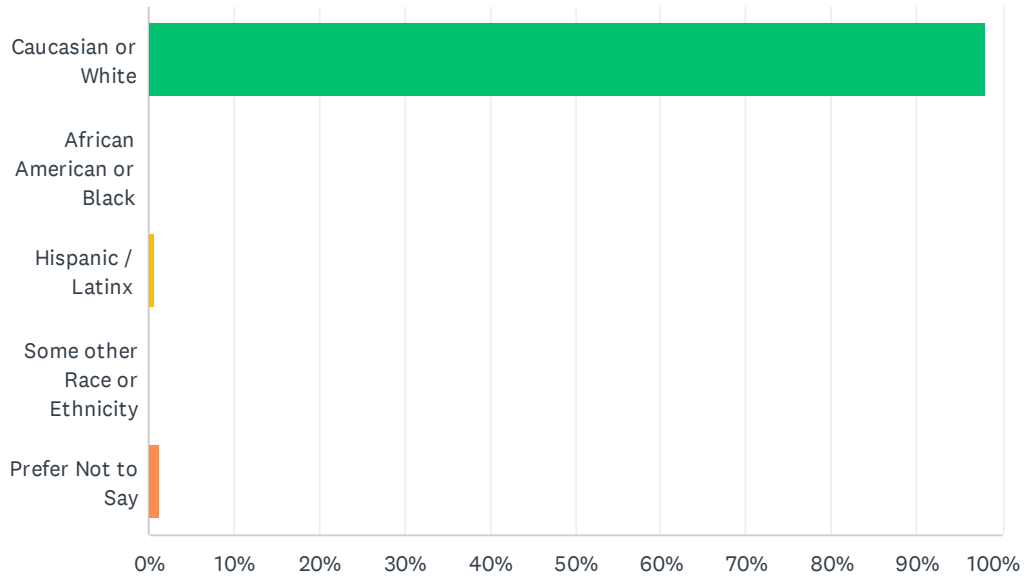
Answered: 157 Skipped: 128



ANSWER CHOICES	RESPONSES	
Male	36.31%	57
Female	63.06%	99
Other	0.00%	0
Prefer Not to Say	0.64%	1
TOTAL		157

Q4 What is your race and ethnicity?

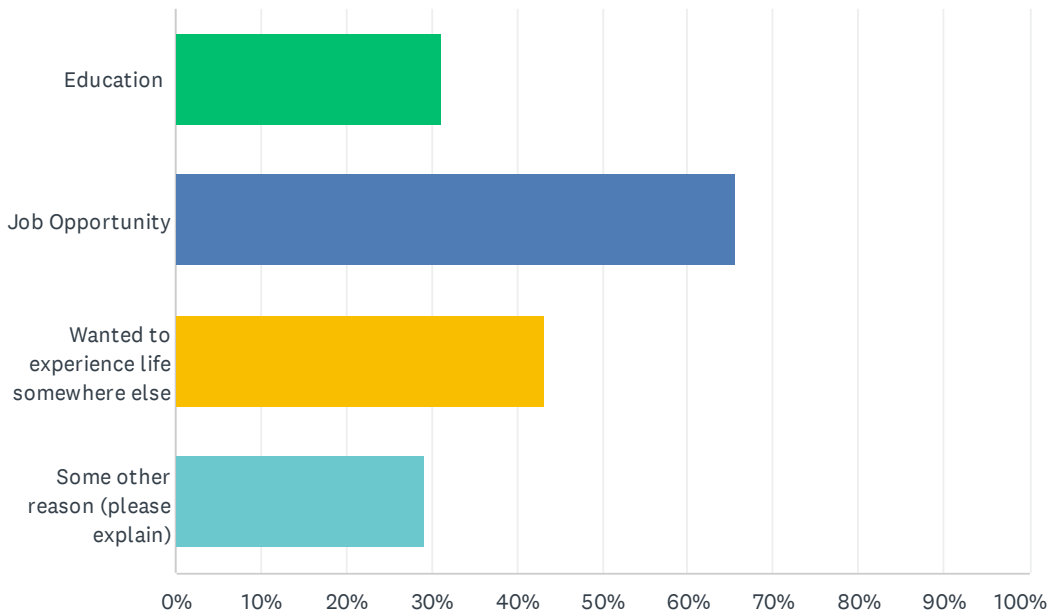
Answered: 157 Skipped: 128



ANSWER CHOICES	RESPONSES	
Caucasian or White	98.09%	154
African American or Black	0.00%	0
Hispanic / Latinx	0.64%	1
Some other Race or Ethnicity	0.00%	0
Prefer Not to Say	1.27%	2
TOTAL		157

Q5 Why did you choose to move away from Casey? (choose all that apply)

Answered: 157 Skipped: 128



ANSWER CHOICES	RESPONSES
Education	31.21% 49
Job Opportunity	65.61% 103
Wanted to experience life somewhere else	43.31% 68
Some other reason (please explain)	29.30% 46
Total Respondents: 157	

#	SOME OTHER REASON (PLEASE EXPLAIN)	DATE
1	Met my husband and moved to his hometown.	5/18/2025 8:14 PM
2	Married and moved to my husband's hometown.	5/11/2025 7:26 PM
3	I wanted to	5/10/2025 8:07 PM
4	If you don't have the last name in that town then there's no opportunity for personal growth/career advancement.	5/10/2025 12:10 PM
5	Marriage	5/10/2025 7:42 AM
6	Dumb small town	5/9/2025 8:58 PM
7	No grocery store, limited restaurants and poor quality/expensive restaurants, stores in town too expensive, lack of daycare, lack of leisure/recreation activities - free and paid, no family/young adult oriented night life	5/9/2025 4:11 PM
8	Better economy	5/9/2025 6:52 AM
9	the small town has been ruined with tourists and rising pricing everything and just no real small town vibe	5/8/2025 9:59 PM

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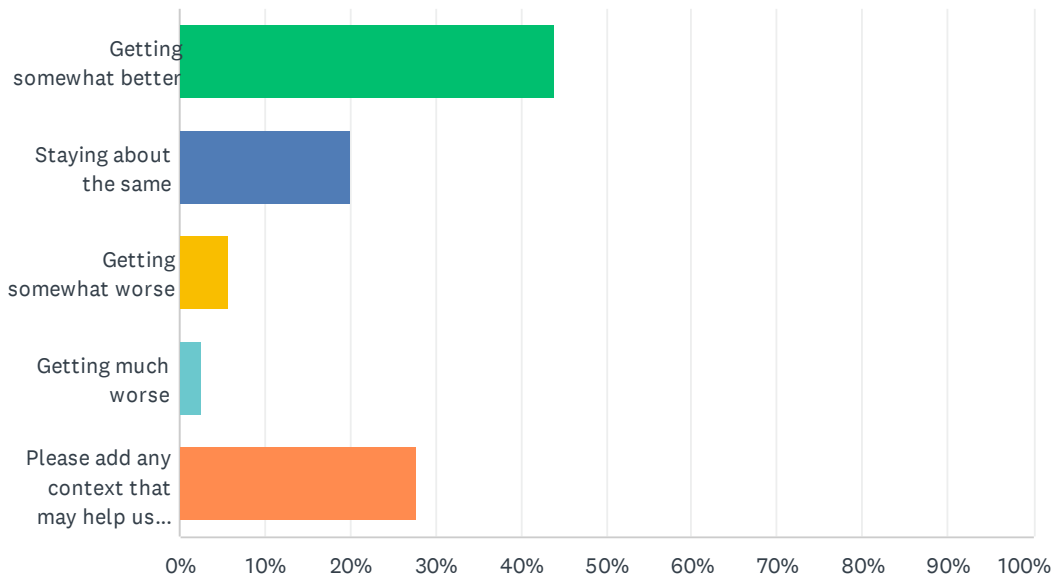
10	Because there nothing to do in Casey	5/8/2025 5:10 PM
11	I moved for my job and to be around more LGBT people	5/8/2025 3:28 PM
12	I wanted to spend more time with dad who lives in Marshall on Saturdays through Tuesdays.	5/7/2025 9:48 PM
13	Tired of the nonsense.	5/7/2025 5:56 PM
14	I joined the army right out of high school due to the overwhelming amount of misinformation being spread about me and rudeness.	5/7/2025 12:25 PM
15	Small minded people, no opportunities. High utility, high tax, little benefit.	5/7/2025 12:16 PM
16	moved away then when I came back I moved to Toledo Illinois	5/7/2025 11:58 AM
17	Not enough housing.	5/7/2025 11:17 AM
18	Wanted better for my kids	5/7/2025 7:57 AM
19	I married a man from another town.	5/6/2025 8:41 PM
20	I didn't have the best upbringing. I wanted to go somewhere, start over and make something of myself.	5/6/2025 8:23 PM
21	Nowhere to eat locally, nowhere locally to get groceries, no local bowling alleys skate rinks swimming pools etc. you have to drive to go do these things so why drive? Just move to a town that has them.	5/6/2025 8:02 PM
22	Marriage/employment	5/6/2025 6:05 PM
23	No jobs that pay a living wage.	5/6/2025 5:46 PM
24	Military	5/6/2025 5:13 PM
25	Marriage	5/6/2025 5:04 PM
26	Casey was small and I believed I'd have more opportunities if I moved away.	5/6/2025 2:37 PM
27	Casey is a bigoted meth hole that tries to be something it's not. From loud concerts in the park late at night, to tourists walking in the road and gumming up the streets or guys cutting down trees when you're trying to sleep because you work nights, life is significantly better in Charleston. There's no loud trains, loud concerts, nobody knocking on your door complaining about a car in your carport, more diversity, a reasonably priced grocery store that's not owned by someone who was arrested for tax crimes. Charleston knows it's a medium sized town and is okay with that!	5/6/2025 2:05 PM
28	Family	5/6/2025 1:27 PM
29	Grapevine was/is THICK ! Lies, gossip and meddling was/is insidious. No future.	5/6/2025 12:56 PM
30	College/work/marriage	5/6/2025 12:41 PM
31	Family	5/6/2025 11:58 AM
32	No grocery store Expenses were high compared to towns around	5/6/2025 11:44 AM
33	Moved to where spouse is from	5/6/2025 11:20 AM
34	Cheaper	5/6/2025 10:58 AM
35	Bible beaters, hypocrites, politics, small town simple minded	5/6/2025 10:54 AM
36	Politics of Casey and the certain big heads	5/6/2025 10:50 AM
37	Moved for college	5/6/2025 10:46 AM
38	The town sucks	5/6/2025 10:35 AM
39	There was not enough career variety for me to stay.	5/6/2025 10:33 AM
40	Life happened	5/6/2025 10:24 AM
41	Wife's from a different town.	5/6/2025 10:19 AM

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42	More opportunities in larger city and spouse is from out of town.	5/6/2025 9:59 AM
43	Place to live	5/6/2025 9:51 AM
44	To move child out of Casey school district.	5/6/2025 9:46 AM
45	Marriage	5/6/2025 9:36 AM
46	Better access to more activities and opportunities professionally, recreationally, for future family.	5/6/2025 9:26 AM

Q6 How has Casey changed since you moved away (if at all)?

Answered: 155 Skipped: 130



ANSWER CHOICES	RESPONSES	
Getting somewhat better	43.87%	68
Staying about the same	20.00%	31
Getting somewhat worse	5.81%	9
Getting much worse	2.58%	4
Please add any context that may help us understand your answer.	27.74%	43
TOTAL		155

#	PLEASE ADD ANY CONTEXT THAT MAY HELP US UNDERSTAND YOUR ANSWER.	DATE
1	Getting much worse- there is no grocery store in town, streets and sidewalks are in decline, crimes in town are more frequent, cannabis dispensary is not a family friendly venue in the middle of town, town looks run down outside of main street, city improvements(and our tax dollars) seem directed to certain areas	5/10/2025 3:00 PM
2	growing up I have watched people start small businesses that last 2-6 years and then they quit and do something else. Mostly just felt as if they did it for the "fun of having a business" then when the hype was over on to the next thing	5/10/2025 12:10 PM
3	I wouldn't know it from a personal standpoint anymore, but look wise is seems to be getting better!	5/9/2025 9:28 PM
4	Walking path, downtown parks	5/9/2025 4:11 PM
5	More of a tourism town	5/9/2025 6:52 AM
6	It's nice to see tourists there. But I don't know if there is much to encourage families to live there.	5/8/2025 9:30 PM
7	I'd say it's getting better. It's nice to see the physical appearance progressing. The downtown	5/8/2025 7:00 PM

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buildings being used, roads getting fixed, festivals growing, and just overall street appearance being better.

8	When we left Casey 12 years ago the area was just starting the BIG Things, which has done a tremendous job revitalizing the downtown area. However, other areas of town have taken a huge hit. The housing that used to be a well kept condition seems unlivable now. We just recently moved back to Casey for the same reason we left, but outside of the downtown area and Fairview park most areas are in need of a lot of TLC. Losing Martins IGA is also a problem and instead of supporting a somewhat local and helpful family (Martins live in Effingham, we do most of our main shopping out of town.	5/8/2025 7:45 AM
9	Haven't been back in 3 years	5/8/2025 4:20 AM
10	By adding more worlds largest things.	5/7/2025 9:48 PM
11	Decrease in industry and good paying jobs. Big things don't pay big salaries.	5/7/2025 5:56 PM
12	While there are touristy things to do, I don't think the activities are affordable for frequent use for local residents. I'm a nurse and my husband is an environmental health inspector. Both working professionals and I can say as a family of 5, a walk down town is Casey when we visit family, is rare, expensive, and being somewhat limited doesn't have something for everyone.	5/7/2025 12:01 PM
13	Downtown is too chaotic	5/7/2025 11:17 AM
14	Seems to be busier than when I lived there due to the large objects and opens shops	5/6/2025 11:42 PM
15	Trying to be big	5/6/2025 11:40 PM
16	Haven't really been back in 10 years except driving by... hard to rate this question	5/6/2025 9:24 PM
17	The town looks prettier. The buildings are more attractive.	5/6/2025 8:41 PM
18	The downtown area and the park are amazing. Those areas are definitely better. There are several areas in town that are rundown (houses falling down, no upkeep and junked up) and it makes the town seem trashy.	5/6/2025 8:23 PM
19	City of Casey focuses on Tourism rather than the people who live here. Everything is priced for tourism. That's why no one shops locally.	5/6/2025 8:02 PM
20	The amenities and landscaping of the town have gotten better but the people and how they treat people has gotten worse. Not to mention the drug problem. And I'm not talking about the dispo.	5/6/2025 6:09 PM
21	Little cliché now The big things don't always make sense on their placement More of a hazard to public safety downtown	5/6/2025 5:04 PM
22	all the things around town you guys are doing is wonderful when i come to visit, you could always make it where the roads and yards don't flood but i know that takes time	5/6/2025 4:21 PM
23	Downtown is becoming nicer with things to do/see. However, the town overall is still the same. So many rundown or unkempt areas, drugs seem to be a prevalent issue, and job opportunities with a decent pay seem to be slim. Utilities are also significantly high when compared to other areas with the same demographic.	5/6/2025 4:00 PM
24	Seems to me people are moving out and there has been an uptick in criminal activity	5/6/2025 3:14 PM
25	Everytime I come home, I love seeing new businesses and things to do.	5/6/2025 1:47 PM
26	It has become prettier with all the landscaping and big things, but downtown is not great to navigate through.	5/6/2025 1:23 PM
27	Aesthetically appeases to look better: increase in businesses and revenue.	5/6/2025 1:11 PM
28	The town is so rundown. When I left it was the nicest small town in the area. 95% of the houses are or near dilapidated.	5/6/2025 12:56 PM
29	Significantly. Many tourists attractions, which yes, brought in revenue, but rather than continuing, could be used elsewhere.	5/6/2025 12:41 PM
30	Both better and worse. The areas of the Big Things are great but there are very few jobs with the factories closed. Therefore people can't afford to keep up with their homes and many are ran down and look rough. The areas outside the main roads look like an old ran down town.	5/6/2025 12:28 PM

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31	There is less to do for the youth than ever. The one big thing Casey had was the pool and it's completely gone.	5/6/2025 11:51 AM
32	There is more to do but still has same issues listed above	5/6/2025 11:44 AM
33	Tourism	5/6/2025 10:46 AM
34	I haven't been back.	5/6/2025 10:33 AM
35	I think it's definitely bringing in money for the community but it's also so expensive to live there now.	5/6/2025 10:26 AM
36	Not many rentals, biased to big name people.	5/6/2025 10:06 AM
37	I moved back but no place to live in Casey	5/6/2025 9:51 AM
38	It is getting worse. They have lost the manufacturing that was in town and have not been able to bring more in. Their isn't a lot of jobs, so then you have to drive 30 miles or more for work. As prices have increased over the years it becomes more expensive to commute. No grocery store, nothing to do, and no good sit down resturants. This again means you have to drive 30 miles or more for all of this. To top it off no affordable housing.	5/6/2025 9:43 AM
39	I love the small town feel! I think Casey is such a unique, close knit town and I admire the community. I think that the storefronts and "Big Things" have improved our town greatly.	5/6/2025 9:38 AM
40	There are more businesses but no jobs.	5/6/2025 9:37 AM
41	There are more downtown businesses than when I graduated in 2002. Tourism has also increased. However, I know the population is gradually depleting. Job growth has declined since major industries, like CTM, closed in the late 1990s/ early 2000s	5/6/2025 9:36 AM
42	Much better. Downtown was dead as dead could be when we moved away in 2010. We love visiting the local shops and restaurants now when we visit.	5/6/2025 9:26 AM
43	I miss the old Casey. I feel like a outsider when I come back home.	5/6/2025 8:56 AM

Q7 How would you describe your hometown to someone who's never heard of Casey.

Answered: 133 Skipped: 152

#	RESPONSES	DATE
1	A small town with world record breaking big items.	5/18/2025 8:14 PM
2	Small farming community in IL	5/12/2025 5:24 PM
3	Home of all the BIG things	5/11/2025 7:26 PM
4	Home of the worlds largest things.	5/11/2025 8:36 AM
5	A very nice small town full of friendly people.	5/10/2025 6:28 PM
6	Casey is a small town with the world's largest things	5/10/2025 3:00 PM
7	Small town with big stuff , feels more like a retirement town	5/10/2025 12:10 PM
8	Small and cozy	5/10/2025 7:42 AM
9	A very small town in central Illinois.	5/9/2025 11:53 PM
10	The city with all the big things	5/9/2025 10:49 PM
11	A small town with lots of little tourist attractions. I miss my small town, but I'm grateful for the opportunity it's given the people who live there.	5/9/2025 10:09 PM
12	Cute but judgemental	5/9/2025 9:28 PM
13	Big things small town and most of them know it then	5/9/2025 9:12 PM
14	Small and closed minded	5/9/2025 8:58 PM
15	Small farm town	5/9/2025 8:43 PM
16	A lot of big things to visit	5/9/2025 7:08 PM
17	Better place to visit than to live, little opportunities and people, beautiful downtown and other certain areas of town but a lot of town is still very rough, very gossipy and negative energy	5/9/2025 4:11 PM
18	Lot of attractions of big things	5/9/2025 1:55 PM
19	over run by big names and just over run with tourists i only come back for family no real connection otherwise	5/8/2025 9:59 PM
20	Quaint, kind, interesting	5/8/2025 9:56 PM
21	Quiet small town-now full of big things!	5/8/2025 9:30 PM
22	Cute and family friendly	5/8/2025 7:00 PM
23	I often tell people about my hometown and show them pictures. Usually ends in an eye roll and a good laugh.	5/8/2025 5:23 PM
24	It them it not worse it u waste ur time	5/8/2025 5:10 PM
25	Small home town American that has grown into a cute boutique town with fun shops	5/8/2025 4:47 PM
26	It used to be a typical small town. In most ways it still is but now has the quiriness of the worlds largest things	5/8/2025 3:28 PM
27	Big things!	5/8/2025 8:10 AM
28	Casey is a small town with a lot to offer in terms of safety and the small town feel where it is easy to get involved and make lifetime friends. However, there is not much to choose from in	5/8/2025 7:45 AM

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regards to housing. The housing that is available is either out of the average two income household's price range or needs more work than most are willing and able to provide. The school system is wonderful and doing a lot of updates and there are many extracurricular activities for children to participate in. However, there are not a lot of opportunities for advance or dual credit options for our high schoolers.

29	Small	5/8/2025 4:20 AM
30	It's a small town big things	5/7/2025 10:22 PM
31	World's biggest stuff	5/7/2025 9:14 PM
32	It's worth checking out for the world's biggest things. I've brought people from out of town to see this recently.	5/7/2025 9:09 PM
33	The little town that tried...but couldn't.	5/7/2025 5:56 PM
34	It has big things.	5/7/2025 12:25 PM
35	Average small town in the midwest.	5/7/2025 12:16 PM
36	Small farm town that has the "big things", family friendly-ish, but like most small towns, gossip-y.	5/7/2025 12:01 PM
37	It is one of the best small towns around and has a lot more to do than when I was growing up. So many shops and places to eat that many small towns don't offer. They have a great planning committee and work well with the other local towns to have events. A place I would love to move back to raise my children if job opportunities and housing didn't hold me back.	5/7/2025 11:42 AM
38	Busy	5/7/2025 11:17 AM
39	It's a small town that now has a lot of tourist activities, the people are very friendly.	5/7/2025 9:12 AM
40	Small Midwestern town.	5/7/2025 9:00 AM
41	Small and quiet, sports, church and community centered. the big things have made the downtown really nice	5/7/2025 8:20 AM
42	Stay away	5/7/2025 7:57 AM
43	Small, quaint town now containing several of the Worlds Largest Items.	5/7/2025 6:26 AM
44	They got the big stuff otherwise the town is boring but they got the popcorn fest	5/7/2025 5:40 AM
45	Very prideful and snobbish	5/7/2025 4:24 AM
46	Very cute small town	5/7/2025 12:15 AM
47	Unique	5/6/2025 11:42 PM
48	Farm town	5/6/2025 11:40 PM
49	Quiet, mostly friendly	5/6/2025 9:24 PM
50	It's a tourist town. The attractions are neat and worth going to see.	5/6/2025 8:41 PM
51	like a Hallmark town of sorts at Christmas	5/6/2025 8:31 PM
52	It's the town with all of the big things and it's a fun place to visit.	5/6/2025 8:23 PM
53	Small farm town that's made a name for itself	5/6/2025 8:14 PM
54	A fun little small town	5/6/2025 8:12 PM
55	A lot has changed but there are new things that bring in travelers	5/6/2025 8:08 PM
56	Worlds Largest stuff, tourism. Stay out of downtown around lunch time because of tourist.	5/6/2025 8:02 PM
57	It's changed a lot since I lived/went to school there.	5/6/2025 7:54 PM
58	A small, rural farm town in in central Illinois that is working to build up its downtown area.	5/6/2025 6:33 PM
59	Big things small town	5/6/2025 6:09 PM

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60	Small, quaint, and welcoming.	5/6/2025 6:05 PM
61	Impossible to make a living	5/6/2025 5:46 PM
62	Small town now known for biggest things.	5/6/2025 5:18 PM
63	Small town life	5/6/2025 5:13 PM
64	Small town with many big things	5/6/2025 5:04 PM
65	World's Largest Things Our tradition is football	5/6/2025 5:03 PM
66	It is nothing like when I grew up there. It is commercialized. Doesn't feel like home.	5/6/2025 4:57 PM
67	It's the town with the world's largest stuff	5/6/2025 4:53 PM
68	Small town, big heart	5/6/2025 4:45 PM
69	i always say it's the town with the big stuff	5/6/2025 4:21 PM
70	Is filled with people who are a solid community. Striving for the best outcome of industry. Use to have some crime problems but has worked to identify problem solving to continue to succeed for the future	5/6/2025 4:15 PM
71	It's a typical midwestern, small town with some fun things to see. Everyone knows everyone. Casey would be a good town to settle in if you're older or looking to get away from everything.	5/6/2025 4:00 PM
72	Small school sports town, with tourist attractions, and a small community.	5/6/2025 3:14 PM
73	I say it's a very small town in between Indianapolis and St. Louis and there's one stop light and corn fields for miles. I saw that it's very conservative and religious and not diverse.	5/6/2025 2:37 PM
74	Small town, good people	5/6/2025 2:30 PM
75	Softball - small town big things - community oriented	5/6/2025 2:17 PM
76	Big stuff with big egos	5/6/2025 2:09 PM
77	A small town with a bunch of shops on Main Street that seem like tourist traps or money laundering fronts. Every street looks like a slum but at least there are concerts and events going on!	5/6/2025 2:05 PM
78	I describe it as a Hallmark movie. People looking out for each other, down to earth people, safe and lovely place to grow up!	5/6/2025 1:47 PM
79	I would describe Casey as a small town that has The World's Largest attractions. It is a welcoming town with lots of tourist-y things to do.	5/6/2025 1:32 PM
80	Small-minded, closed worldview, but people that care	5/6/2025 1:30 PM
81	Small town in rural IL. Didn't have much to offer as a kid. Apparently has the world biggest things and has worked on cleaning up the once rundown downtown.	5/6/2025 1:27 PM
82	The town with the big things.	5/6/2025 1:11 PM
83	Casey has one nice street of shops and is home to the Big things in a Small town. Very cool! They are a horrible tourist town!! They open late and close by 2pm. They close earlier on weekends if they choose to open. You can't get food unless it is gas station or McDonald's past 7pm most weeknights and earlier on weekends. Tourists arrive late Friday and leave midday or late Sunday in most destinations. It's embarrassing to see Tourists walking the streets looking into windows, especially restaurant windows on weekends. The word will get out that this destination is nothing but a day trip or not worth a drive. You can't limit hours on weekends when families only have that time to get away. I have asked why the hours are so unaccommodating. Reply given is that they have lives and want to watch kids in sports etc. Plus, Tourists don't buy anything. Maybe they should have given more thought to what they were starting. A restaurant closing at 2pm on weekends is ridiculous for tourists that might enjoy a sleep in and a late afternoon meal. I tell people to check fb before making the trip because it's a waste if the town decides to be closed that day.	5/6/2025 12:56 PM
84	Was a quiet small town, where everyone knew everyone. Now it is more tourist based, but does have many nice shops downtown that we didn't have prior.	5/6/2025 12:41 PM

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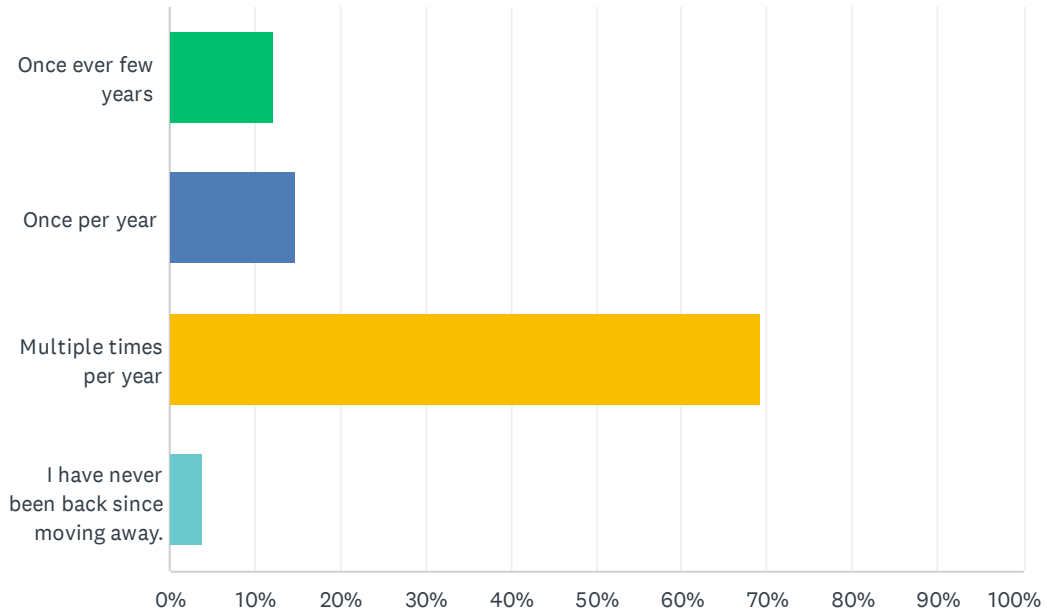
85	It was a nice place to grow up and they are continuing to make it even better	5/6/2025 12:35 PM
86	The town with all the big things.	5/6/2025 12:28 PM
87	Full of growth. A great place to grow up.	5/6/2025 11:58 AM
88	Nothing to do there but pay outrageous prices on main Street.	5/6/2025 11:51 AM
89	Cute small town with lots to see and do downtown in the summer	5/6/2025 11:44 AM
90	A small town with lots of big things and good ice cream and other treats but nothing else to do	5/6/2025 11:20 AM
91	Small farming community with new, expanding downtown area and many large items for tourism.	5/6/2025 11:10 AM
92	Friendly	5/6/2025 11:04 AM
93	I ask them if they have heard about the "Giant Things".	5/6/2025 10:58 AM
94	Small town everyone knows everyone. Tight knit. Making a name for itself Joe and becoming a nice tourist attraction to help keep those who still live there able to live there by bringing in money streams.	5/6/2025 10:57 AM
95	Small town that has become touristy.	5/6/2025 10:55 AM
96	Rural that closes on sundays. No crime some good some bad people full or old heads with money	5/6/2025 10:54 AM
97	A small farming town	5/6/2025 10:50 AM
98	Small town full of religion and hypocrites with snarky people	5/6/2025 10:50 AM
99	One stop light. Simple living town. Want to move back but no good paying jobs	5/6/2025 10:46 AM
100	Small town with big things tourism Otherwise typical Midwest small town in context	5/6/2025 10:46 AM
101	Pointless and dumb. Try getting legit businesses	5/6/2025 10:35 AM
102	Small town, minimal diversity, favoritism throughout the whole town including the schools, sports, businesses, and news, and social media. Home of the world's largest things. Great to visit. Not to live. Very Christian focused and majority of people become defensive when a different viewpoint is provided.	5/6/2025 10:35 AM
103	It's the place with all the big things.	5/6/2025 10:33 AM
104	A Small town with its focus on tourism instead of proper education for the new generation to make great changes that will affect the world.	5/6/2025 10:33 AM
105	I tell people it's cool to experience all the big things at least once but nothing overly impressive.	5/6/2025 10:26 AM
106	Great little town with a ton of exploring and shopping	5/6/2025 10:24 AM
107	Small rural town with multiple worlds largest items	5/6/2025 10:22 AM
108	Cozy, friendly, beautiful place to visit/live.	5/6/2025 10:19 AM
109	A small town that only survives as being a tourist trap. Rather insignificant on its own.	5/6/2025 10:16 AM
110	A small town with a "happening"downtown.	5/6/2025 10:10 AM
111	Small town.	5/6/2025 10:06 AM
112	It is a small town along interstate 70. It now has multiple worlds largest objects. It's now like a monopoly board.	5/6/2025 9:59 AM
113	Small town	5/6/2025 9:51 AM
114	A cute small town	5/6/2025 9:48 AM
115	A small town filled with big dumb shit	5/6/2025 9:45 AM
116	A touristy town	5/6/2025 9:44 AM

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117	Lots of worlds largest attractions, well intentioned people, close knit community, not many decent job opportunities.	5/6/2025 9:44 AM
118	Give it a visit! The town has grown and made valuable upgrades, additions, restorations and improvements to many different places around town!	5/6/2025 9:43 AM
119	It is the place with all the big things.	5/6/2025 9:43 AM
120	Small Midwestern town that has found and leveraged a unique tourism opportunity	5/6/2025 9:38 AM
121	Charming, supportive and safe.	5/6/2025 9:38 AM
122	Small, peaceful, and a great community who comes together for each other.	5/6/2025 9:37 AM
123	We are a small town with a lot of pride in our community, academics, arts, and athletics.	5/6/2025 9:36 AM
124	I loved the schools there - if able to, I would move back in a heartbeat just for the schools and community.	5/6/2025 9:29 AM
125	Nice place to spend the afternoon	5/6/2025 9:28 AM
126	A single stop light town with (my) graduating class being less than 90 people and filled with lots of world's largest things. Everyone knows everyone and everyone's business, for better or worse.	5/6/2025 9:26 AM
127	THE softball dynasty in Illinois, to this day. A great athletics town. Typical small town elites pushing their way on the community. After I left, they started "Big Things in a Small Town, helps draw in tourism.	5/6/2025 9:24 AM
128	Small quiet town	5/6/2025 9:17 AM
129	It has changed a lot. It went from nothing happening, to potential and opportunity. Many people where I live now used to know it for the sports history, but know it also as a tourist destination that they look forward to going to.	5/6/2025 9:04 AM
130	Normally quiet small town where everyone knows everyone. Casey has the benefits of a small town and community support but also has the cons of limited access to conveniences found in larger towns. Also, the cost of living for such a small town is higher than most places.	5/6/2025 8:59 AM
131	Town of big things now.	5/6/2025 8:56 AM
132	Football town, softball town, known for big things	5/6/2025 8:43 AM
133	Small town full of tourist attractions.	5/6/2025 8:37 AM

Q8 How often do you come back to visit?

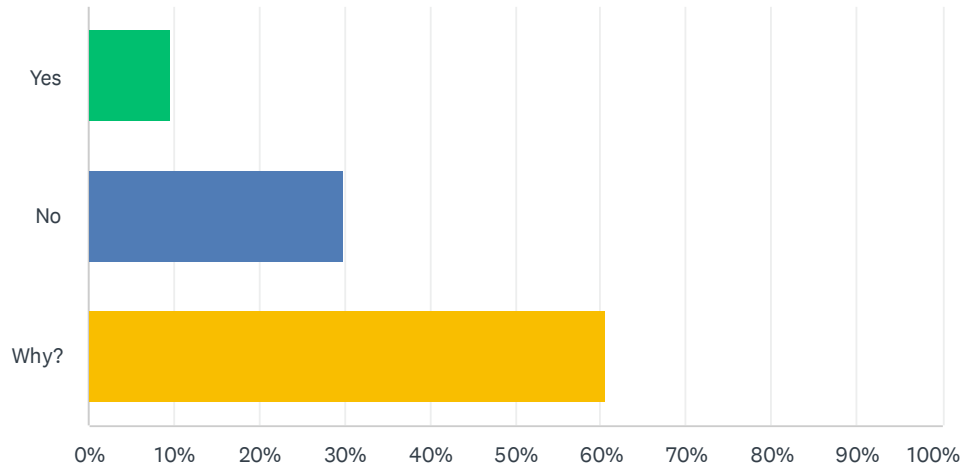
Answered: 156 Skipped: 129



ANSWER CHOICES	RESPONSES	
Once ever few years	12.18%	19
Once per year	14.74%	23
Multiple times per year	69.23%	108
I have never been back since moving away.	3.85%	6
TOTAL		156

Q9 Would you ever consider moving back to Casey? Why or why not?

Answered: 157 Skipped: 128



ANSWER CHOICES	RESPONSES
Yes	9.55% 15
No	29.94% 47
Why?	60.51% 95
TOTAL	157

#	WHY?	DATE
1	Not for sure, maybe if the right job opportunity presented.	5/11/2025 8:36 AM
2	No grocery store with competitive pricing. You have travel for everything.	5/10/2025 8:07 PM
3	Yes, I'd love to. It's still my home.	5/10/2025 6:28 PM
4	Yes, to be closer to family	5/10/2025 5:52 PM
5	Family members find Casey unattractive as a place to visit or spend time	5/10/2025 3:00 PM
6	Nothing for me outside of visiting relatives	5/10/2025 12:10 PM
7	It's possible, but not in my plans	5/10/2025 7:42 AM
8	Small and safe	5/9/2025 9:28 PM
9	We still have a house in Casey but live in Indy	5/9/2025 9:12 PM
10	To be closer to family and for the school district.	5/9/2025 8:33 PM
11	Beautiful town and houses, great people	5/9/2025 4:11 PM
12	I moved out of state. The whole state of Illinois is in bad shape. Big things are kind of neat, but it wouldn't make me want to move there. There is nothing there to keep people.	5/9/2025 6:52 AM
13	I would love to move back but logistically it isn't possible due to lack of jobs	5/8/2025 9:56 PM
14	Most of our life is rooted in Edgar, Cole's, Moultrie county now	5/8/2025 9:30 PM
15	Yes to be close to my family again	5/8/2025 7:00 PM

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16	No opportunities	5/8/2025 5:23 PM
17	I like being in a bigger city	5/8/2025 3:28 PM
18	Everything closes early. Nearest life is Charleston. It's not great either.	5/7/2025 9:14 PM
19	For career growth.	5/7/2025 9:09 PM
20	No absolutely not. Not enough diversity, job opportunity or community. Sure people live there and know each other. But community means more than just living in the same town.	5/7/2025 12:25 PM
21	No. No good job opportunities, small minded people.	5/7/2025 12:16 PM
22	We are a family of 5 with 2 working parents. We need a community that has the resources we require on a daily basis (not only M-F). Daycare, a local grocery store, local employment, and affordable renal options for individuals (like us when we moved away) who are saving for a down payment on a home. With the rising cost of vehicles, thier maintenance, gas, and the personal value that I place on our time (that we would not like to spend in vehicles)...it would be too much to trade for the nostalgia of small town living (which has not completely gone unmissed over the years)..	5/7/2025 12:01 PM
23	Happy where I'm at	5/7/2025 11:58 AM
24	Having the love and support of the community and other parents and also events that take place.	5/7/2025 11:42 AM
25	No, my in laws help a lot with the kids and they live in vandalia	5/7/2025 9:12 AM
26	Just not feasible currently	5/7/2025 9:00 AM
27	No good jobs without commuting	5/7/2025 8:20 AM
28	I did not have a good experience as a student	5/7/2025 7:57 AM
29	Not enough good jobs	5/7/2025 6:31 AM
30	Too small for me and my family	5/7/2025 6:26 AM
31	It's not a welcoming community	5/7/2025 4:24 AM
32	No job opportunities	5/6/2025 11:40 PM
33	Type of Job opportunities/ none of my family lives in the area	5/6/2025 9:24 PM
34	My family is still there.	5/6/2025 8:41 PM
35	I don't have a reason to relocate but I would recommend it to anyone with a family looking for a slower more safe and secure environment for their kids to grow up in.	5/6/2025 8:31 PM
36	I would love to move back at some point. It's really the only place I feel at home. Unfortunately, I was not the best kid growing up. Even though I've changed over the past 30 years, it doesn't seem that anyone there sees me as any different than when I was growing up. It's sad, really.	5/6/2025 8:23 PM
37	No. We've built a new home and established roots, raising our kids in our new community.	5/6/2025 8:12 PM
38	I don't like living in a town where everyone knows everything	5/6/2025 8:08 PM
39	If there is grocery stores(Aldis, Walmart), places to eat(food chains), fun activities for kids(bowling alleys, pool, water parks, jumping barn) something that is priced reasonably as well. We live here so we don't want to pay outrageous prices. Or else we will go out of town again.	5/6/2025 8:02 PM
40	To be near family	5/6/2025 6:33 PM
41	I love my current location more and limited economic opportunities	5/6/2025 6:05 PM
42	Employment Opportunities	5/6/2025 5:18 PM
43	Not enough opportunities for jobs. Too far to drive to major hospitals for work.	5/6/2025 5:16 PM
44	Kids are in Virginia	5/6/2025 5:13 PM

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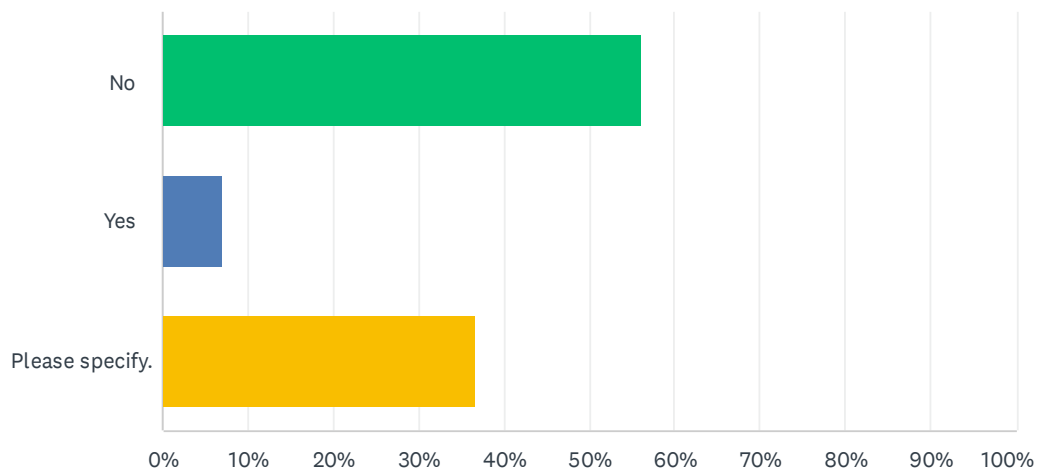
45	New family	5/6/2025 5:04 PM
46	No family left there.	5/6/2025 4:57 PM
47	Because its in Illinois	5/6/2025 4:45 PM
48	i don't think i would ever put my roots back down in Casey, i've been there for 19 years and it's time to move on	5/6/2025 4:21 PM
49	I would not consider moving back. There is not enough entertainment or shopping. It's too small of a town for my liking with no "big" towns close enough. There are not many opportunities for children or families for extracurriculars.	5/6/2025 4:00 PM
50	Would consider if the average salary in the area was higher and it had better job opportunities	5/6/2025 3:14 PM
51	Too far from work	5/6/2025 2:30 PM
52	job	5/6/2025 2:17 PM
53	Town cares about the wrong things	5/6/2025 2:09 PM
54	It's a shit hole run by attention seeking clowns who prioritize fun over fixing their problems	5/6/2025 2:05 PM
55	My husband's tailoring business needs to be in or near a large city like NYC and London.	5/6/2025 1:47 PM
56	No. Opportunity and diversity is small. I cherish the wide network of community in the suburbs I live in. (Last I knew there's also no pool there anymore)	5/6/2025 1:27 PM
57	Taxes	5/6/2025 1:23 PM
58	Family and school system seems to be well run.	5/6/2025 1:11 PM
59	Parents	5/6/2025 12:56 PM
60	It is a nice little town	5/6/2025 12:35 PM
61	Most likely not. No where to work. And the utilities are way to expensive	5/6/2025 12:28 PM
62	Family	5/6/2025 11:58 AM
63	Just no career opportunities for me	5/6/2025 11:58 AM
64	Gas is expensive, no grocery store options, nothing the town has to offer.	5/6/2025 11:51 AM
65	My family is established elsewhere	5/6/2025 11:20 AM
66	My career and my wife's career would not be viable there.	5/6/2025 11:10 AM
67	Job, kids established in school	5/6/2025 11:04 AM
68	No, I love the area but would never move back to Illinois.	5/6/2025 10:57 AM
69	No, I love the area I live in now in Indiana. It's even smaller than casey and has a wonderful school system but still has larger cities not too far away that allow for more opportunities in the future for my children.	5/6/2025 10:55 AM
70	Nothing to do there	5/6/2025 10:50 AM
71	Not just Casey, but rural towns lack cultural diversity and experiences	5/6/2025 10:46 AM
72	Absolutely not. Nothing is there. School is horrible.crappy medical service. Just Nothing there	5/6/2025 10:35 AM
73	There's nowhere to work there without an hour commute, I wouldn't want my child to go through the schools that I did and have to go through the favoritism because he doesn't have the right last name. Minimal opportunities for personal development in general without commuting over an hour. The only reason I visit is to see family.	5/6/2025 10:35 AM
74	The country mouse likes the city too much.	5/6/2025 10:33 AM
75	It's way too expensive and I'm not sure how the schools are these days but they weren't great when I went. My kids have amazing teachers now that make sure they get the help they need. Casey never did that for me.	5/6/2025 10:26 AM
76	Too many tourists and traffic	5/6/2025 10:24 AM

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77	Family / job	5/6/2025 10:22 AM
78	No. Currently live in Effingham and it has everything we could need while still having a small town feel.	5/6/2025 10:19 AM
79	No jobs or much to do.	5/6/2025 10:16 AM
80	Yes, to be closer to family.	5/6/2025 10:10 AM
81	Yes. If I could find a rental, or if I could buy a home that is actually worth the price. I would love to raise my kids in Casey.	5/6/2025 10:06 AM
82	I likely would not move back to Casey. However, if there were family issues I would.	5/6/2025 9:59 AM
83	Possibly after children graduate.	5/6/2025 9:46 AM
84	Very few restaurants, no grocery store	5/6/2025 9:45 AM
85	Family	5/6/2025 9:44 AM
86	I love my hometown - however as badly as I want to move back there are just no job opportunities for my family.	5/6/2025 9:38 AM
87	My family is there	5/6/2025 9:37 AM
88	Lack of jobs, high Illinois taxes	5/6/2025 9:36 AM
89	Currently live in a wonderful place	5/6/2025 9:29 AM
90	No — too rural with significant decline in opportunities (previously listed).	5/6/2025 9:26 AM
91	No family left in the area	5/6/2025 9:21 AM
92	Family lives there. Yes	5/6/2025 9:17 AM
93	I'm very settled and happy where I am. I love the Shawnee.	5/6/2025 9:04 AM
94	I would not. Casey and the immediate area does not offer and adequate number of high paying jobs to comfortably support a household in todays economy. Also, Illinois taxes are too high and the political atmosphere supresses the working class even further.	5/6/2025 8:59 AM
95	No job opportunities	5/6/2025 8:50 AM

Q10 Is there anything that would influence you to move back to Casey?

Answered: 155 Skipped: 130



ANSWER CHOICES	RESPONSES
No	56.13% 87
Yes	7.10% 11
Please specify.	36.77% 57
TOTAL	155

#	PLEASE SPECIFY.	DATE
1	The right job opportunity	5/11/2025 8:36 AM
2	Yes, an engineer opening relatively close. I don't like commuting far to work.	5/10/2025 6:28 PM
3	Yes, private school options	5/10/2025 5:52 PM
4	The city would need to invest on improvements in town. Over and over the town seems to overly influenced by one family- when that family fortunes decline, the city declines with it	5/10/2025 3:00 PM
5	Jobs	5/9/2025 10:09 PM
6	A grocery store.	5/9/2025 8:33 PM
7	Grocery stores, daycare, more work opportunities, leisure and recreational activities, fun and classy night life	5/9/2025 4:11 PM
8	Republican Governors for 10+ years might make it more inviting. Job growth	5/9/2025 6:52 AM
9	no reason with things changing may be a better environment but it just turning into another city not a small home town	5/8/2025 9:59 PM
10	More employment opportunities	5/8/2025 9:56 PM
11	Putting more funding into the education system. It's seems to have been struggling recently and I've heard of a lot of turnover in the schools.	5/8/2025 7:00 PM
12	Perhaps to raise a family	5/8/2025 4:47 PM
13	MorYes. More job opportunities, a grocery store, more activities for teens.	5/8/2025 7:45 AM

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14	Opportunities for career development.	5/7/2025 9:09 PM
15	Possibly. More housing options. I have 4 children now and my husband wants to be a police officer.	5/7/2025 12:25 PM
16	More housing	5/7/2025 11:42 AM
17	Family lives there	5/7/2025 6:26 AM
18	Lower taxes/utilities and opportunities	5/7/2025 12:15 AM
19	Possibly the small town education for my children	5/6/2025 11:42 PM
20	My mom	5/6/2025 11:40 PM
21	If the rundown areas were cleaned up, there were more things to do and people had more of an open mind.	5/6/2025 8:23 PM
22	More fast food restaurants. Swimming pools.	5/6/2025 8:02 PM
23	If the state worked out the political situation.	5/6/2025 6:33 PM
24	If family was on deaths door	5/6/2025 6:09 PM
25	Better paying police department	5/6/2025 3:14 PM
26	Closer job opportunities	5/6/2025 2:30 PM
27	N/A	5/6/2025 2:17 PM
28	Complete overhaul in state government leadership and policy.	5/6/2025 1:49 PM
29	It isn't an option for me.	5/6/2025 1:47 PM
30	My family is in Casey. The small town closeness is also appealing to me.	5/6/2025 1:32 PM
31	No. There's not a lot in the area that we would return for. The area seems very Red politically from what I have seen from social media (may be wrong) and that doesn't fit my views.	5/6/2025 1:27 PM
32	School system, programs for special needs, grocery store	5/6/2025 1:11 PM
33	Parents	5/6/2025 12:56 PM
34	If there were more job opportunities that paid \$16/hr or more, then possibly. Not likely though.	5/6/2025 12:41 PM
35	Bring back the pool.	5/6/2025 11:51 AM
36	Cheaper utilities.	5/6/2025 10:58 AM
37	If the Illinois government wasn't so bad.	5/6/2025 10:57 AM
38	No, I mostly just come back to visit family. I'm satisfied where I live now.	5/6/2025 10:55 AM
39	Became a normal town and didn't shove religion down your throat	5/6/2025 10:50 AM
40	Better job opportunities	5/6/2025 10:46 AM
41	If needed to be close with family still living in Casey	5/6/2025 10:46 AM
42	I would rather move to north Korea	5/6/2025 10:35 AM
43	Job / family	5/6/2025 10:22 AM
44	It's too isolated and boring	5/6/2025 10:16 AM
45	More available housing for middle class.	5/6/2025 10:10 AM
46	Rentals, more houses available, splash pads, pool. More things for children to do. Play groups, activities.	5/6/2025 10:06 AM
47	Family	5/6/2025 9:59 AM
48	Better paying jobs	5/6/2025 9:44 AM
49	Low income living availability	5/6/2025 9:43 AM

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50	The right jobs	5/6/2025 9:38 AM
51	Grocery store, job opportunities	5/6/2025 9:38 AM
52	If they got more job opportunities.	5/6/2025 9:37 AM
53	Taking care of elderly parents.	5/6/2025 9:36 AM
54	Family lives there	5/6/2025 9:17 AM
55	Better job opportunities	5/6/2025 9:10 AM
56	Higher paying jobs, lower taxes.	5/6/2025 8:59 AM
57	Better jobs	5/6/2025 8:56 AM

Q11 What else do we need to know as we plan for Casey's future?

Answered: 81 Skipped: 204

#	RESPONSES	DATE
1	Keep the restaurants and small businesses open. And make sure the town marketing/social media presence stays up to date.	5/18/2025 8:14 PM
2	Keep growing businesses to keep raising economy. It is amazing how many people come through town since all of the innovation. I graduated in 2013 prior to most of the developments. I can see the difference after the creation of many of the worlds largest items and the economic driver they have become for several small businesses.	5/11/2025 8:36 AM
3	Utilities are out of control. I pay less to heat and cool 3,000 soft house now then I did to heat and cool a 1000 soft house.	5/10/2025 8:07 PM
4	A reliable place to get groceries would be nice. I feel like a bucees just north of the interstate would be great. It's big, so it'd fit in with the town and people from all over would stop there. It would create good jobs and tax revenue.	5/10/2025 6:28 PM
5	Casey needs to be open for business after 5:00 pm and seven days a week. The entire town could use infrastructure improvements. Local crimes need to be reduced. Stray animals are disturbing and show the town's neglect.	5/10/2025 3:00 PM
6	Be more inclusive for all cultures	5/10/2025 12:10 PM
7	keeeep it up	5/9/2025 9:28 PM
8	They need to get a truck stop, Chinese restaurant, and another fast food place(chic fila)	5/9/2025 9:12 PM
9	Needs a grocery store	5/9/2025 7:08 PM
10	I think Casey needs to incorporate community spaces and areas for people of various ages for recreational and leisure activities and night life. Plan for the future, not just the moment. Consider more restaurants and larger chains of restaurants and stores.	5/9/2025 4:11 PM
11	Quit concentrating on tourism, create good paying jobs that will keep people there.	5/9/2025 6:52 AM
12	focus on the actual mid class of people and lower poverty to have real opportunities to get ahead and be able to enjoy things with less crowding from tourists and having just a better out looking lower utilities they are pretty high for a small family household unlike surrounding towns	5/8/2025 9:59 PM
13	One thing I hear people say is that it still matters so much what your name is or if your family has money.	5/8/2025 9:30 PM
14	We need to focus on what the locals need to thrive in this town. The tourism has done many great things for Casey, but now that it is thriving and has built a good reputation it's time to focus on the locals again. We need better education, a grocery store, a farm store would be great as somewhere to get grain and food for our animals and other tools that we need without having to drive 45 minutes after a long work day, and more longterm career opportunities. Anymore most of the businesses in Casey are great for High Schoolers and summer jobs but there isn't a whole lot of opportunities to have a long term career to match the population size that we have.	5/8/2025 7:00 PM
15	Would be cool to see it be talked about like our grandparents talked about the city.	5/8/2025 5:23 PM
16	U need think about the students and not ur sports there a lot of family in the school system that don't have money and that all u guys think about	5/8/2025 5:10 PM
17	Keep tourism coming in to keep small businesses alive. Good marketing could be helpful	5/8/2025 4:47 PM
18	When will Casey have Adult Proms and Dance events since I never went to my high school prom.	5/7/2025 9:48 PM
19	There's nothing there for the community. Only tourists. Nothing is open during off season or	5/7/2025 9:14 PM

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	times. We're just one giant tourist grind.	
20	Consider more inclusive opportunities for college educated and diverse populations.	5/7/2025 5:56 PM
21	I'm unsure if these surveys or Facebook posts about "Casey's future" are to entertain the people or if it's to actually do something different. My advice would be to listen to the people and really make some changes.	5/7/2025 12:25 PM
22	Get MAGA out of the town. Fuck Trump. Free Palestine. Trans people are people too.	5/7/2025 12:16 PM
23	Plan for young families. Daycare, home rentals, grocery store with healthy produce again.	5/7/2025 12:01 PM
24	No other comments	5/7/2025 9:00 AM
25	A preschool, child care options and young children/family events in town	5/7/2025 8:20 AM
26	The town needs to figure out how to get more stuff for people to do and not more big stuff and need more businesses	5/7/2025 5:40 AM
27	I think more diverse businesses would be nice. More socializing businesses would be nice. A place for people to land and catch up, socialize and have fun	5/6/2025 11:42 PM
28	The downtown is awful. The over done sidewalks and corners are not confusing for traffic..	5/6/2025 11:40 PM
29	Big things/Little town ..ok for attractions, but you need innovative ideas for career opportunities to keep from continuing to shrink	5/6/2025 9:24 PM
30	The town has become a tourist destination town and it seems like there's less focus on the needs of the residents.	5/6/2025 8:41 PM
31	unsure • seems it's a great place to live	5/6/2025 8:31 PM
32	No comment	5/6/2025 8:08 PM
33	Keep in mind that we live here we are not tourists, we shouldn't pay tourist prices. Or we will move away.	5/6/2025 8:02 PM
34	No, but I am so proud of my hometown and love the growth it has seen in the last decade!	5/6/2025 6:33 PM
35	Take care of the low income/homeless community too. It's also not all about looks that makes a town great.	5/6/2025 6:09 PM
36	Leave Illinois. I will retire 20 years early on what I save on real estate taxes.	5/6/2025 5:46 PM
37	Build more BnBs to entice people to stick around and possibly move to the community Use incentives to promote small business 100% of the time, buy from one save x% at another Discounts for alumni	5/6/2025 5:04 PM
38	apartment buildings, road work, more things to do for teens (that aren't church based, the church's do well with this but the town should definitely step up and do stuff for the teens as well)	5/6/2025 4:21 PM
39	A solid plan to make sure the cost of living applies to the community. Including rent , electric, water ect	5/6/2025 4:15 PM
40	Casey needs better options for restaurants and groceries. Healthier options for both with clean ingredients. More entertainment for kids of all ages. A pool or miniature golf would be great for tourists as well. Non school affiliated sports besides the typical football, baseball, soccer would be great for the ever growing homeschool population to participate in as well. Continue cleaning up the unkempt areas and crack down on the drug issues. The park could be utilized more with monthly/ weekly entertainment. Invite local artists to play every Friday, host a farmers market on the weekends, add a splash pad.	5/6/2025 4:00 PM
41	Spend the money for the community and citizens, quit penny pinching	5/6/2025 3:14 PM
42	The more diverse the town becomes the more likely it is to attract people.	5/6/2025 2:37 PM
43	Let Casey be a quiet, somewhat nice small town again. Quit cutting down trees, stop the loud ass events and let people store things in their own carports.	5/6/2025 2:05 PM
44	I would love for Casey to have more things for locals to do versus tourist things. For ex. Bowling, splash pad for children, etc. I enjoy downtown shopping, but feel as though everything	5/6/2025 1:32 PM

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is more focused on "The Big Things," rather than just being small businesses that locals enjoy going to.

45	Improve diversity	5/6/2025 1:30 PM
46	Grocery store needed	5/6/2025 1:11 PM
47	Clean it up. Beautify. Keep businesses open and more tourist accommodating. Don't reduce hours in winter. Families have more time for long weekends due to lulls in their own work schedules. Take advantage! People love ice cream in the winter. They can and will find a place to eat it. Haven't you ever eaten it in your car? Trolley in the winter. Plastic sides can be used to block the majority of the cold. London busses don't stop because it's cold. People even ride on top. Bundle up! At least offer. Stop battenning the hatches based on assumptions and excuses. Accommodate tourists all year with regular, expected hours and Beautify!	5/6/2025 12:56 PM
48	Although revenue has been brought in, don't forget the ones who helped build that town. Keep the kids in mind as well on what would keep them there. I think there needs to be a focus on the elderly and how easily accessible necessities are to them..as well as their over all happiness.	5/6/2025 12:41 PM
49	Continue to bring in businesses and work for the people	5/6/2025 12:35 PM
50	Do more for the people of the town not the businesses	5/6/2025 12:28 PM
51	Worry about more than just main street. The rest of the town is important too.	5/6/2025 11:51 AM
52	Something fun to do	5/6/2025 11:20 AM
53	Continue to focus on downtown expansion. You should add multiple EV charging stations in the city hall parking lot or somewhere near the downtown area.	5/6/2025 11:10 AM
54	I guess you could say that my wife and I still live in the Casey umbrella as we live in Westfield. The only reason we do not live in town is because of cheaper utilities and house size.	5/6/2025 10:58 AM
55	Keep doing what you are doing! We will be visiting and telling all our new friends to also go and visit.	5/6/2025 10:57 AM
56	Maybe add more fun activities for families to do. I always missed the town swimming pool when it was shut down. A water park or splash pad would be cool. My friends and I always use to wish there were some kind of bowling alley or some place fun to hang out when we were in high-school. Also, I know there are some festivals during the year but maybe having a farmers market once a month from spring to fall could be a fun addition. Unsure if you are already doing this as I am not in town that frequently.	5/6/2025 10:55 AM
57	Last time I was there there was a snobby young girl who was too immature to be in her position. Please have unbiased good willed people in positions to excel or the city is just old rich heads running the show	5/6/2025 10:54 AM
58	Move with the times	5/6/2025 10:50 AM
59	Recommend more diverse programs for children, such as art, STEM club, in school and community Create a community center for families and children	5/6/2025 10:46 AM
60	Get better. Quit letting the bolins company and old people influence things	5/6/2025 10:35 AM
61	Open mindedness. The majority of people in an influential position are so rooted in their traditions that they don't care if they are offending people that are different from them. If a person isn't a white straight Christian, they would not feel at home here. I will say, there are more things for the youth to do now than when I lived there which is great. There are still limited opportunities though.	5/6/2025 10:35 AM
62	Stop planning for the future of Casey, Focus on the children. Let them express themselves, let them question everything. You've been lied to you're entire life , so make that change for the future.	5/6/2025 10:33 AM
63	Update Main Street to accommodate all the tourists and vehicles. I've driven down Main Street during the warm months and it's a bit ridiculous, with having to stop for people crossing the road or vehicles backing up because it's hard to see	5/6/2025 10:24 AM
64	You need to do something to keep families with kids - no more festivals/parades - one year	5/6/2025 10:22 AM

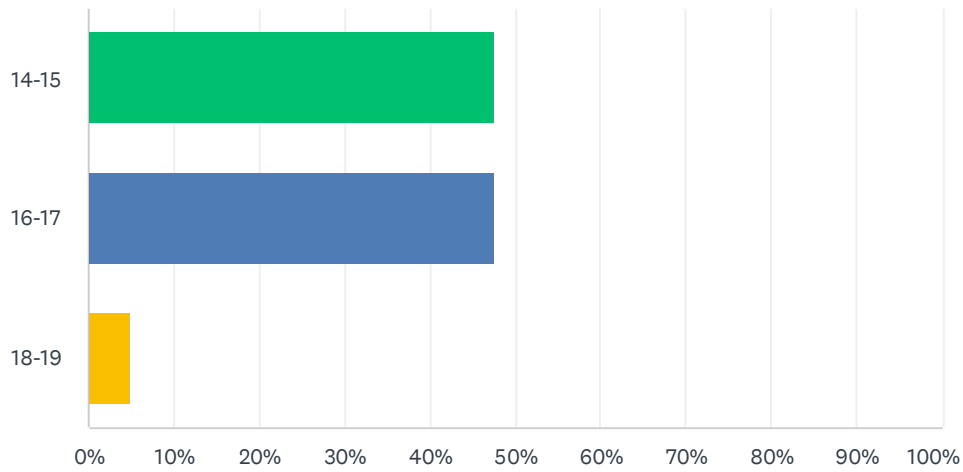
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there was like 6-7 parades - that's a lot. everywhere does a holiday parade/festival- daily stuff for entrainment. Invest in your families and their needs. They are the next generation of this community that will determine the community's success. Change the 4th of July parade to evening before the fireworks - cooler, no one else does that - there are SO MANY local 4th of July Parades at the exact same time. Have it end at the park like it used to - food truck there, music, and then fireworks. Plan for it to end like 2 hours before fireworks incase people have to run home or whatever.

65	Find better things to do.	5/6/2025 10:16 AM
66	I think a new subdivision of 15-20 small family homes would be beneficial to get people interested in moving home.	5/6/2025 10:10 AM
67	More places to rent and live and big enough for a family of six	5/6/2025 9:51 AM
68	Bullying is bad in the schools and needs addressed!	5/6/2025 9:46 AM
69	Industry and jobs are the basis of spurring growth and sustainability. The touristy aspect has been great but is it really sustainable?	5/6/2025 9:44 AM
70	Don't stop brainstorming! The town is full of bright ideas!	5/6/2025 9:43 AM
71	To clarify one answer above. I only come back to Casey to visit family. keep the residents you have to bring in things for them to do. You have to make them excited about living in Casey. To attract new residents you are going to have to bring in more jobs and affordable housing.	5/6/2025 9:43 AM
72	My family and I adore Casey, as much as we want to move back to be closer to family/friends we just cannot justify the move. There are little to no quality job opportunities which means we would be taking a pay cut, in this economy it's just not feasible. There is also no housing options - we would be looking to rent when first moving back home, unfortunately it is rare to find something available. My parents are aging and considering moving out of Casey due to lack of food resources. They cannot drive out of town when they need fresh produce - unfortunately leading them to consuming lots of canned/processed food. The Butcher shop is open but on numerous occasions they have purchased already spoiled meat. Thank you so much for digging to the bottom to help Casey out - I hope one day we can return to my hometown!	5/6/2025 9:38 AM
73	There needs to be something for the kids. The pool was a big loss. It would be great for them to have something to do and create job opportunities for the kids. Robinson pool is beautiful, but with gas prices no one is able to drive there.	5/6/2025 9:37 AM
74	There needs to be industrial growth and opportunities for your low middle class, lower class workers. Elevating these socioeconomic brackets will have positive impacts on the school systems long term as well.	5/6/2025 9:36 AM
75	Some people will stay forever. Some will leave and return later, and others will never want to move back, and that's okay. Some will choose to remain "local" in Clark, Coles, or other neighboring counties based on marriage or work needs. Focus on the voices and needs of those who DO live there and what matters most to them. Cost of living, upkeep of housing, and access to affordable necessities seem to be constant concerns.	5/6/2025 9:26 AM
76	People move away b/c of jobs, opportunities, and politics. when politics fall inside your public servants, system needs rebooted. People are picked for jobs b/c of name and connections and not because of skill/talent/knowledge. Love the small town, love the area, love a lot of people in the area, hated that you have to have money to have input in the town.	5/6/2025 9:24 AM
77	More extracurricular activities outside of school for children, affordable groceries and household goods.	5/6/2025 9:17 AM
78	Stop worrying about keeping people in Casey. The separate groups (lions club, etc) only care about their selves and nobody else. When the disc golf course was put in, one of the local groups went out and installed all kinds of trees in the middle of it and ruined it. The clubs/groups are ridiculous for outsiders. More rec activities would be perfect. Not just half caring about a disc golf course or stuff like that and making people outside of Casey not want to visit.	5/6/2025 9:17 AM
79	Mayor and city council need focus on bringing in factories/ jobs to the city.	5/6/2025 9:10 AM
80	More rentals and bring the pool back!	5/6/2025 8:56 AM

Q1 What is your age?

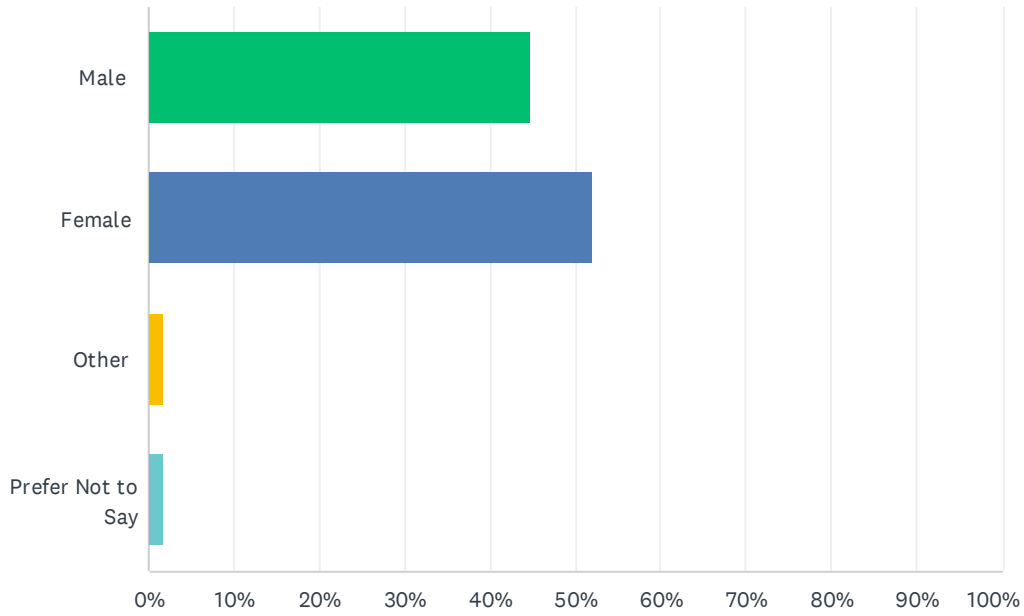
Answered: 124 Skipped: 0



ANSWER CHOICES	RESPONSES
14-15	47.58% 59
16-17	47.58% 59
18-19	4.84% 6
TOTAL	124

Q2 Do you identify as:

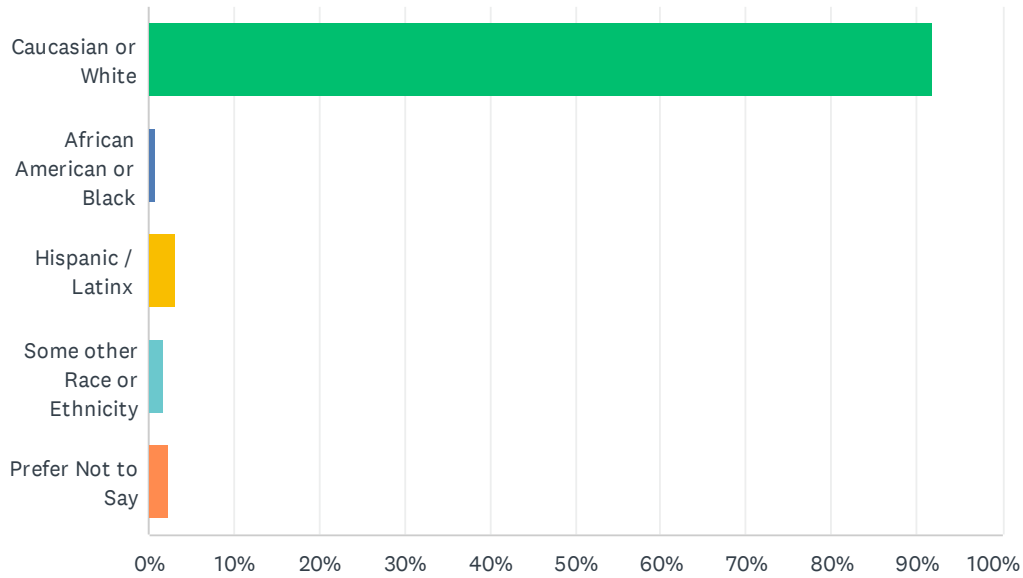
Answered: 123 Skipped: 1



ANSWER CHOICES	RESPONSES	
Male	44.72%	55
Female	52.03%	64
Other	1.63%	2
Prefer Not to Say	1.63%	2
TOTAL		123

Q3 What is your race and ethnicity?

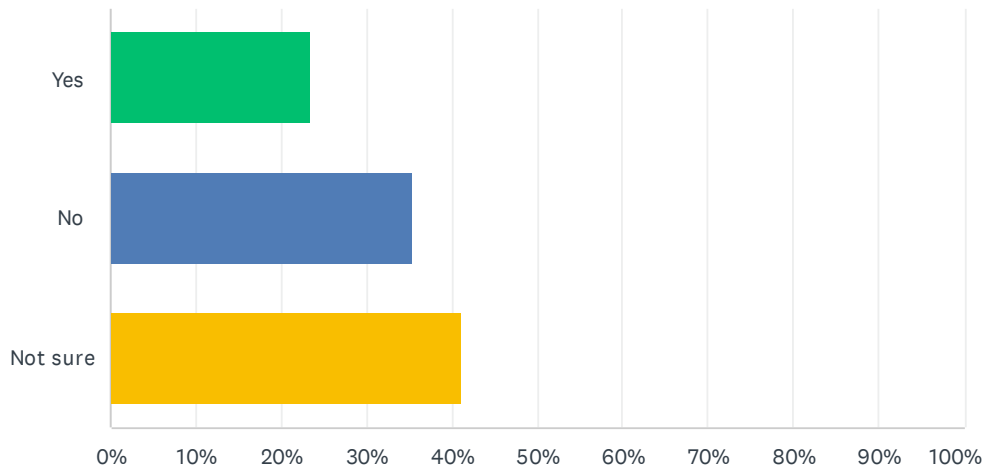
Answered: 124 Skipped: 0



ANSWER CHOICES	RESPONSES	
Caucasian or White	91.94%	114
African American or Black	0.81%	1
Hispanic / Latinx	3.23%	4
Some other Race or Ethnicity	1.61%	2
Prefer Not to Say	2.42%	3
TOTAL		124

Q4 Do you plan to stay in Casey after you graduate?

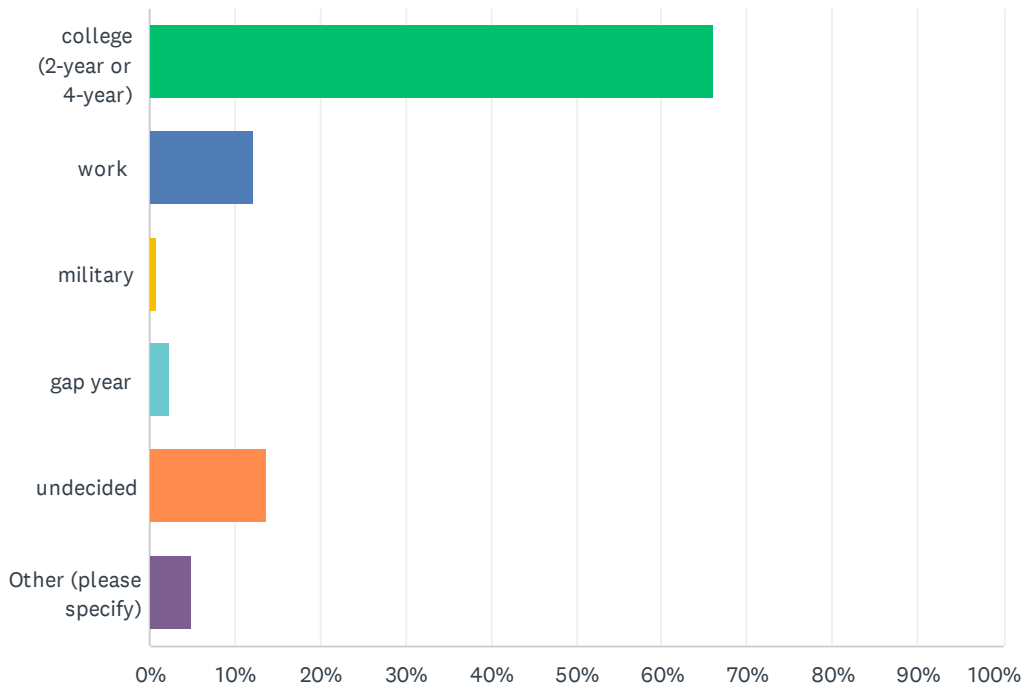
Answered: 124 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	23.39%	29
No	35.48%	44
Not sure	41.13%	51
TOTAL		124

Q5 What are your plans immediately after high school?

Answered: 124 Skipped: 0

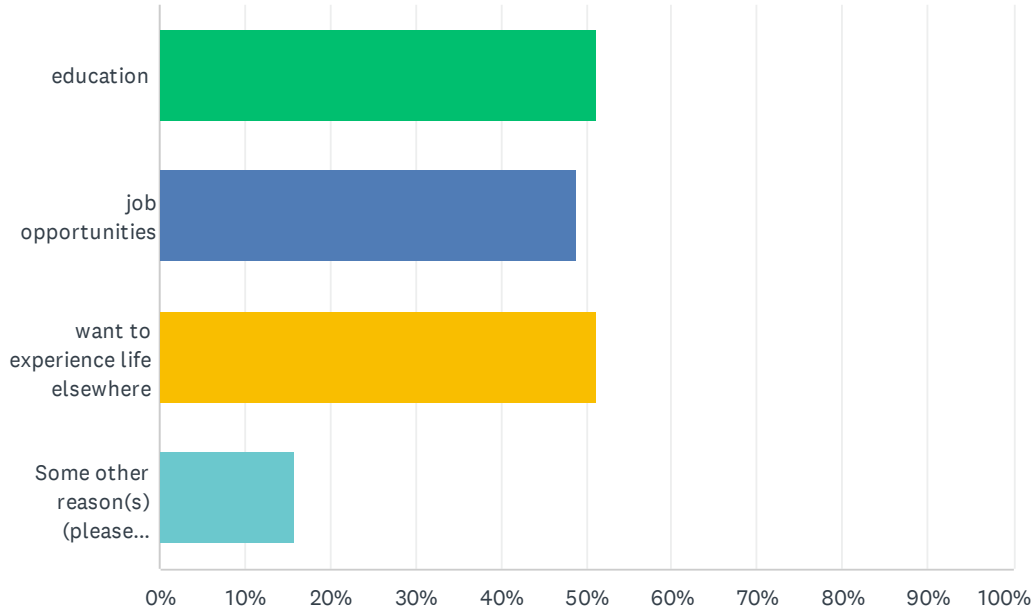


ANSWER CHOICES	RESPONSES	
college (2-year or 4-year)	66.13%	82
work	12.10%	15
military	0.81%	1
gap year	2.42%	3
undecided	13.71%	17
Other (please specify)	4.84%	6
TOTAL		124

#	OTHER (PLEASE SPECIFY)	DATE
1	move to teledo iL to be closer to cusins	5/7/2025 9:02 AM
2	Something that help someone out.	5/7/2025 8:26 AM
3	gap year then go to collage	5/5/2025 12:16 PM
4	beauty school	5/5/2025 12:12 PM
5	trade school	5/5/2025 11:31 AM
6	college (PhD)	5/5/2025 9:51 AM

Q6 If you plan to leave, what is your main reason for wanting to move away? (select all that apply)

Answered: 121 Skipped: 3



ANSWER CHOICES	RESPONSES
education	51.24% 62
job opportunities	48.76% 59
want to experience life elsewhere	51.24% 62
Some other reason(s) (please explain)	15.70% 19
Total Respondents: 121	

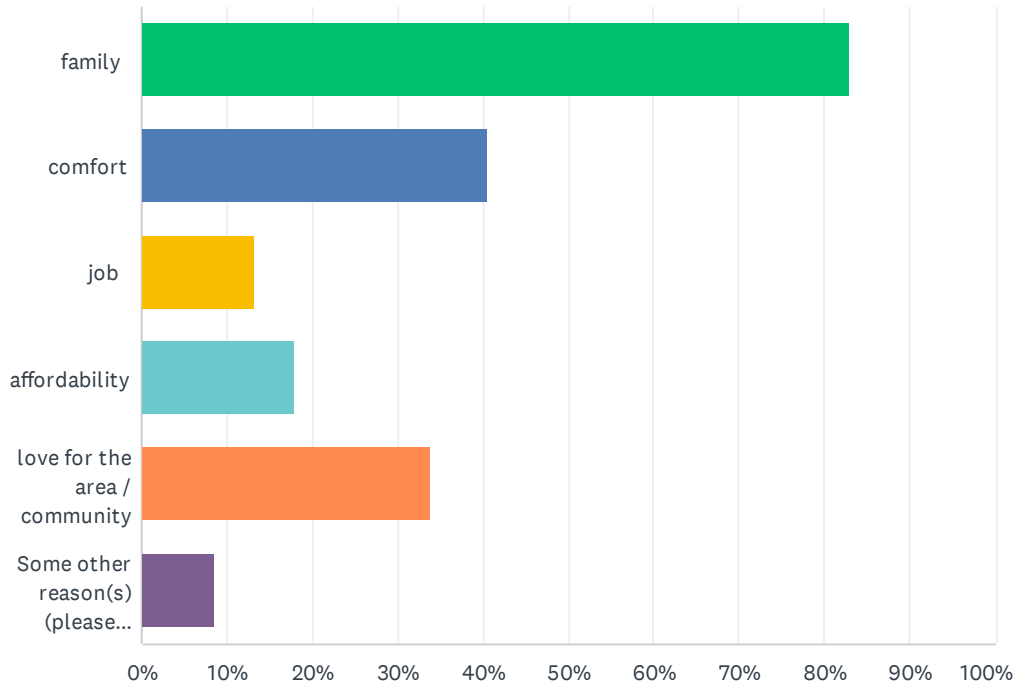
#	SOME OTHER REASON(S) (PLEASE EXPLAIN)	DATE
1	bc it sucks	5/7/2025 9:02 AM
2	I am special needs	5/7/2025 8:59 AM
3	I don't know	5/7/2025 8:26 AM
4	so I can meet new people.	5/7/2025 8:21 AM
5	I am not going to move out	5/7/2025 8:20 AM
6	I don't plan on leaving the community after finishing school, but I might move away a few hours away due to the chance of living in a community that agrees with my personal values, job opportunities I prefer, and new experiences.	5/7/2025 8:15 AM
7	family	5/6/2025 9:17 AM
8	school	5/5/2025 1:23 PM
9	too many tourists every summer	5/5/2025 12:13 PM

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10	I don't know	5/5/2025 12:12 PM
11	no decent beauty schools around	5/5/2025 12:12 PM
12	do not plan to move	5/5/2025 12:11 PM
13	tourists	5/5/2025 12:11 PM
14	not leavingh	5/5/2025 11:31 AM
15	I don't even live in Casey Right now	5/5/2025 10:31 AM
16	I wanna play college football.	5/5/2025 10:25 AM
17	More things to do, food options	5/5/2025 10:15 AM
18	There is no jobs here where you can make a living	5/5/2025 9:50 AM
19	There's no opportunities here for me to grow, or succeed in what I'm interested in.	5/5/2025 9:44 AM

Q7 If you want to stay, what is your main reason for staying? (select all that apply)

Answered: 106 Skipped: 18



ANSWER CHOICES	RESPONSES	
family	83.02%	88
comfort	40.57%	43
job	13.21%	14
affordability	17.92%	19
love for the area / community	33.96%	36
Some other reason(s) (please explain)	8.49%	9
Total Respondents: 106		

#	SOME OTHER REASON(S) (PLEASE EXPLAIN)	DATE
1	I will leave eigter way its my choice,.....	5/7/2025 9:02 AM
2	I will live with my mom or dad.	5/7/2025 8:59 AM
3	I'm staying because well I want to see if any people need some help	5/7/2025 8:26 AM
4	My parents will help me afford my house when I live on my own.	5/7/2025 8:15 AM
5	6 kids	5/5/2025 1:23 PM
6	I dont want to stay	5/5/2025 12:12 PM
7	I don't know	5/5/2025 12:12 PM

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8	Leaving for college but coming back into the area after done with education.	5/5/2025 12:11 PM
9	probably not staying for reasons stated above	5/5/2025 9:30 AM

Q8 Is Casey missing anything that would make you want to stay?

Answered: 99 Skipped: 25

#	RESPONSES	DATE
1	A pool for something to do in the summer, really more food and entertainment options.	5/8/2025 11:20 AM
2	no this place tbh sucks	5/7/2025 11:10 AM
3	Thing's for locals to do	5/7/2025 11:08 AM
4	stuff fun like sky zone	5/7/2025 11:08 AM
5	Food	5/7/2025 11:08 AM
6	More things to do.	5/7/2025 10:35 AM
7	More things to do.	5/7/2025 10:29 AM
8	more experiences. such has more things to do.	5/7/2025 10:29 AM
9	more interesting stuff like world's biggest finger print or finger	5/7/2025 9:03 AM
10	no??	5/7/2025 9:02 AM
11	no	5/7/2025 9:02 AM
12	Things for young kids and/or teenagers to do	5/7/2025 9:00 AM
13	A gym with pool	5/7/2025 8:59 AM
14	Jobs for special needs teens and adults	5/7/2025 8:59 AM
15	Maybe I don't know	5/7/2025 8:26 AM
16	yes better jobs but I don't really now.	5/7/2025 8:21 AM
17	no	5/7/2025 8:21 AM
18	no	5/7/2025 8:20 AM
19	No. i'm perfectly living here with all the big things, but my dad is more important.	5/7/2025 8:19 AM
20	nope not really	5/7/2025 8:09 AM
21	The availability of things that bigger towns or cities have.	5/6/2025 11:29 AM
22	Areas to hangout, better money management - putting more money into things that need it, putting more money into the people, etc.	5/6/2025 10:41 AM
23	idk	5/6/2025 9:17 AM
24	No	5/6/2025 7:06 AM
25	No	5/5/2025 5:11 PM
26	starbucks	5/5/2025 2:38 PM
27	I personally believe Casey needs better police near bus areas at the four way intersection near Northwood Lane. It's dangerous for the children because cars run the bus stop-sign and there's never any cops there and they simply don't do anything, even if they are there and see it happening.	5/5/2025 2:32 PM
28	the mailbox	5/5/2025 1:23 PM
29	no	5/5/2025 12:19 PM
30	A taco bell	5/5/2025 12:18 PM

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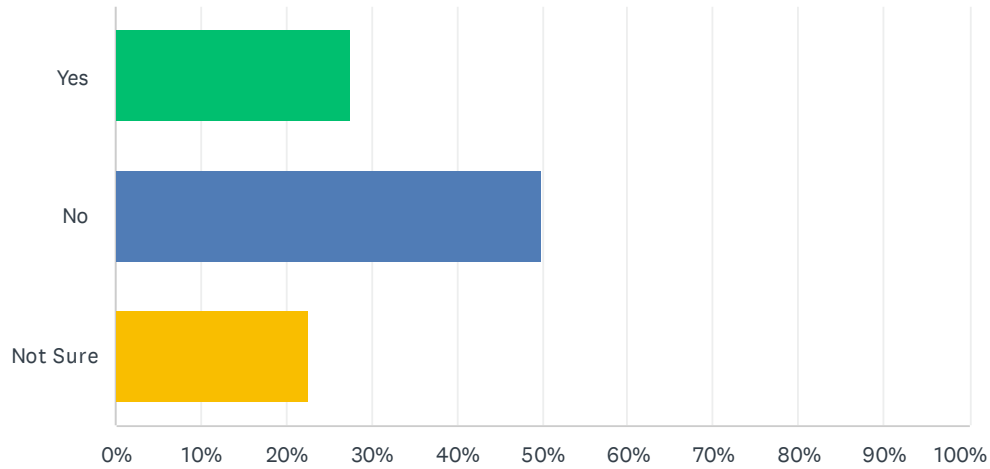
31	A pool	5/5/2025 12:17 PM
32	Better teachers, A POOL.	5/5/2025 12:16 PM
33	No	5/5/2025 12:15 PM
34	More jobs	5/5/2025 12:13 PM
35	no	5/5/2025 12:13 PM
36	Not a lot of jobs that fit with my interests, also not a lot of fun things to do. We also don't really have a legit grocery store.	5/5/2025 12:12 PM
37	More stores in areas, More places to hang out.	5/5/2025 12:12 PM
38	No	5/5/2025 12:12 PM
39	I already want to stay but if I had to pick it would probably be a Walmart or a big grocery store	5/5/2025 12:12 PM
40	A mall that has a lot of stores to shop, and a grocery store	5/5/2025 12:12 PM
41	Stores/things to do places to go have fun.	5/5/2025 12:12 PM
42	houses and jobs	5/5/2025 12:12 PM
43	I don't know.	5/5/2025 12:12 PM
44	no	5/5/2025 12:12 PM
45	I have more family outside of Casey than I do in Casey. Also I might have to move for better job opportunities.	5/5/2025 12:11 PM
46	no but maybe there should be more sports like wrestling and others we don't have.	5/5/2025 12:11 PM
47	No, Casey is not missing anything, but I want to stay in Casey because most of my family is here, and I want to live in Casey not somewhere else when I'm older.	5/5/2025 12:11 PM
48	no not at all I love this town maybe another resteraunt	5/5/2025 12:11 PM
49	no but I think it would be cool if we had like water parks and trampoline parks	5/5/2025 12:11 PM
50	Nope.	5/5/2025 12:11 PM
51	No	5/5/2025 12:11 PM
52	No.	5/5/2025 12:11 PM
53	more food	5/5/2025 12:11 PM
54	no	5/5/2025 12:11 PM
55	no, I want to stay anyway	5/5/2025 12:11 PM
56	No	5/5/2025 12:11 PM
57	Job opportunities	5/5/2025 11:55 AM
58	No, just not enough people	5/5/2025 11:54 AM
59	There is nothing that makes me want to stay in this town or in this school.	5/5/2025 11:46 AM
60	Yes more stuff do,for young adults	5/5/2025 11:40 AM
61	no	5/5/2025 11:40 AM
62	Casey is missing Walmart	5/5/2025 11:34 AM
63	Walmart, and a mall	5/5/2025 11:32 AM
64	A place where is or is almost only in Casey like how some places have jollbee.	5/5/2025 11:31 AM
65	There needs to be more job opportunities or fast food or drink places so we don't have to go to Marshall or Charleston all of the time.	5/5/2025 11:31 AM
66	a grocery store or add a section to the family dollar/dollar tree	5/5/2025 11:31 AM

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67	some were to hang out or something fun to do and we really need grocery stores	5/5/2025 11:31 AM
68	More fun activities to do in town.	5/5/2025 11:31 AM
69	worlds biggest shoe	5/5/2025 11:31 AM
70	I think we need a grocery store	5/5/2025 11:30 AM
71	I think more community involvement like more events or job opportunities	5/5/2025 11:30 AM
72	Different kinds of people with different backgrounds.	5/5/2025 11:30 AM
73	A movie theatre would make me want to stay.	5/5/2025 11:29 AM
74	no	5/5/2025 11:26 AM
75	we don't have enough fun activities for teenagers I feel like we just focus on big things and its kinda annoying and we have to travel up to an hour to do anything fun or movies or even a date we really basically just have a Mexican	5/5/2025 10:50 AM
76	No	5/5/2025 10:49 AM
77	A higher focus on the drug problem	5/5/2025 10:40 AM
78	a better grocriy store	5/5/2025 10:31 AM
79	Things to do	5/5/2025 10:25 AM
80	Convenience (it's not a city)	5/5/2025 10:23 AM
81	GROCERY STORE	5/5/2025 10:15 AM
82	Museums	5/5/2025 9:51 AM
83	not really missing anything	5/5/2025 9:51 AM
84	More jobs	5/5/2025 9:50 AM
85	I think that Casey is missing more options for food and maybe more things for teenagers to do to.	5/5/2025 9:50 AM
86	more bigger stores, like for example a walmart.	5/5/2025 9:49 AM
87	Good food, other entertainment	5/5/2025 9:49 AM
88	I don't live here	5/5/2025 9:46 AM
89	Job opportunities, a grocery store, housing options.	5/5/2025 9:44 AM
90	I think a drive in theater would be nice. It would provide more jobs for teens. It's something people of all ages are able to enjoy.	5/5/2025 9:40 AM
91	more activities and toco bell	5/5/2025 9:40 AM
92	It needs a bigger town feel	5/5/2025 9:38 AM
93	No not really	5/5/2025 9:35 AM
94	Yes, it needs more things that high school kids can do of an evening with friends. Like a bowling ally, pool.	5/5/2025 9:35 AM
95	Maybe a pool and a movie place	5/5/2025 9:35 AM
96	A golf driving range	5/5/2025 9:34 AM
97	yes, give people something to do	5/5/2025 9:34 AM
98	No	5/5/2025 9:33 AM
99	no	5/5/2025 9:30 AM

Q9 Do you think there are enough job/career opportunities for young adults in Casey?

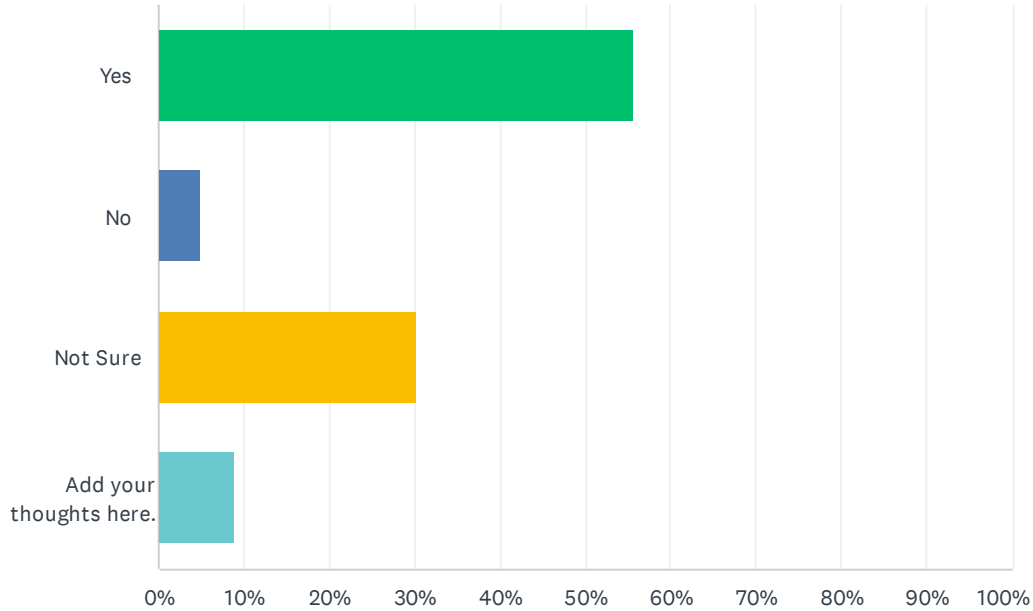
Answered: 124 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	27.42%	34
No	50.00%	62
Not Sure	22.58%	28
TOTAL		124

Q10 If you plan to leave after graduation, are you open to returning someday?

Answered: 122 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	55.74%	68
No	4.92%	6
Not Sure	30.33%	37
Add your thoughts here.	9.02%	11
TOTAL		122

#	ADD YOUR THOUGHTS HERE.	DATE
1	Would return to visit not to live	5/8/2025 11:20 AM
2	sure maybe if i feel like turing alr...	5/7/2025 9:02 AM
3	i don't know	5/5/2025 1:23 PM
4	I think I would because I like the small town.	5/5/2025 12:18 PM
5	Maybe	5/5/2025 12:13 PM
6	only to visit family	5/5/2025 12:12 PM
7	I like Casey, and I think I want to go to college at Lakeland, so its not far and I don't have to move.	5/5/2025 12:11 PM
8	Not really, but I would obviously come back for holidays to visit family that still lives here.	5/5/2025 12:11 PM
9	yes if the town improves and has jobs that I want to do	5/5/2025 9:50 AM
10	I will come to visit people, If my family is still here. However, there is no other reason that	5/5/2025 9:44 AM

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would make me open to return.

11	Of course, especially in retirement. I love how Casey is small and homey, kind of an escape from the bustle of the world. I feel like the big difference between and small town like Casey VS. like Marshall is there is no big cooperations like Walmart. Casey is peaceful and safe and a wonderful place to live.	5/5/2025 9:35 AM
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Q11 What could change in Casey that might make you more likely to want to live here in the future?

Answered: 105 Skipped: 19

#	RESPONSES	DATE
1	More food options, Job options, and Entertainment options	5/8/2025 11:20 AM
2	nothing I mean there's alot you can do with the town it just seems so boring in this town and some people aren't just the best you know.	5/7/2025 11:10 AM
3	have more things to do	5/7/2025 11:08 AM
4	More places to work.	5/7/2025 11:08 AM
5	Get new things and places to go to or go do.	5/7/2025 10:35 AM
6	More bigger jobs.	5/7/2025 10:29 AM
7	Having more things to do around town	5/7/2025 10:29 AM
8	we need a Walmart here and more people	5/7/2025 9:03 AM
9	more stuff to do but just walk like fun stuff like more shops	5/7/2025 9:02 AM
10	A turf softball field and a turf football field	5/7/2025 9:02 AM
11	More jobs and a groceries.	5/7/2025 8:59 AM
12	It will be crazy because well I like it just the way it is and if the people need help then I will live here until there are no people who need help then I will leave.	5/7/2025 8:26 AM
13	Better housing and jobs but I don't really now.	5/7/2025 8:21 AM
14	Everything is fine just the way it is.	5/7/2025 8:21 AM
15	more jobs	5/7/2025 8:20 AM
16	I don't know	5/7/2025 8:20 AM
17	Taking care of my dad.	5/7/2025 8:19 AM
18	Visable acceptance of members of the LGBTQIA+ community.	5/7/2025 8:15 AM
19	not a thing just here to finish school	5/7/2025 8:09 AM
20	More things to do, or a grocery store	5/6/2025 1:18 PM
21	Again, just the availability of certain things. For example, there aren't a lot of sit down restaurants and it's easy to get tired of our options.	5/6/2025 11:29 AM
22	More job opportunities, better places to hangout, better houses, better schooling.	5/6/2025 10:41 AM
23	More job opportunities.	5/6/2025 9:17 AM
24	idk	5/6/2025 9:17 AM
25	more oppurtunity for community things	5/6/2025 9:16 AM
26	More little shops and businesses	5/6/2025 7:06 AM
27	Nothing	5/5/2025 5:11 PM
28	More teachers Better water quality More job opportunities (for horticulture) More nature (parks and gardens) Better grocery store(s) More restaurants	5/5/2025 3:38 PM
29	Casey needs more grocery shops, and more restaurants rather than just fast food. The city also needs to start listening to specific complaints, especially when it comes to people's	5/5/2025 2:32 PM

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transformers blowing up. The city of Casey doesn't listen to the complaints for families and only do something when it involves their own well-being, and don't seem to care about the local families.

30	A larger option of activities.	5/5/2025 1:58 PM
31	idk	5/5/2025 1:23 PM
32	make a mall and more things to do in the area and bring back the pool	5/5/2025 12:19 PM
33	A taco bell	5/5/2025 12:18 PM
34	If There was a mall or a pool	5/5/2025 12:17 PM
35	a pool.	5/5/2025 12:16 PM
36	Nothing	5/5/2025 12:15 PM
37	More jobs	5/5/2025 12:13 PM
38	Less tourists	5/5/2025 12:13 PM
39	More fun things to do around town, better job oppurtunities.	5/5/2025 12:12 PM
40	Having more social areas to get to know more people or just to talk with friends.	5/5/2025 12:12 PM
41	More interesting things like Interactional machines, attractions, and amusements.	5/5/2025 12:12 PM
42	probably like a roller rink or something else fun	5/5/2025 12:12 PM
43	if they put in a grocery store and a big shopping mall.	5/5/2025 12:12 PM
44	They might expand and more stores and things to do would open	5/5/2025 12:12 PM
45	a safer and happier place	5/5/2025 12:12 PM
46	More attractions in different parts of the town.	5/5/2025 12:12 PM
47	maybe a beauty school	5/5/2025 12:12 PM
48	I want to be a pediatrician so I might have to move because of that.	5/5/2025 12:11 PM
49	maybe the teaching ways like there are some teachers just sit there and not teach they just tell us to get on the websites they should stand up and teach us	5/5/2025 12:11 PM
50	I don't really know, I live in the country and don't really live in Casey as much, but I think its good how it is.	5/5/2025 12:11 PM
51	add a grocery store	5/5/2025 12:11 PM
52	better housing types	5/5/2025 12:11 PM
53	More jobs for younger people.	5/5/2025 12:11 PM
54	More job oppurtunities	5/5/2025 12:11 PM
55	Nothing	5/5/2025 12:11 PM
56	more shopping places	5/5/2025 12:11 PM
57	More job oppurtunities and colloges	5/5/2025 12:11 PM
58	maybe some antiagression classes for some people	5/5/2025 12:11 PM
59	More jobs and more things to do.	5/5/2025 12:11 PM
60	More job oppurtunities	5/5/2025 11:55 AM
61	I just want to live in a bigger place	5/5/2025 11:54 AM
62	Everything in this town needs to change for me to want to physically live in this town.	5/5/2025 11:46 AM
63	More job oppurtunities and stuff to do with familes	5/5/2025 11:40 AM
64	a Walmart	5/5/2025 11:40 AM

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65	Add a Walmart, More jobs	5/5/2025 11:34 AM
66	add more shopping places	5/5/2025 11:32 AM
67	One more place that is fun to go too.	5/5/2025 11:31 AM
68	There isn't very much here. There needs to be more job opportunities so people don't have to travel out of town all of the time. Things here are very limited and small.	5/5/2025 11:31 AM
69	a community college and more restureaunts	5/5/2025 11:31 AM
70	more resturants	5/5/2025 11:31 AM
71	More things to do in town.	5/5/2025 11:31 AM
72	biggest shoe	5/5/2025 11:31 AM
73	More activities	5/5/2025 11:30 AM
74	we need a grocery store , more things to do maybe a lake or something	5/5/2025 11:30 AM
75	If there were more opportunities and places were people can just hang out.	5/5/2025 11:30 AM
76	More diversity in the area and maybe bringing back the town pool.	5/5/2025 11:29 AM
77	Nothing	5/5/2025 11:26 AM
78	better paying jobs,lowering living costs	5/5/2025 11:01 AM
79	just more fun things and better restaurants such as like roller rink, bowling, stuff like that you know but don't go cheap like Martinsville if you do it go all out like the big things!	5/5/2025 10:50 AM
80	More resturants	5/5/2025 10:49 AM
81	Grocery store	5/5/2025 10:49 AM
82	clean up side streets	5/5/2025 10:40 AM
83	idk	5/5/2025 10:31 AM
84	we need more job opportunities.	5/5/2025 10:28 AM
85	The town size, better driving and the jobs, and things to do.	5/5/2025 10:25 AM
86	If it grows.	5/5/2025 10:23 AM
87	Since this is a town focused on tourist, prices are high for locals (ex: business prices, utilities, etc.) Also, need a grocery store and more food options.	5/5/2025 10:15 AM
88	Museums with ancient artifacts and more jobs with high pay	5/5/2025 9:51 AM
89	more things to do	5/5/2025 9:51 AM
90	have a college here and have people be more welcoming	5/5/2025 9:50 AM
91	More actives to do with family and friends	5/5/2025 9:50 AM
92	more job opportunities, better school education.	5/5/2025 9:49 AM
93	More things to do, better food, groceries	5/5/2025 9:49 AM
94	Nothing	5/5/2025 9:46 AM
95	Everything. There are no , to litle opportunities to grow in Casey. It's very limited.	5/5/2025 9:44 AM
96	Mainly more job opportunities. Lots of people I know will drive 30 minutes to go to work and aren't able to get a good, reliable job in Casey. Also, the park. I've heard some of the crime and other stuff that happens down there and I hate not being able to comfortably be down there once it gets darker.	5/5/2025 9:40 AM
97	toco bell	5/5/2025 9:40 AM
98	More restaurants and stores	5/5/2025 9:38 AM
99	Maybe more jobs for young people that could actually make you a living. I feel like most jobs	5/5/2025 9:35 AM

Casey Comprehensive Plan Survey - High School

like that have one specific provider, like if you want to landscape or work on cars most businesses like that would be very hard to start sense there is like OG's who people trust in that area.

100	Nothing, I'm moving to be closer to my work.	5/5/2025 9:35 AM
101	More forest like places and maybe more stuff for the people living here to do.	5/5/2025 9:35 AM
102	Being a bigger city more opportunity	5/5/2025 9:34 AM
103	They need to give the younger kids stuff to do, and make things more for the towns people.	5/5/2025 9:34 AM
104	More things to do	5/5/2025 9:33 AM
105	adults having a little more respect for the children. adults will be so rude to a child when the child did nothing wrong.	5/5/2025 9:30 AM

Q12 What else do we need to know as we plan for Casey's future?

Answered: 91 Skipped: 33

#	RESPONSES	DATE
1	Maybe some more festivals would be nice	5/8/2025 11:20 AM
2	uhh be better? try harder?	5/7/2025 11:10 AM
3	More things to do for locals	5/7/2025 11:08 AM
4	have more fun thing to do not the worlds largest things	5/7/2025 11:08 AM
5	Fix up the abandoned buildings to make it look better.	5/7/2025 11:08 AM
6	More fun things to do and explore.	5/7/2025 10:29 AM
7	Casey can be some what boring	5/7/2025 10:29 AM
8	more housing and more jobs for future graduates	5/7/2025 9:03 AM
9	i want you guys to have stoires opened more for kids bc like better grbs	5/7/2025 9:02 AM
10	have new football jersey and new pants, helmets	5/7/2025 9:02 AM
11	We need an affordable place to buy groceries. We need to bring in more jobs	5/7/2025 9:00 AM
12	My plan is to help people they need it.	5/7/2025 8:26 AM
13	yes I want some shops in town so we can go shop down town because we don't have that many shops down town right now. i want a Taco Bell in Casey because we don't have very many food places in Casey.	5/7/2025 8:21 AM
14	you could make more job opportunities for teens.	5/7/2025 8:21 AM
15	park jobs	5/7/2025 8:20 AM
16	We can open requests for new big things for the future.	5/7/2025 8:19 AM
17	I would like to have a Gender-Sexuality Alliance at the town's school, and/or in the late afternoon at a time after school held somewhere else, intended for people of all ages to support, grow and learn together.	5/7/2025 8:15 AM
18	nothing	5/7/2025 8:09 AM
19	Keep the small town relatively small. A bigger future could potentially ruin the innocence and beauty of it all.	5/6/2025 11:29 AM
20	They need to care more for the people and their mental and physical health.	5/6/2025 10:41 AM
21	Not sure	5/6/2025 9:17 AM
22	idk	5/6/2025 9:17 AM
23	Giving a chance to people who want to start businesses	5/6/2025 7:06 AM
24	Nothing	5/5/2025 5:11 PM
25	Tourism is a very important source of income, but we should also focus on Casey's infrastructure, especially water quality. We should also focus more on the residents instead of just the tourists, by having more and better long-term businesses that residents and tourists can all rely on.	5/5/2025 3:38 PM
26	n/a	5/5/2025 2:32 PM
27	idk	5/5/2025 1:23 PM
28	that its more about making memeories not money	5/5/2025 12:19 PM

Casey Comprehensive Plan Survey - High School

29	We need a pool	5/5/2025 12:18 PM
30	Think about the people.	5/5/2025 12:17 PM
31	idk	5/5/2025 12:16 PM
32	We should get the pool back.	5/5/2025 12:15 PM
33	more restaurants	5/5/2025 12:13 PM
34	Casey is a great place as it is, there's just a few things that are missing. If we can change that, I would probably live here for the rest of my life which i'm already considering.	5/5/2025 12:12 PM
35	I think we should upgrade the skate park, There's a few ramps then nothing else.	5/5/2025 12:12 PM
36	I don't know	5/5/2025 12:12 PM
37	better grocery stores and more fun things to do	5/5/2025 12:12 PM
38	I won't be living here in the future.	5/5/2025 12:12 PM
39	Nothing else I've stated my claim and point	5/5/2025 12:12 PM
40	i don't think anything else	5/5/2025 12:12 PM
41	I don't know.	5/5/2025 12:12 PM
42	I would like some more restaurants , maybe like taco bell	5/5/2025 12:12 PM
43	Casey should add more hotels since we have a lot of tourists that have to stay in Marshall or somewhere else.	5/5/2025 12:11 PM
44	maybe making it fair for boys because every time the girls get realized and the boys don't and all the teachers accused that the boys did something bad maybe making it fair.	5/5/2025 12:11 PM
45	I think more kids should get taught respect and kindness and discipline, because everyone is so mean here. I want everyone to be nice to each other.	5/5/2025 12:11 PM
46	add a walmart	5/5/2025 12:11 PM
47	just have more tourist activities	5/5/2025 12:11 PM
48	Get more money for more places and jobs for younger people and things for them to do. Then spread them out not just around 49 where McDonalds is.	5/5/2025 12:11 PM
49	Not sure	5/5/2025 12:11 PM
50	What ever you see fit for the town.	5/5/2025 12:11 PM
51	more food	5/5/2025 12:11 PM
52	nothing	5/5/2025 12:11 PM
53	I want to know more about the restaurants coming to town.	5/5/2025 12:11 PM
54	How to make Casey more fun and a better experience.	5/5/2025 12:11 PM
55	I can't think of anything else	5/5/2025 11:55 AM
56	You guys are all good	5/5/2025 11:54 AM
57	You need to know to hire better teachers, principles, etc. Also, not to judge people by there last name. This would make me decide whether or not I want to stay in Casey.	5/5/2025 11:46 AM
58	lower gas prices	5/5/2025 11:40 AM
59	New Walmart.	5/5/2025 11:34 AM
60	More types of career opportunities.	5/5/2025 11:31 AM
61	As the years pass much more needs to be added. People are constantly moving away because there isn't enough for us here. We need an actual grocery store, more than 2 actual restaurants, job opportunities, and things that are actually fun to do. We understand that Casey	5/5/2025 11:31 AM

Casey Comprehensive Plan Survey - High School

is a small town, but there isn't very much here for anyone causing most people to not want to stay here for very long.

62	more world biggest things and u guys need to redo the coin over by McDonald's it looks old	5/5/2025 11:31 AM
63	more jobs	5/5/2025 11:31 AM
64	put the worlds biggest shoe	5/5/2025 11:31 AM
65	More job opportunities for younger people.	5/5/2025 11:30 AM
66	continue growing and be prepared for a growing population, we don't have that many stores wwe have to drive 20 min for groceries and 40 to go shopping	5/5/2025 11:30 AM
67	Think about everyone if you build or have an event. This includes the people that live in less fortunate circumstances than others.	5/5/2025 11:29 AM
68	Nothing	5/5/2025 11:26 AM
69	nothing	5/5/2025 11:01 AM
70	make more good restaurants do some that like aren't world wide to where we eat it all the time like dairy queen or McDonalds they get old fast I like Mexican tho	5/5/2025 10:50 AM
71	Nothing	5/5/2025 10:49 AM
72	unsure	5/5/2025 10:40 AM
73	stores	5/5/2025 10:31 AM
74	It just needs to be a bigger town even like combining with a different town like marshall or closer towns imagine one big town with really good education sports and things to do we wouldn't be bored all the time going around the state trying to find things to do. we already have Westfield in our town but if we had marshall maybe we could find the money to make a giant almost water park imagine a six flags between marshall and Casey maybe replace some fields with some hotels surrounding the six flags or even make bigger things like the worlds largest rocking chair but something you could do in it.	5/5/2025 10:25 AM
75	N/a	5/5/2025 10:15 AM
76	People enjoying going to the small businesses around Casey.	5/5/2025 9:51 AM
77	nothing	5/5/2025 9:51 AM
78	make a college	5/5/2025 9:50 AM
79	I think that if you just add more places to eat and more activities to do with your teens then this will be the perfect place for a family vacation.	5/5/2025 9:50 AM
80	more financial	5/5/2025 9:49 AM
81	I'm not sure	5/5/2025 9:46 AM
82	The little town of Casey is full of small businesses. That is great for those people, but that is not enough for people to succeed in Casey. And I would like to add, most of these small businesses are not affordable to support all the time. Having to drive 30 minutes to the nearest grocery store is not ideal. Most people who live in Casey travel every day for work. What if we had more opportunities in town? It would change my view on this town. For example more restaurants would be amazing.	5/5/2025 9:44 AM
83	The main thing is job opportunities. I've struggled and my peers have struggled to find jobs that provide good hours and a good environment. Most of my peers can't find a job at all in Casey. I also know that a lot of teens would enjoy if things stayed open longer. Or maybe something like a community center, somewhere teens can safely hang out that isn't super expensive.	5/5/2025 9:40 AM
84	more activities for teens and kids	5/5/2025 9:40 AM
85	More recreation, people need things to actually do.	5/5/2025 9:38 AM
86	Kids would love a hangout spot! Coffee co is amazing but there is really no safe place to go after school when it's cold outside, there is also not a lot of activities that don't involve	5/5/2025 9:35 AM

Casey Comprehensive Plan Survey - High School

spending money. Overall Casey is a safe, friendly, pretty, and peaceful town and is a wonderful place to live.

87	Actually hear what the kids of Casey have to say.	5/5/2025 9:35 AM
88	I think you need more stuff for people that live here instead of focusing on tourist.	5/5/2025 9:35 AM
89	Make it more fun for people who live here it's boring when u live here	5/5/2025 9:34 AM
90	Just give people stuff to do	5/5/2025 9:34 AM
91	Nothing	5/5/2025 9:33 AM

Business Summary

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	1.1%	9	0.5%
Mining	3	1.7%	20	1.2%
Utilities	3	1.7%	75	4.4%
Construction	8	4.4%	96	5.6%
Building Construction	2	1.1%	4	0.2%
Heavy/Civil Eng Construction	3	1.7%	80	4.7%
Specialty Trade Contractor	3	1.7%	12	0.7%
Manufacturing	5	2.8%	68	4.0%
Wholesale Trade	8	4.4%	64	3.8%
Durable Goods	4	2.2%	51	3.0%
Nondurable Goods	4	2.2%	13	0.8%
Trade Broker	0	0.0%	0	0.0%
Retail Trade	30	16.5%	229	13.4%
Motor Vehicle & Parts Dealers	6	3.3%	114	6.7%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Building Material & Garden Equipment & Supplies Dealers	1	0.6%	2	0.1%
Food & Beverage Stores	5	2.8%	33	1.9%
Health & Personal Care Stores	3	1.7%	11	0.7%
Gasoline Stations & Fuel Dealers	2	1.1%	11	0.7%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	2	1.1%	3	0.2%
Sporting Goods, Hobby, Book, & Music Stores	7	3.9%	18	1.1%
General Merchandise Stores	4	2.2%	37	2.2%
Transportation & Warehousing	7	3.9%	52	3.1%
Truck Transportation	2	1.1%	6	0.4%
Information	5	2.8%	18	1.1%
Finance & Insurance	13	7.1%	109	6.4%
Central Bank/Credit Intermediation & Related Activities	5	2.8%	77	4.5%
Securities & Commodity Contracts	1	0.6%	7	0.4%
Funds, Trusts & Other Financial Vehicles	7	3.9%	25	1.5%
Real Estate, Rental & Leasing	7	3.9%	24	1.4%
Professional, Scientific & Tech Services	10	5.5%	53	3.1%
Legal Services	1	0.6%	2	0.1%
Management of Companies & Enterprises	2	1.1%	3	0.2%
Administrative, Support & Waste Management Services	2	1.1%	5	0.3%
Educational Services	6	3.3%	366	21.5%
Health Care & Social Assistance	16	8.8%	151	8.9%
Ambulatory Health Care	9	5.0%	68	4.0%
Hospital	0	0.0%	0	0.0%
Nursing/Residential Care	3	1.7%	68	4.0%
Social Assistance	4	2.2%	15	0.9%

Arts, Entertainment & Recreation	3	1.7%	18	1.1%
Accommodation & Food Services	13	7.1%	224	13.2%
Accommodation	1	0.6%	10	0.6%
Food Services & Drinking Places	12	6.6%	214	12.6%
Other Services (except Public Administration)	29	15.9%	74	4.3%
Repair & Maintenance	7	3.9%	16	0.9%
Automotive Repair & Maintenance	6	3.3%	14	0.8%
Personal & Laundry Service	9	5.0%	20	1.2%
Civic and Other Orgs	13	7.1%	38	2.2%
Public Administration	6	3.3%	46	2.7%
Unclassified Establishments	4	2.2%	0	0.0%
Total	182	100.0%	1,704	100.0%

Source: ESRI Business Analyst

Retail Demand Analysis				
		Spending Potential	Average Amount	
NAICS Code	Industry Summary	Index	Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	64	\$19,640.71	\$20,563,821
44-45	Retail Trade	67	\$17,184.59	\$17,992,269
722	Food Services & Drinking Places	52	\$2,456.11	\$2,571,552



NAICS Code	Industry Subsector & Group			
441	Motor Vehicle & Parts Dealers	70	\$2,249.44	\$2,355,159
4411	Automobile Dealers	64	\$1,779.60	\$1,863,245
4412	Other Motor Vehicle Dealers	137	\$301.67	\$315,851
4413	Auto Parts, Accessories & Tire Stores	71	\$168.16	\$176,063
442	Furniture and Home Furnishings Stores	58	\$575.41	\$602,451
4421	Furniture Stores	56	\$360.90	\$377,867
4422	Home Furnishings Stores	61	\$214.50	\$224,584
443, 4431	Electronics and Appliance Stores	52	\$149.56	\$156,589
444	Bldg Material & Garden Equipment & Supplies Dealers	79	\$1,105.40	\$1,157,357
4441	Building Material and Supplies Dealers	79	\$992.05	\$1,038,679
4442	Lawn and Garden Equipment and Supplies Stores	84	\$113.35	\$118,678
445	Food and Beverage Stores	65	\$3,682.66	\$3,855,745
4451	Grocery Stores	65	\$3,474.31	\$3,637,599
4452	Specialty Food Stores	62	\$111.51	\$116,749
4453	Beer, Wine, and Liquor Stores	54	\$96.85	\$101,397
446, 4461	Health and Personal Care Stores	73	\$602.19	\$630,496
447, 4471	Gasoline Stations	68	\$2,604.85	\$2,727,280
448	Clothing and Clothing Accessories Stores	55	\$696.31	\$729,038
4481	Clothing Stores	54	\$540.68	\$566,088
4482	Shoe Stores	59	\$145.42	\$152,257
4483	Jewelry, Luggage, and Leather Goods Stores	50	\$10.21	\$10,693
451	Sporting Goods, Hobby, Musical Instrument, and Book	67	\$309.55	\$324,095
4511	Sporting Goods, Hobby, and Musical Instrument Stores	69	\$255.27	\$267,270
4512	Book Stores and News Dealers	57	\$54.27	\$56,825
452	General Merchandise Stores	65	\$2,854.86	\$2,989,034
4522	Department Stores	54	\$214.25	\$224,315
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	66	\$2,640.61	\$2,764,719
453	Miscellaneous Store Retailers	75	\$473.91	\$496,184
4531	Florists	83	\$24.01	\$25,135
4532	Office Supplies, Stationery, and Gift Stores	60	\$59.78	\$62,589
4533	Used Merchandise Stores	66	\$58.36	\$61,105
4539	Other Miscellaneous Store Retailers	81	\$331.76	\$347,355
454	Nonstore Retailers	68	\$1,880.46	\$1,968,841
4541	Electronic Shopping and Mail-Order Houses	64	\$1,531.66	\$1,603,645

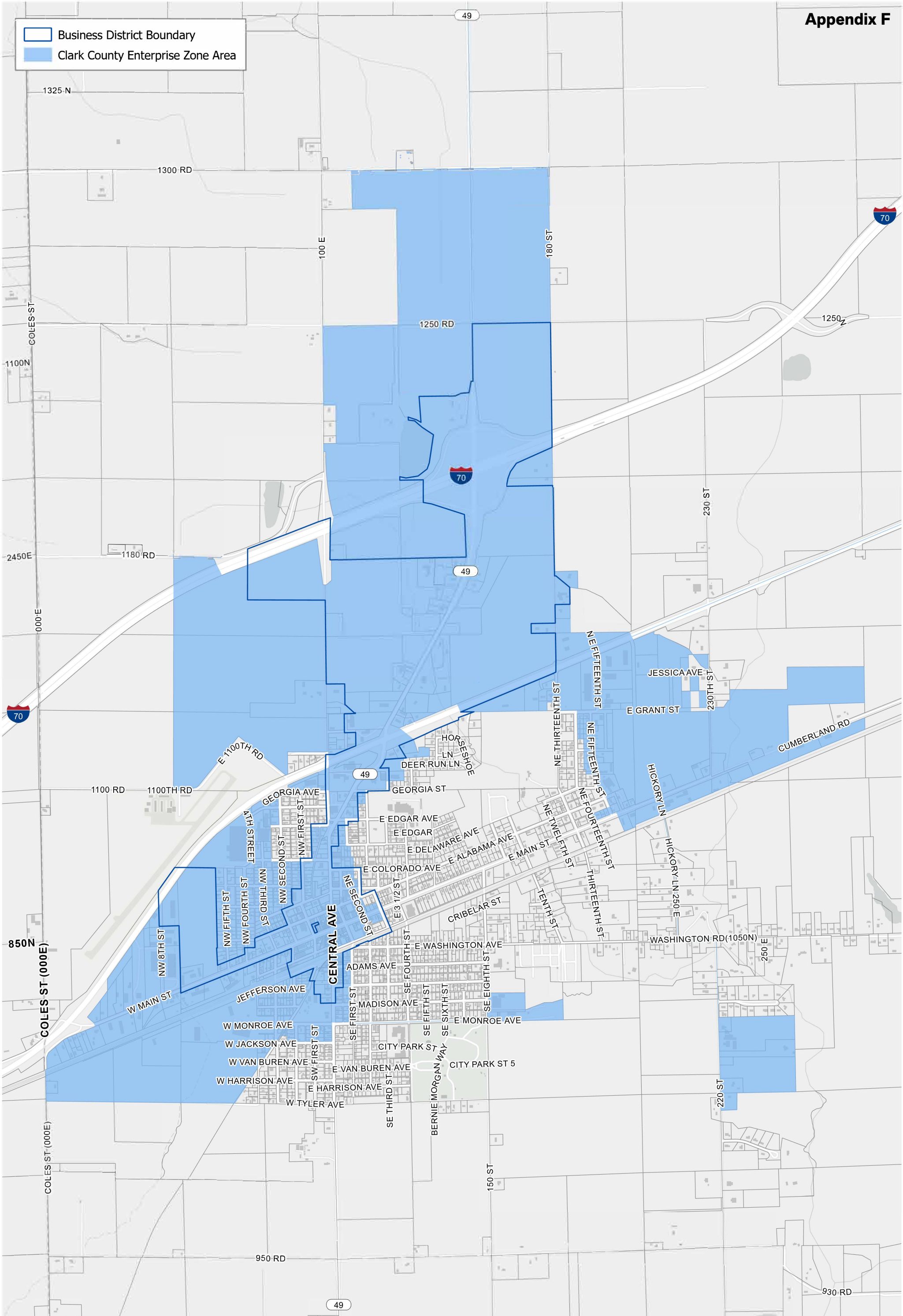
4542	Vending Machine Operators	66	\$30.43	\$31,864
4543	Direct Selling Establishments	89	\$318.37	\$333,332
722	Food Services & Drinking Places	52	\$2,456.11	\$2,571,552
7223	Special Food Services	53	\$8.96	\$9,377
7224	Drinking Places (Alcoholic Beverages)	50	\$60.29	\$63,119
7225	Restaurants and Other Eating Places	52	\$2,386.87	\$2,499,056

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2025/2030 Consumer Spending databases are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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-  Business District Boundary
-  Clark County Enterprise Zone Area











INCENTIVE DISTRICTS

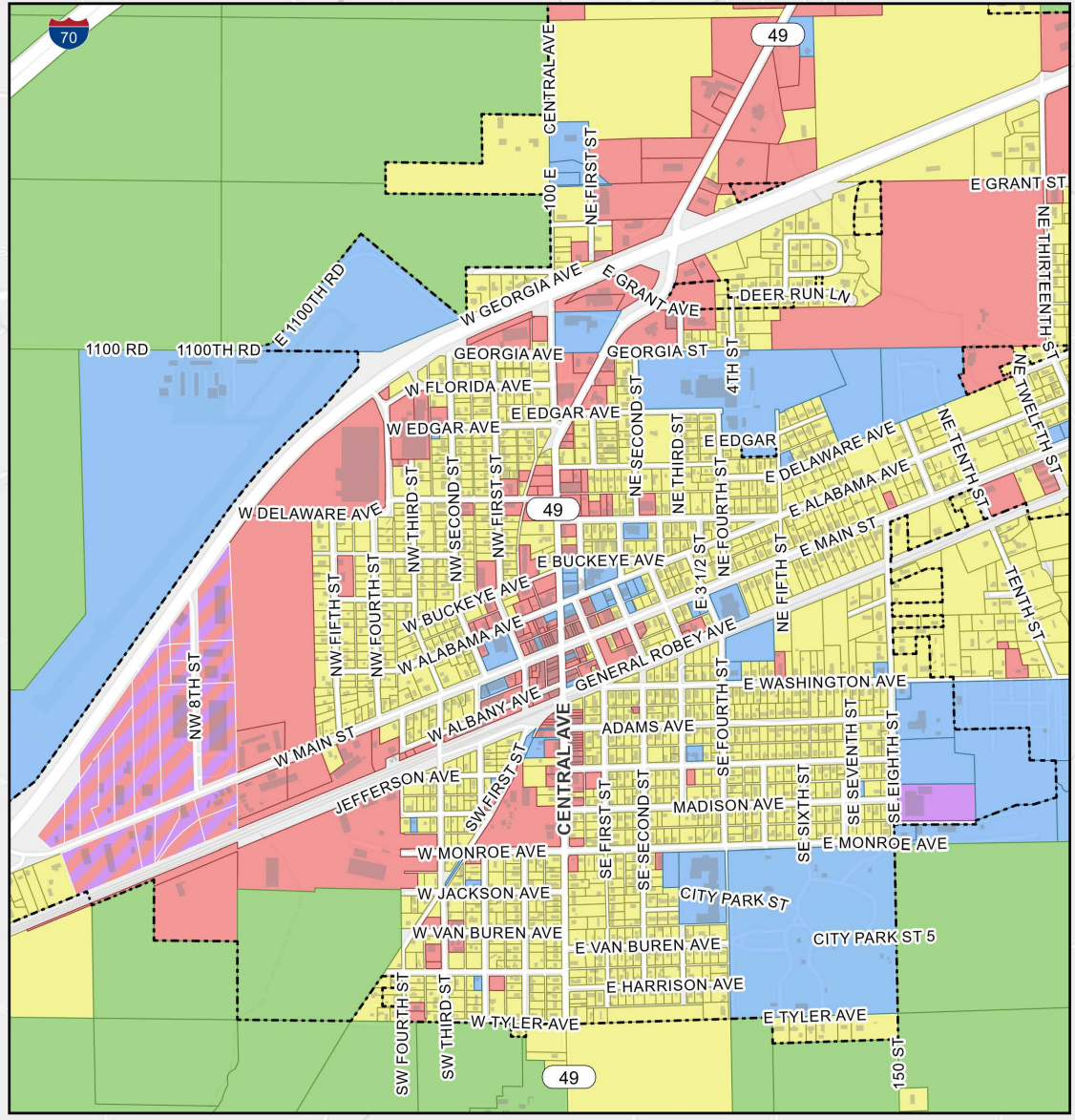
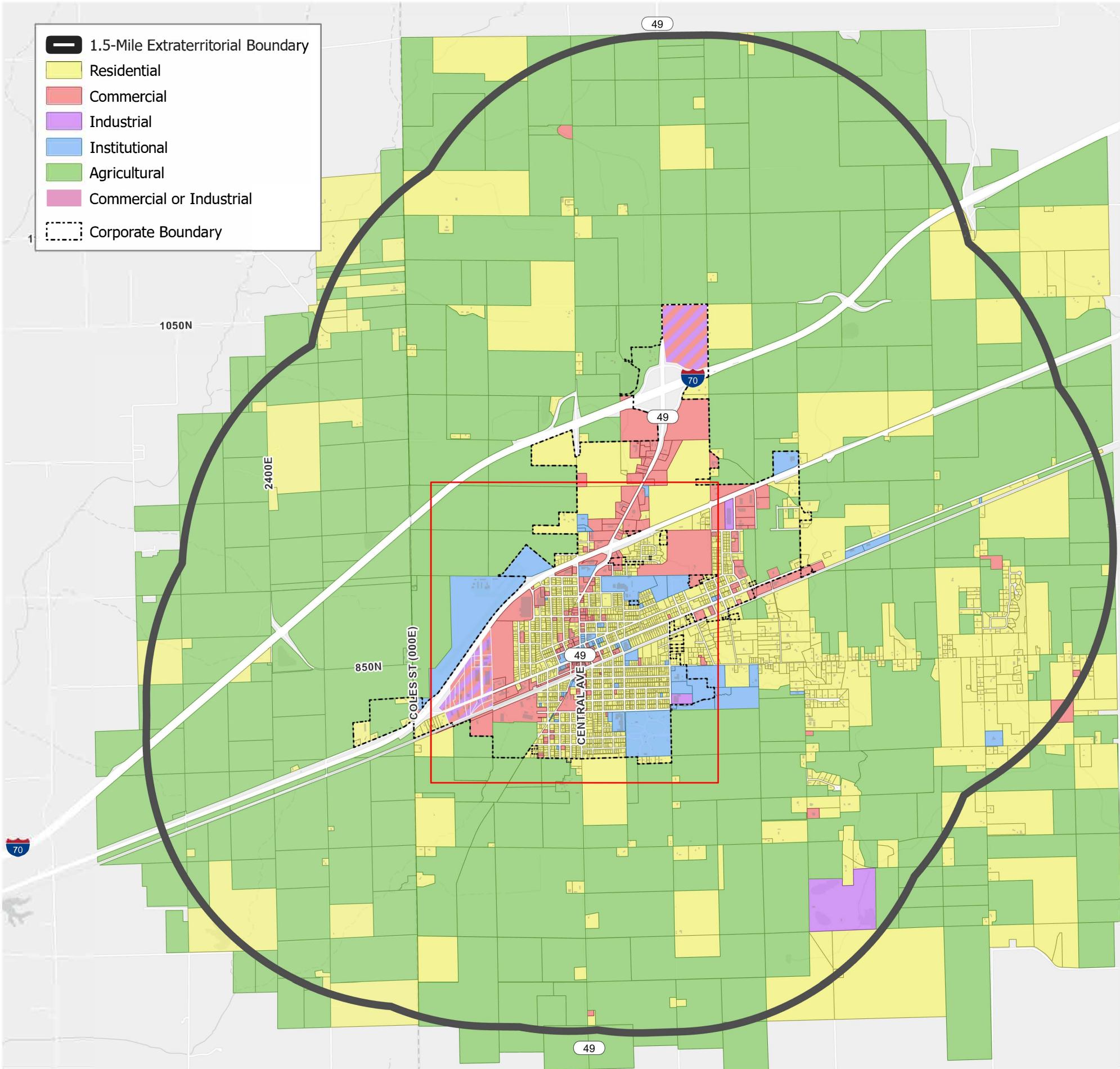
Casey, IL



MORAN
ECONOMIC DEVELOPMENT



-  1.5-Mile Extraterritorial Boundary
-  Residential
-  Commercial
-  Industrial
-  Institutional
-  Agricultural
-  Commercial or Industrial
-  Corporate Boundary



FUTURE LAND USE MAP

